

ARCHIE
SERIES

NO. 12
JUNE 95¢

MISTER BIG
SHOT...BAH!

APPROVED
BY THE
COMICS
CODE
AUTHORITY

Jughead

Riverdale's Loverboy

I GUESS
SOME
GOT IT
AND SOME
DON'T!

"THE NEW ARCHIES"
ARE BACK!
CHECK YOUR LOCAL TV LISTING
FOR TIME AND CHANNEL!



Archie.
Salutes

"ARTIST
OF THE
MONTH"

DAN PARENT

RWL

YOU DON'T NEED DRUGS TO...



...PLAY SPORTS...



...MEET NEW FRIENDS...



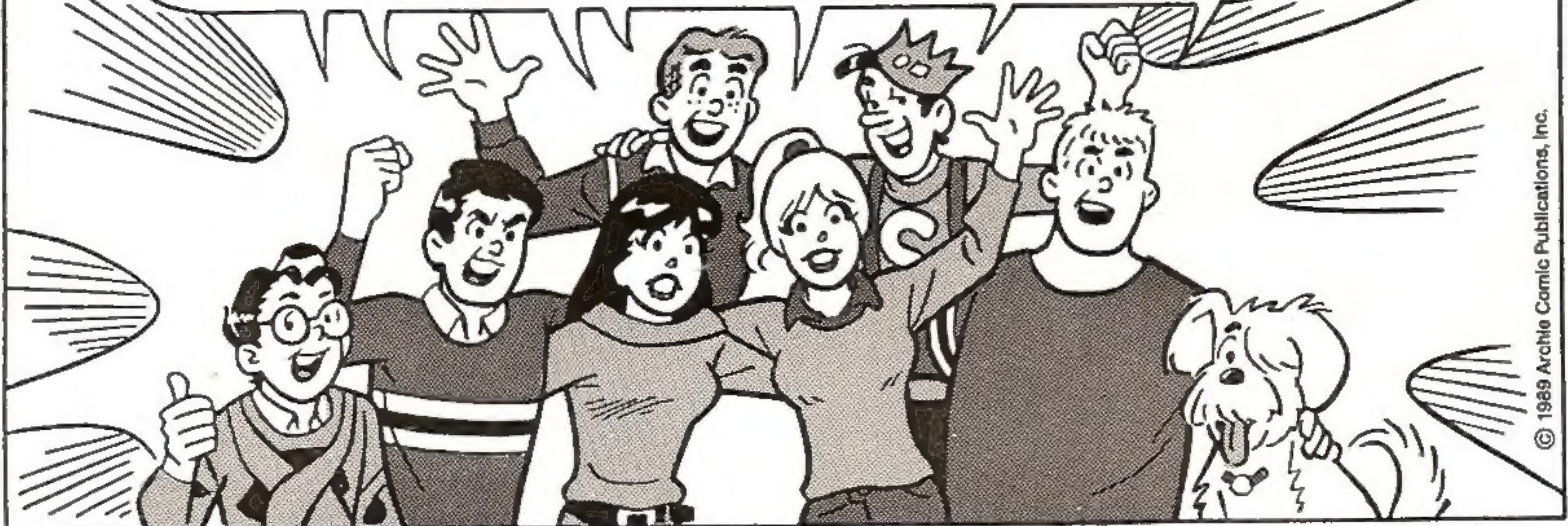
...ENJOY MUSIC...

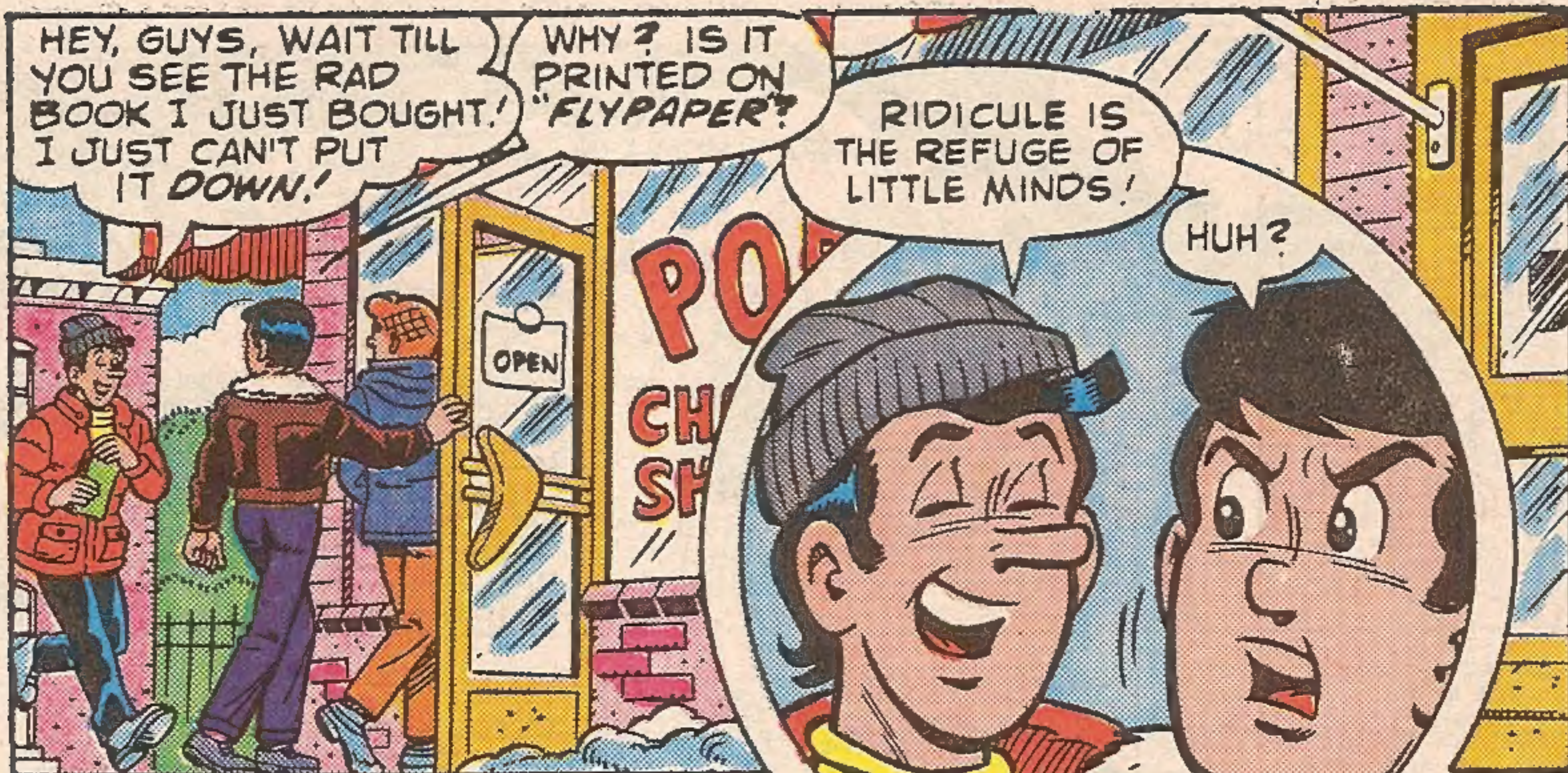


...JUST FEEL GREAT...



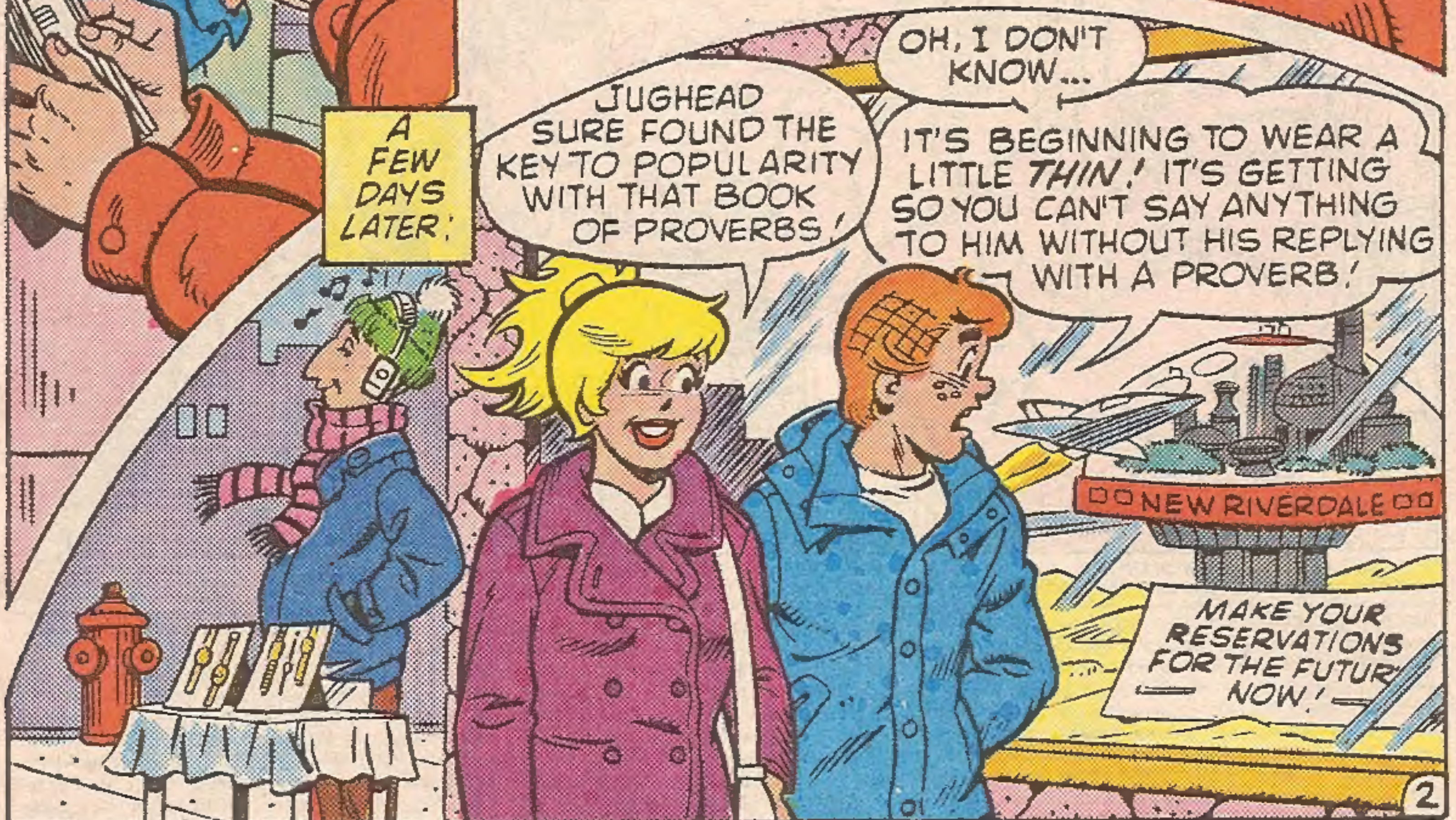
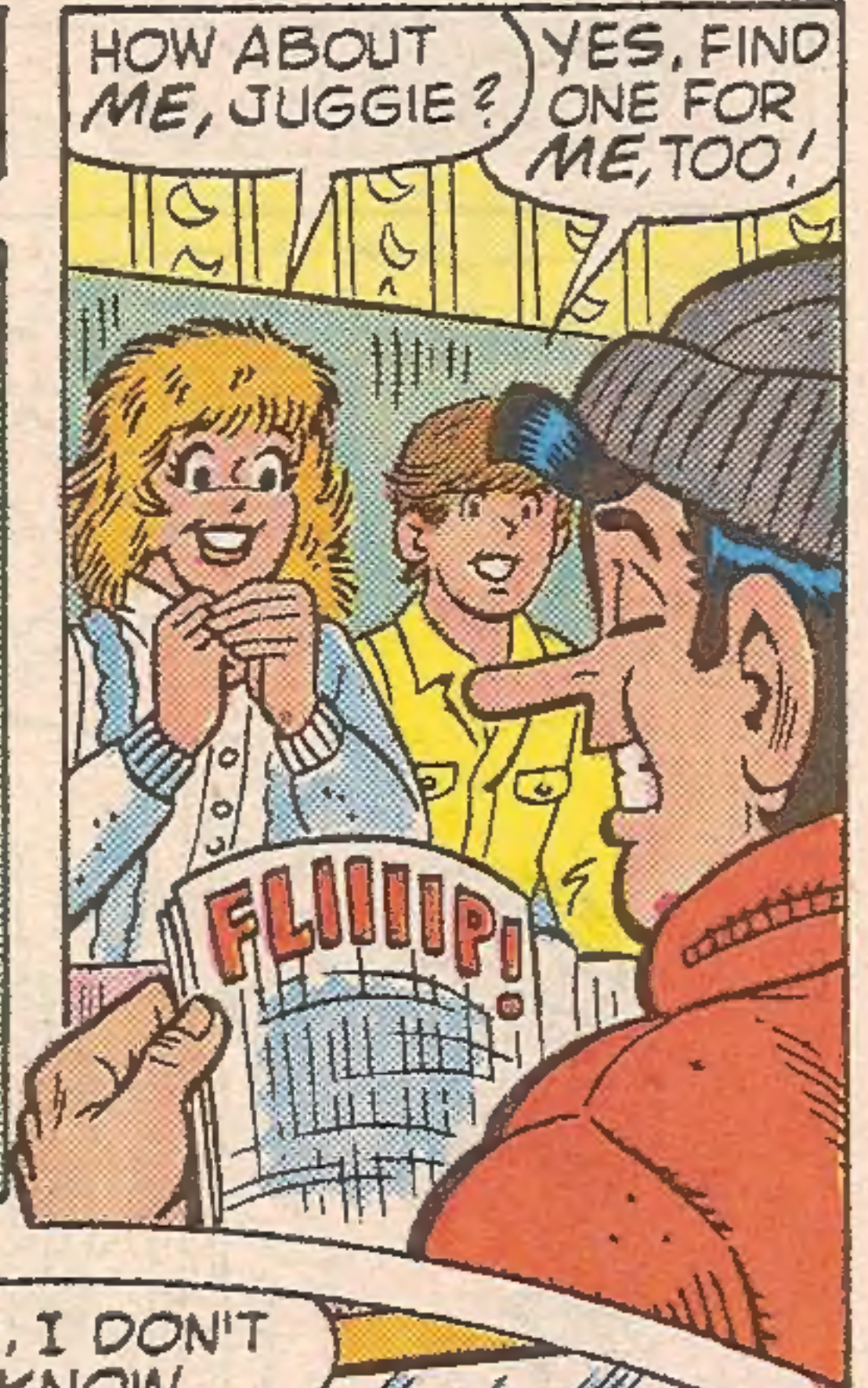
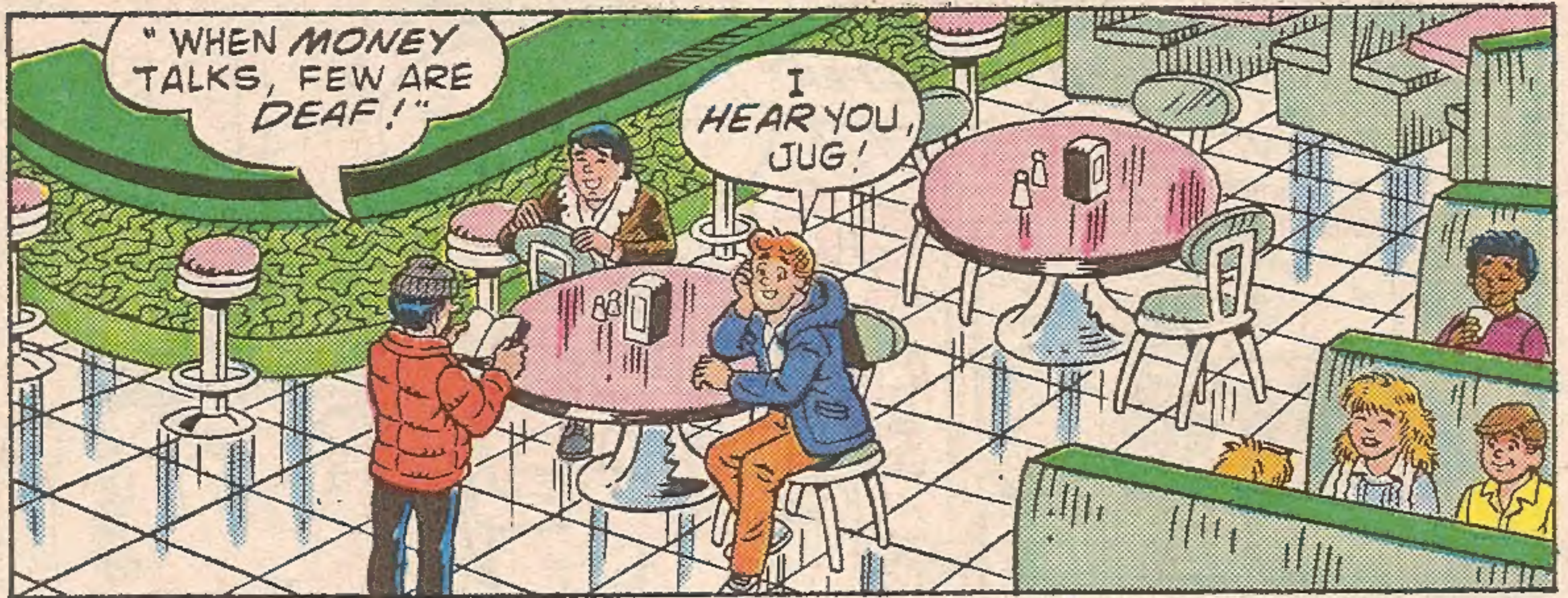
YOU HAVE A CHOICE... SAY **NO** TO DRUGS!!





SCRIPT: HAROLD SMITH PENCILLING: REX LINDSEY INKING: JON D'AGOSTINO LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER

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I DON'T UNDERSTAND IT, POP, AT FIRST, MY PROVERBS MADE ME **POPULAR!** NOW, EVERYBODY IS AVOIDING ME, EVEN MY **DOG!**

WELL, JUGHEAD, THEY WERE **FUN** AT FIRST, BUT YOU GOT **CARRIED AWAY** WITH THEM!

PROVERBS SHOULD BE USED FOR ONLY VERY **SPECIAL OCCASIONS** TO MAKE A **POINT!**

OH!

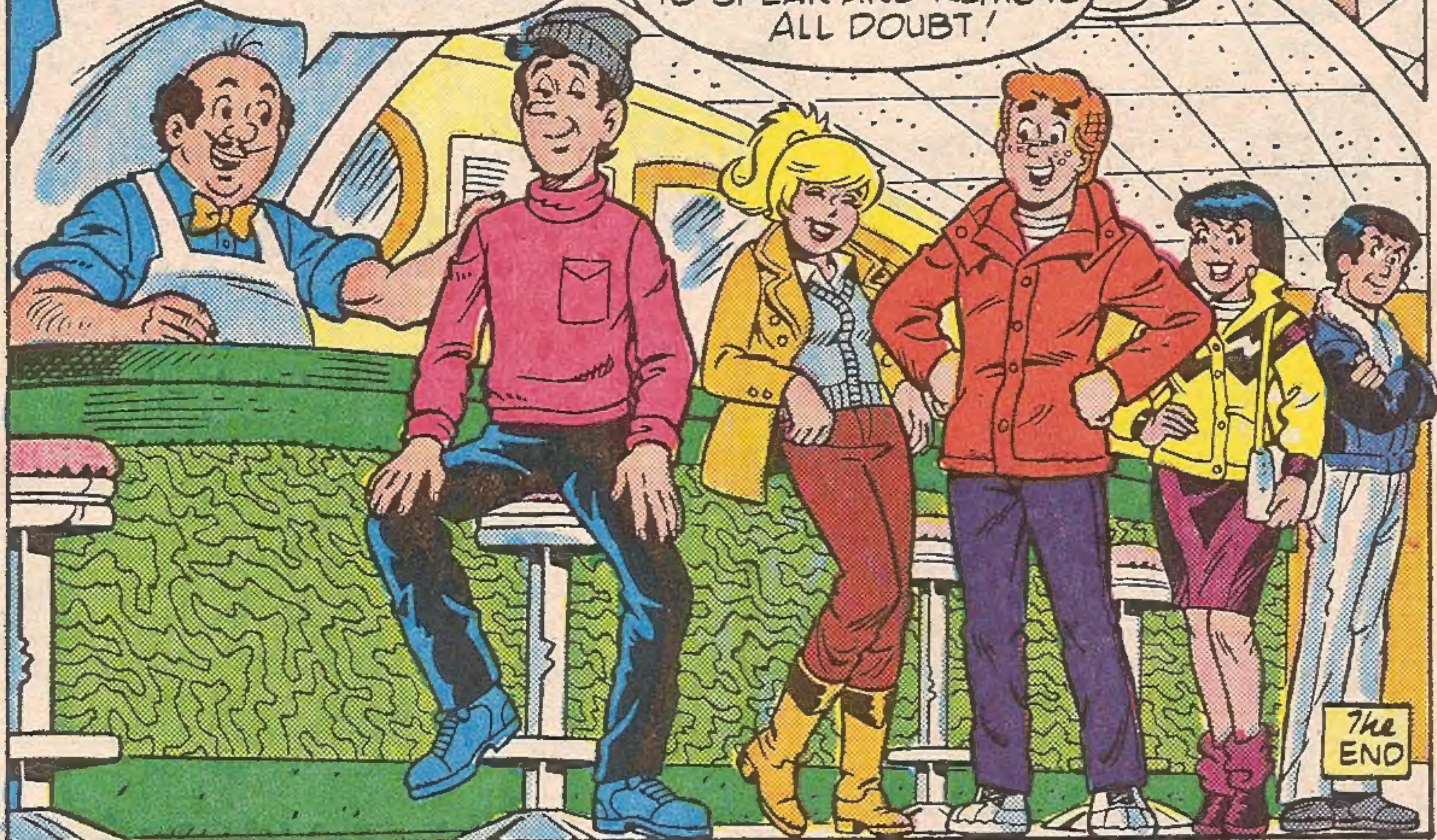


BUT BEFORE YOU DO, I HAVE **ONE MORE** THAT FITS YOUR SITUATION!

IT IS BETTER TO REMAIN **SILENT** AND BE **THOUGHT** A FOOL, THAN TO SPEAK AND REMOVE ALL DOUBT!



TAKE MY ADVICE, JUG, LOSE THE PROVERBS FOR AWHILE...



The END

WHAT'S GOING ON?



Something's happened to the Riverdale High faculty! They've got super-human powers which pave the way for hilarious adventure! Find out their secrets in Faculty Funnies #1! *



**ON SALE
MARCH
28th**

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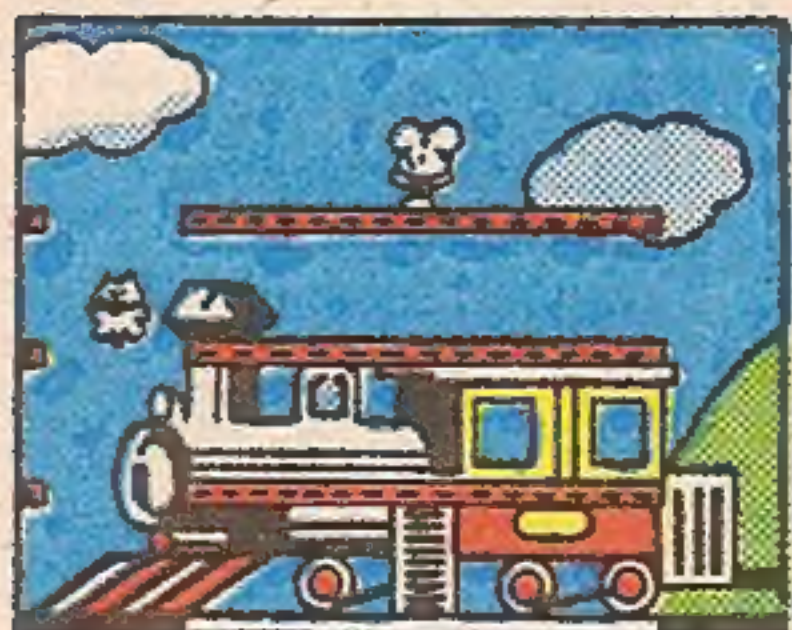


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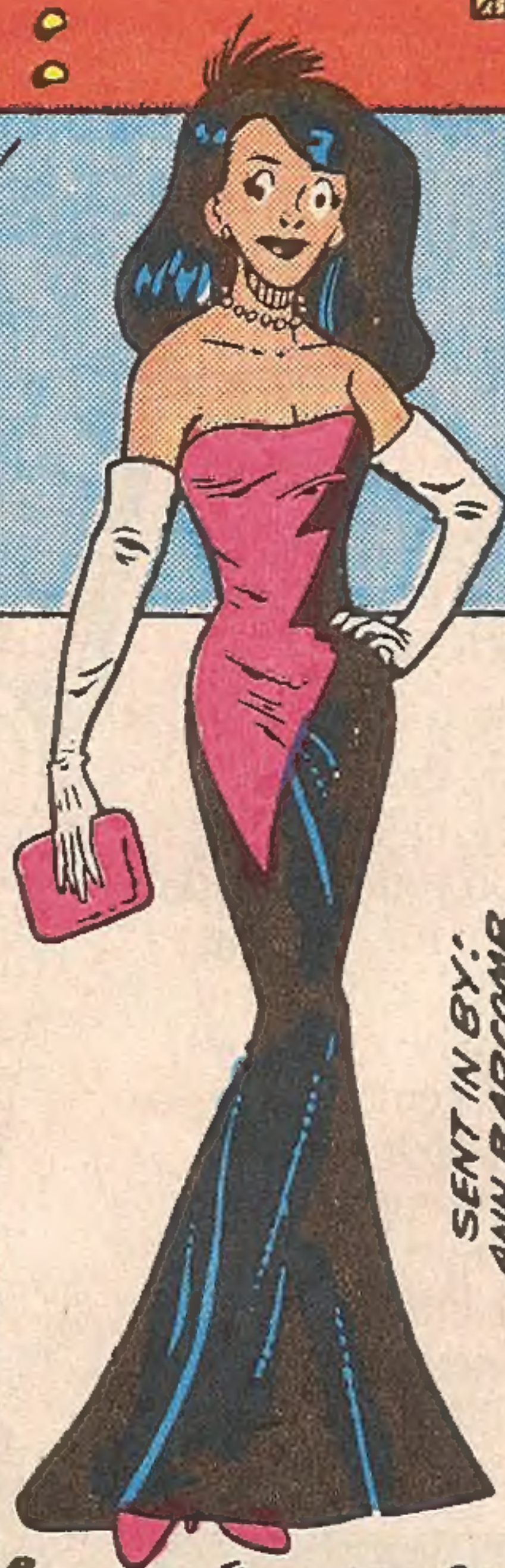
TAXAN
Consumer Division

Jughead's FAMILY TREE!

THANK YOU FOR ONCE AGAIN JOINING US FOR A ROMP THROUGH JUGHEAD'S FAMILY TREE! ... AND NOW, LET'S LOOK AT SOME OF THE WACKY WOMEN IN JUGHEAD'S FAMILY ... AS RESEARCHED BY YOU, THE READERS!!

KATY JONES:

A LEADING VOCALIST AND FASHION MODEL IN THE '30'S AND '40'S. WHEN THE NEWS MEDIA LEAKED THE FACT THAT SHE LIKED HAMBURGERS, FANS THREW BURGERS ON STAGE AS SHE SANG! SHE STILL DISPUTES THE RUMORS THAT SHE HAD DRASTIC FACIAL PLASTIC SURGERY!! Hmm...



SENT IN BY:
ANN BARCOMB
LIBBY, MT

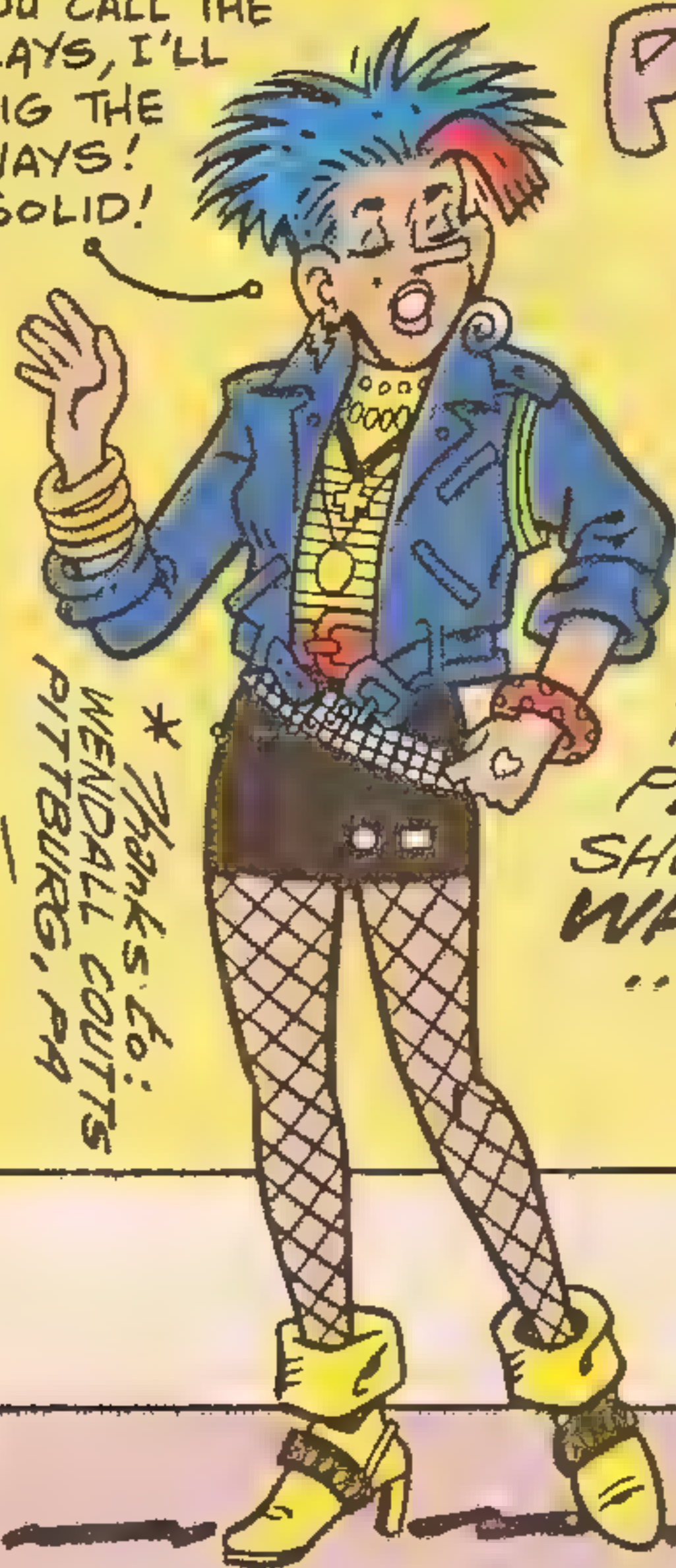
ELANA JONES:

NOT THE WORLD'S FASTEST RUNNER, BUT SHE WAS PRETTY GOOD! HER LOVE OF HAMBURGERS, LACK OF CASH, AND HER TALENT FOR BEING FLEET-OF-FOOT EVENTUALLY LANDED HER IN JAIL! SHE WOULD GO TO A RESTAURANT, ORDER BURGERS, EAT THEM, AND RUN AWAY WITHOUT PAYING THE CHECK!!



SENT IN BY:
JESSE BEAUBOEUF
EAGLE RIVER, AK

YOU CALL THE
PLAYS, I'LL
DIG THE
WAYS!
SOLID!



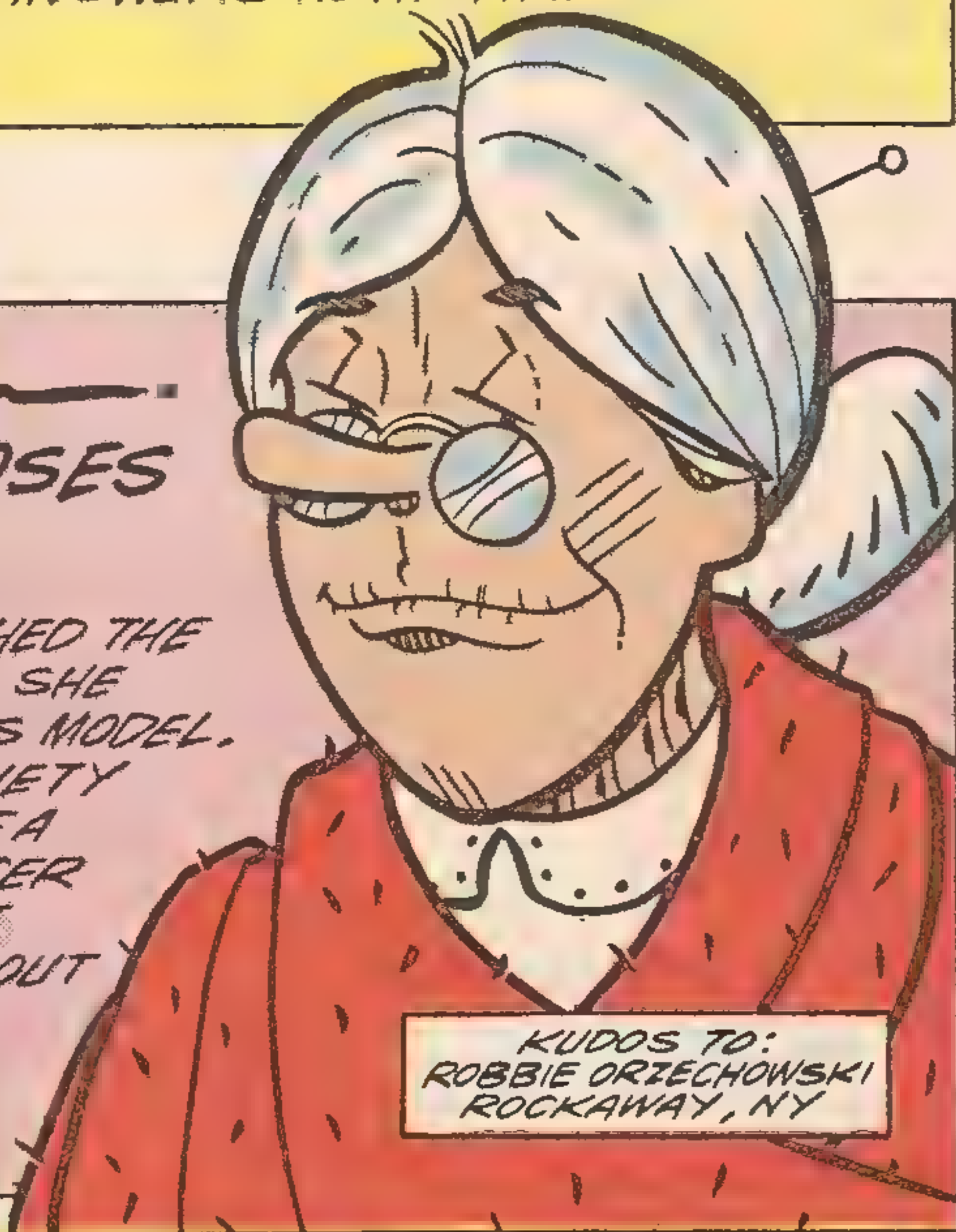
* Thanks to:
WENDALL COULTS
PITTSBURG, PA

PUNKERELLA JONES:

THIS CUTE NUMBER WAS WAY,
WAY AHEAD OF HER TIME!
SHE LOOKED LIKE THIS IN 1942!
WHEN SHE TURNED 25, SHE
QUIT TRYING TO BUCK THE
SYSTEM AND BECAME AN ENGLISH
TEACHER IN A NEW YORK CITY
PUBLIC SCHOOL! TRIVIA QUESTION:
SHE'S THE GRANDMOTHER OF
WHICH ROCK STAR OF TODAY?!
... ANSWERS NEXT TIME!!

GRANDMA MOSES JONES:

WHEN SHE REACHED THE
TENDER AGE OF 86, SHE
BECAME AN ARTIST'S MODEL.
THIS LIMITED NOTORIETY
CAUGHT THE EYE OF A
HOLLYWOOD PRODUCER
WHO GAVE HER A BIT
PART IN A MOVIE ABOUT
A NUT JOB IN A
HOTEL ON A HILL.
... DIG!!?



KUDOS TO:
ROBBIE ORZECOWSKI
ROCKAWAY, NY

BE PART OF THE FUN!! ~~~~~>

FAMILY TREE
REPORTERS...

LUKE NIELSEN
HOUSTON, TX

MATT BRASS
PRIEST RIVER, ID

DAVID ALANEX
DOWNEY, CA

KIRSTEN ELLIOTT
WATERFORD, CT

KEEP
THOSE

MICHAEL AGAN
GASTONIA, NC

BECKY McMILLAN
DELTA, B.C., CANADA

LETTERS
COMIN'!

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ABOUT JUGHEAD'S
ZANY RELATIVES TO:

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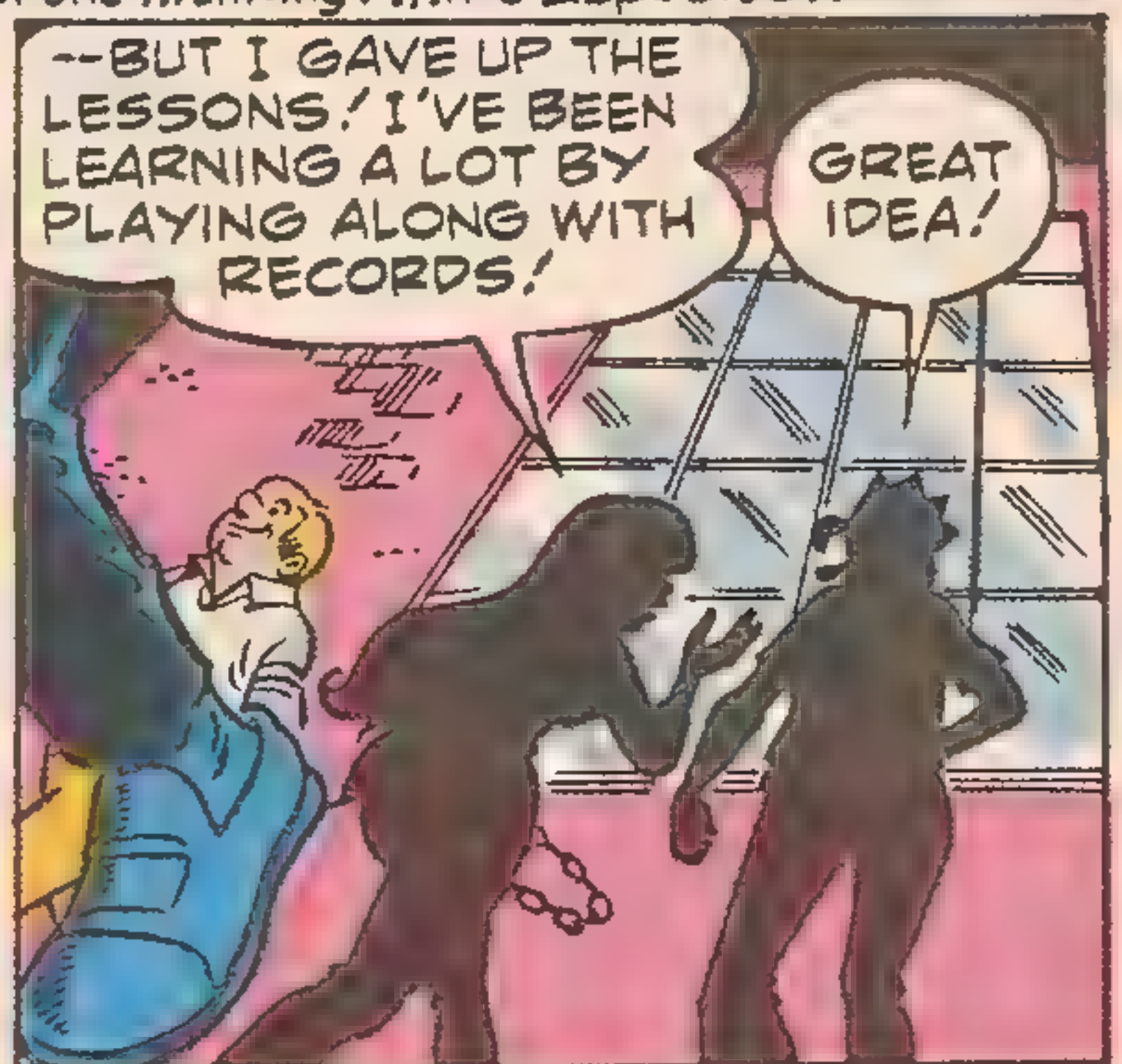
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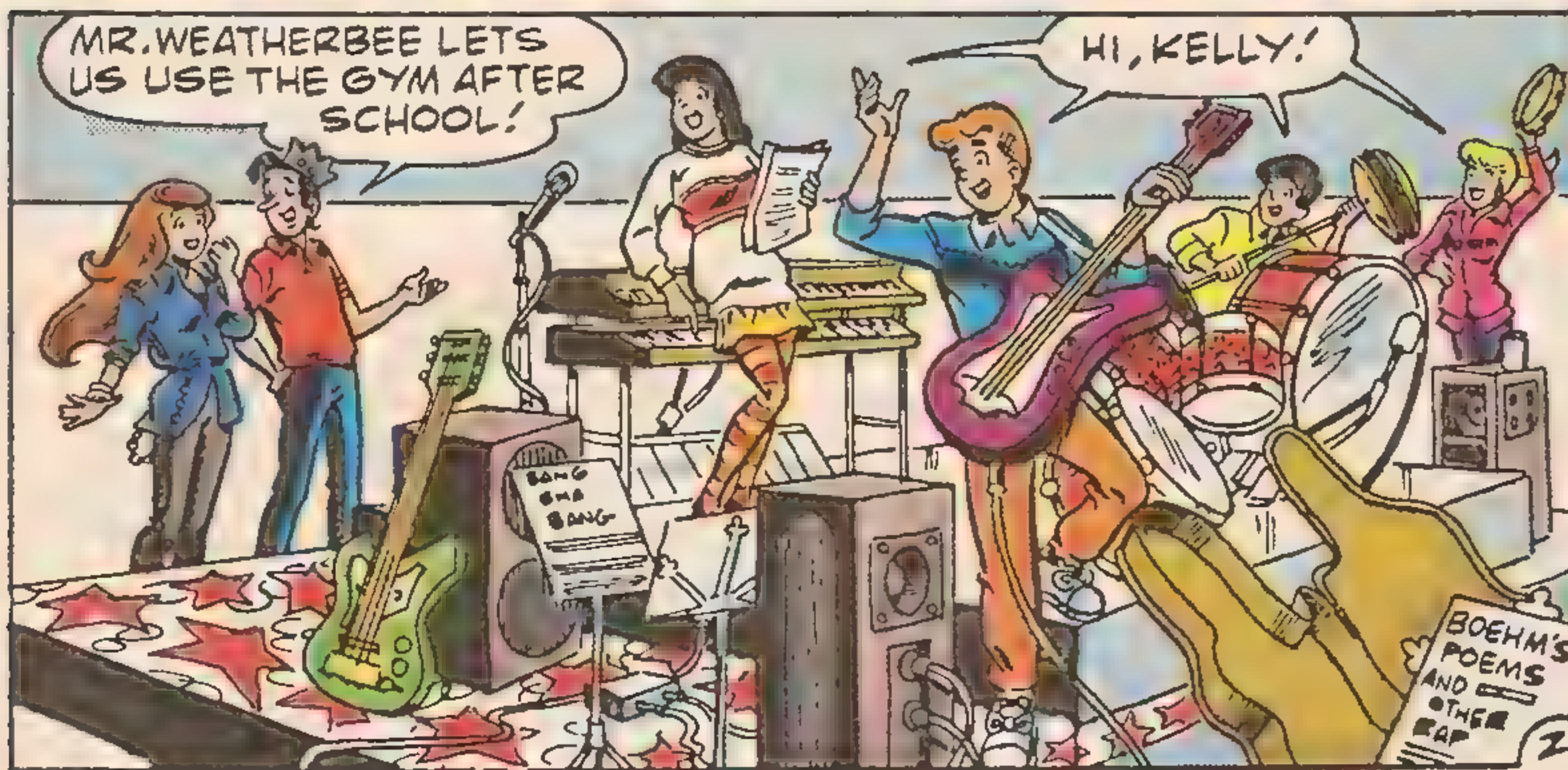
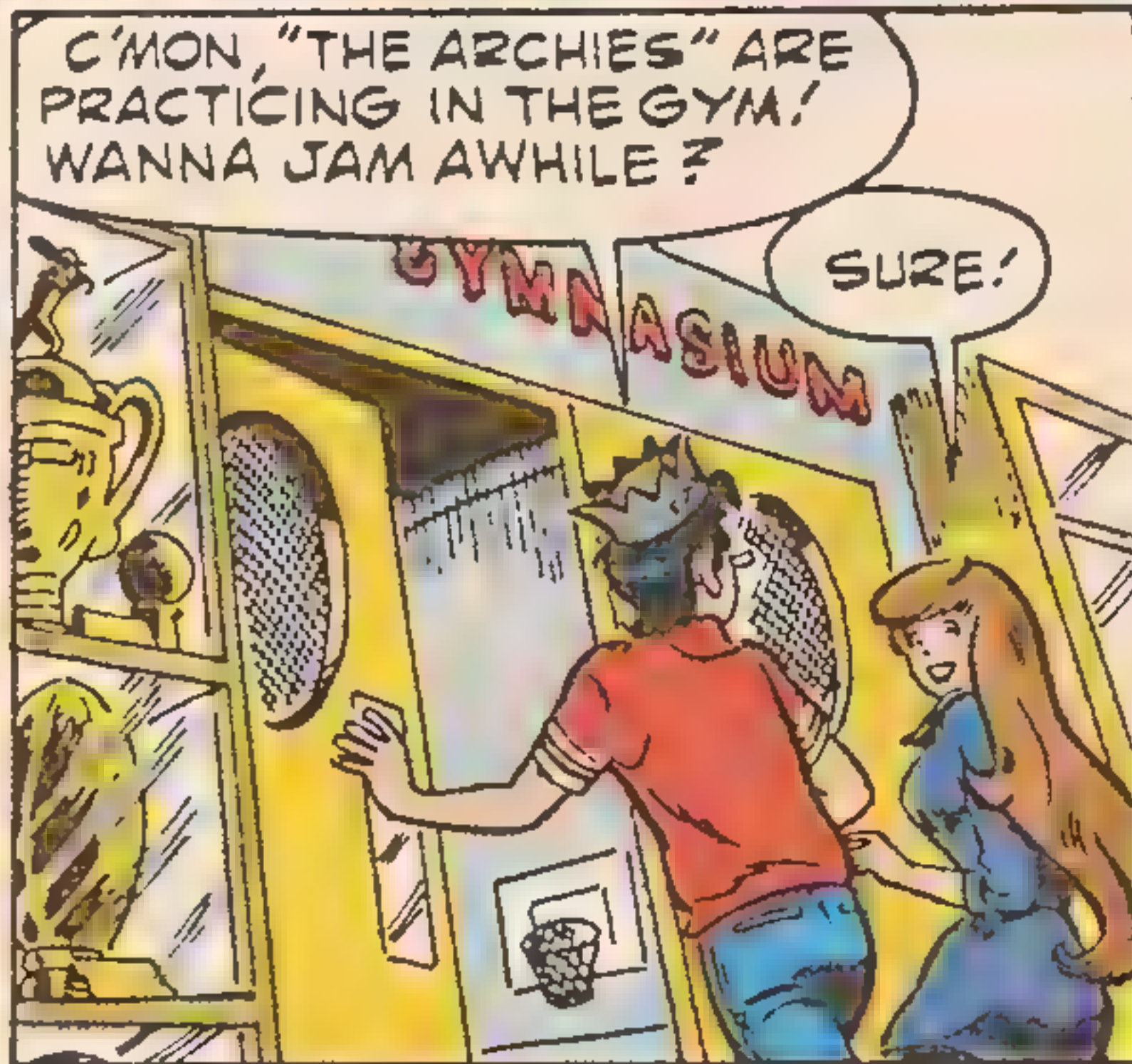
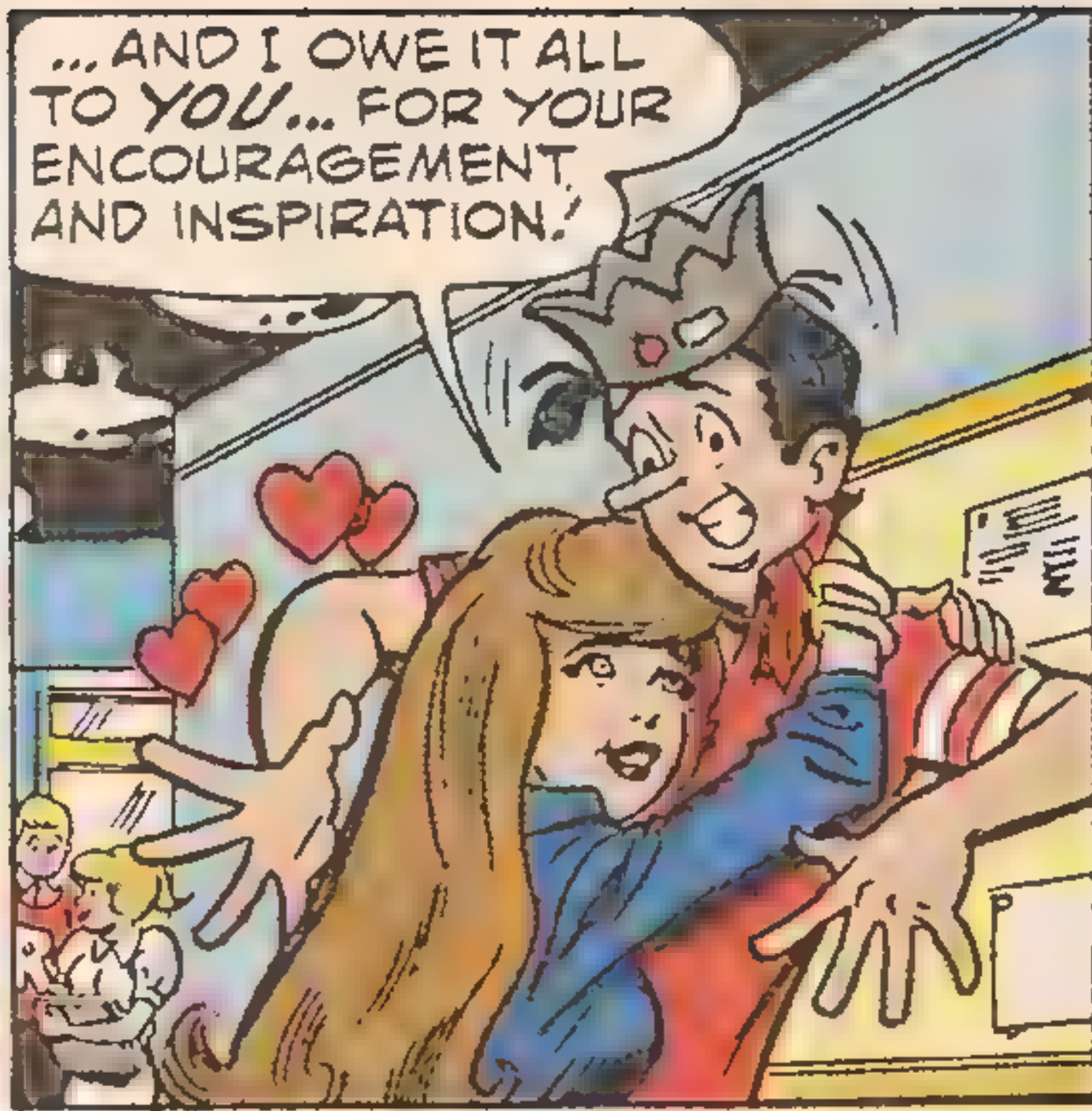
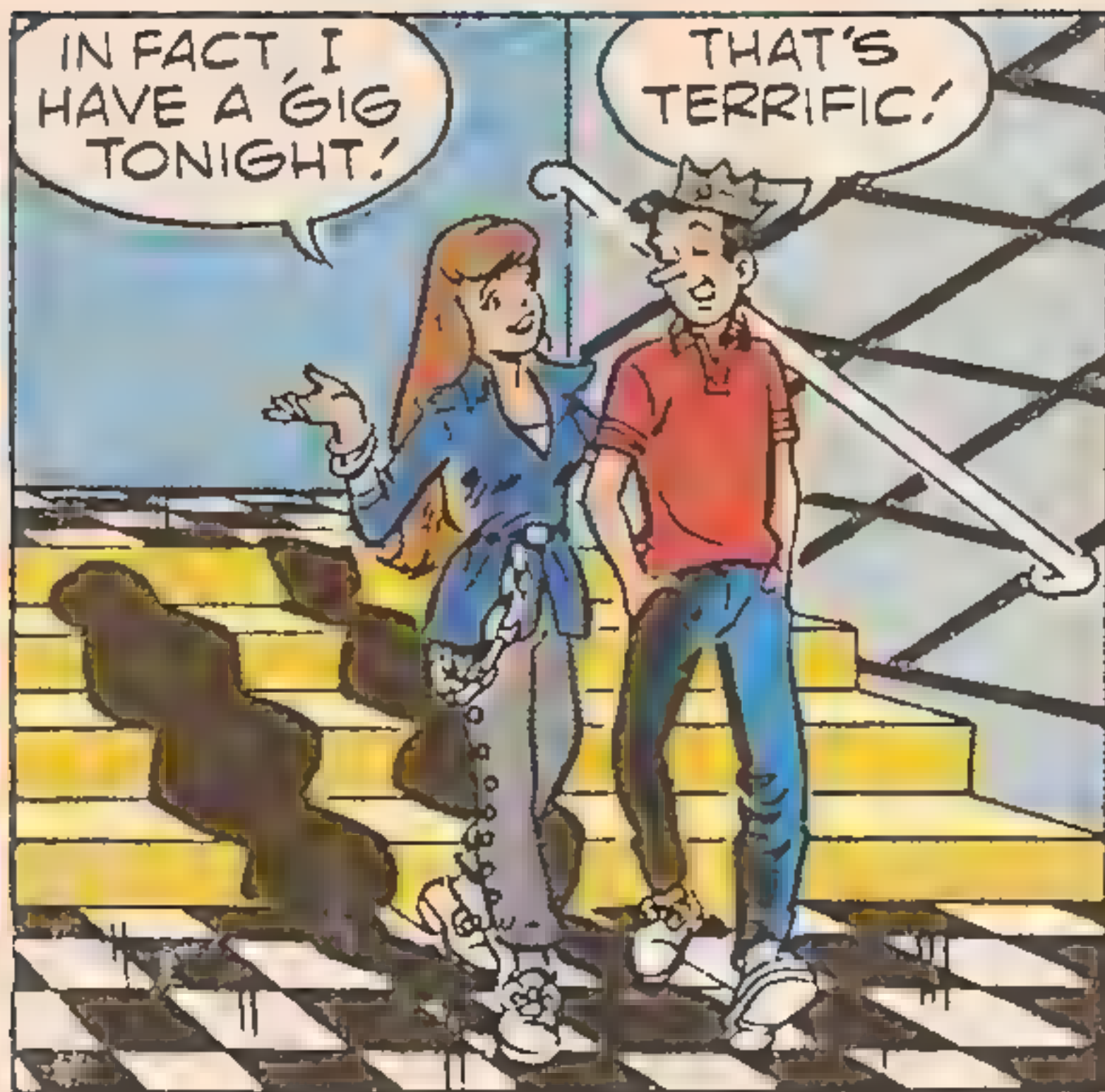
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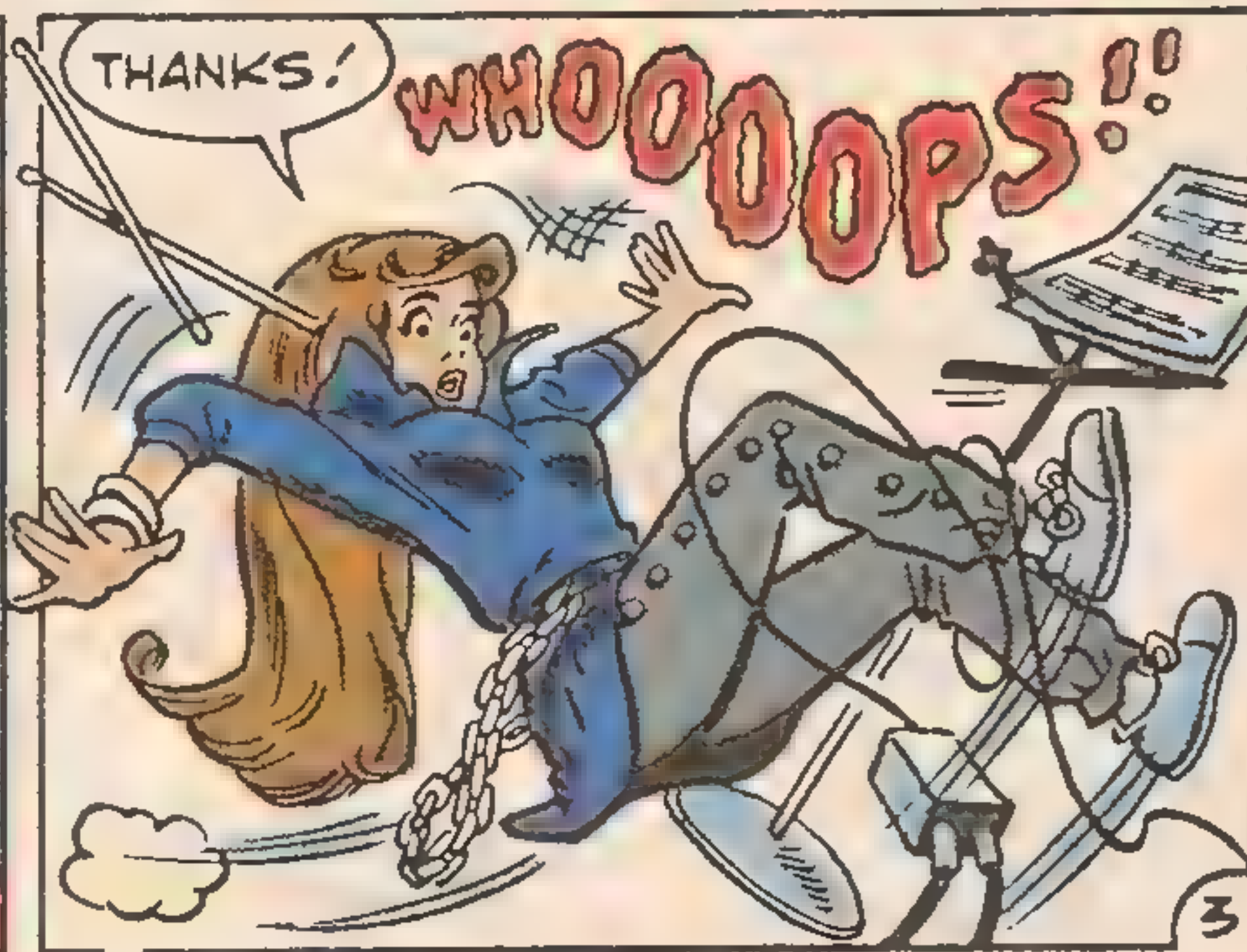
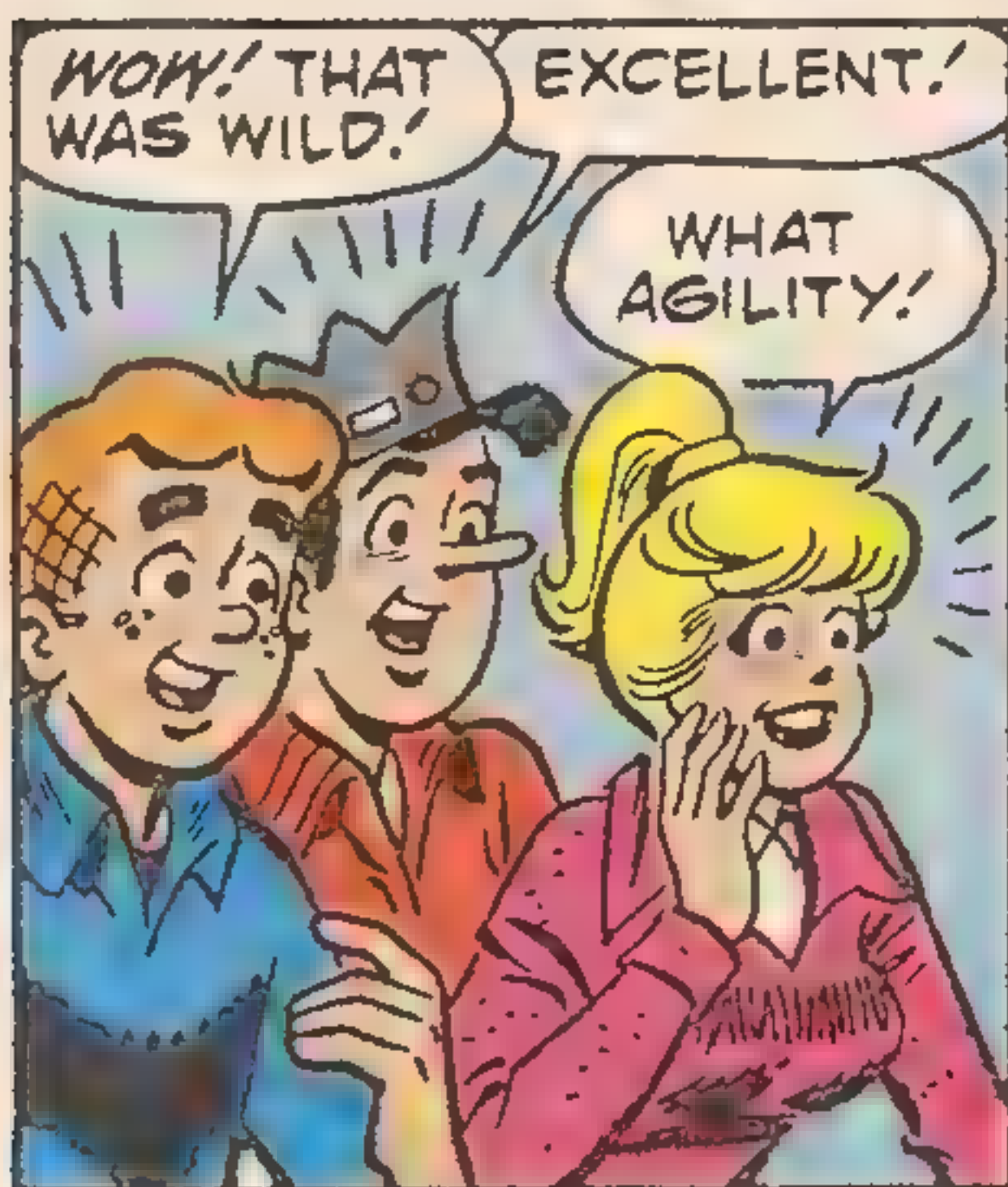
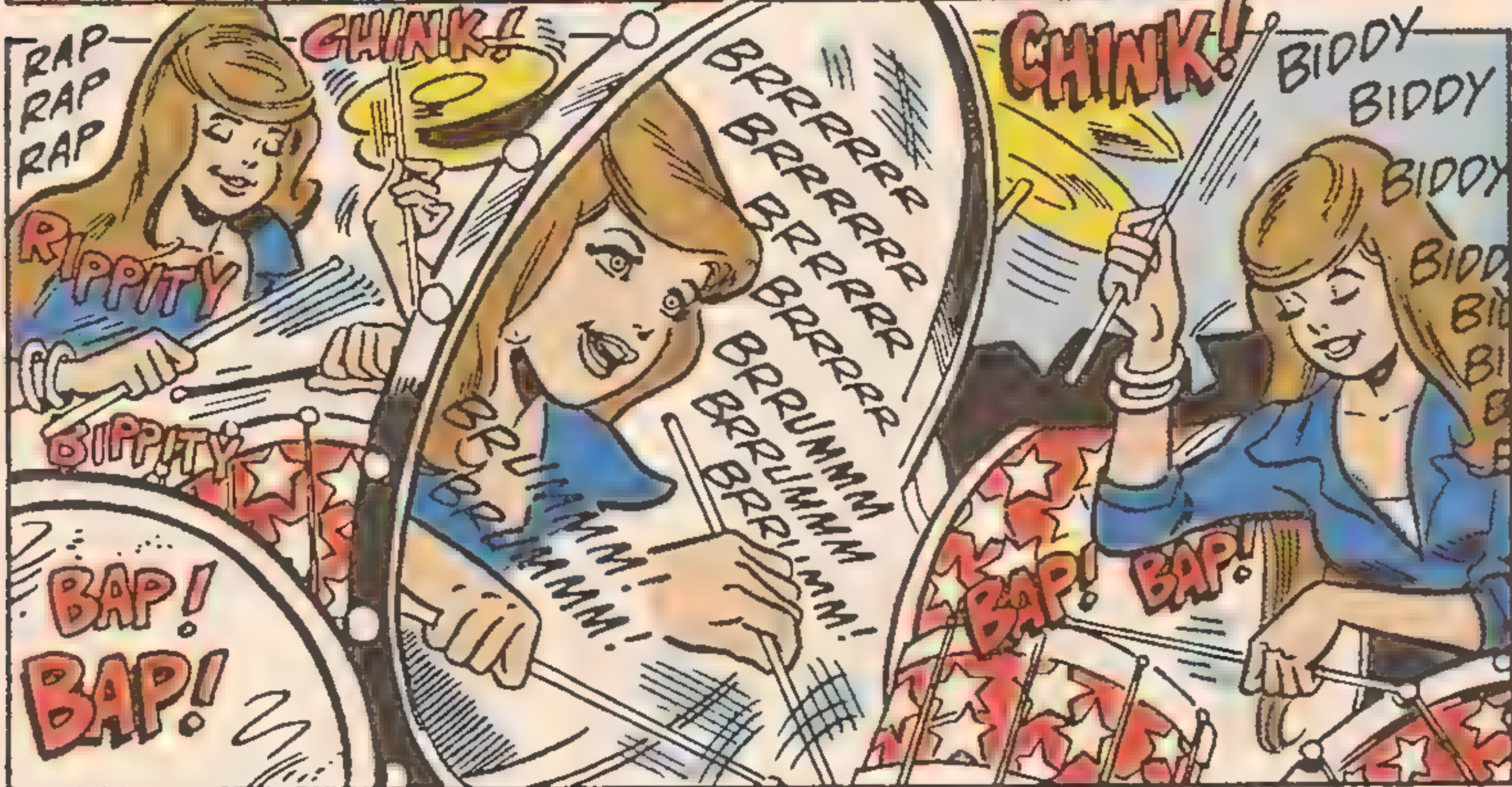
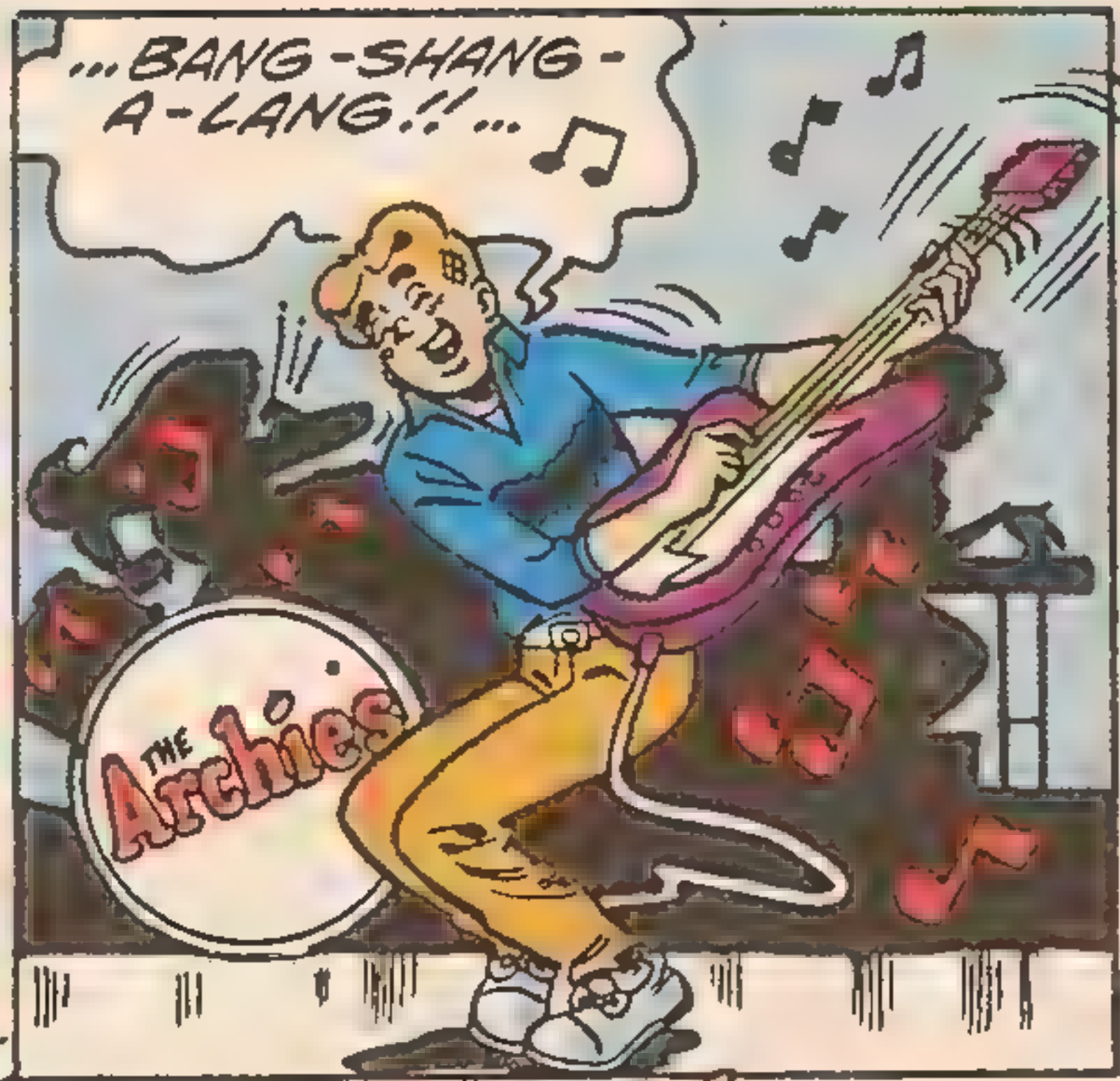
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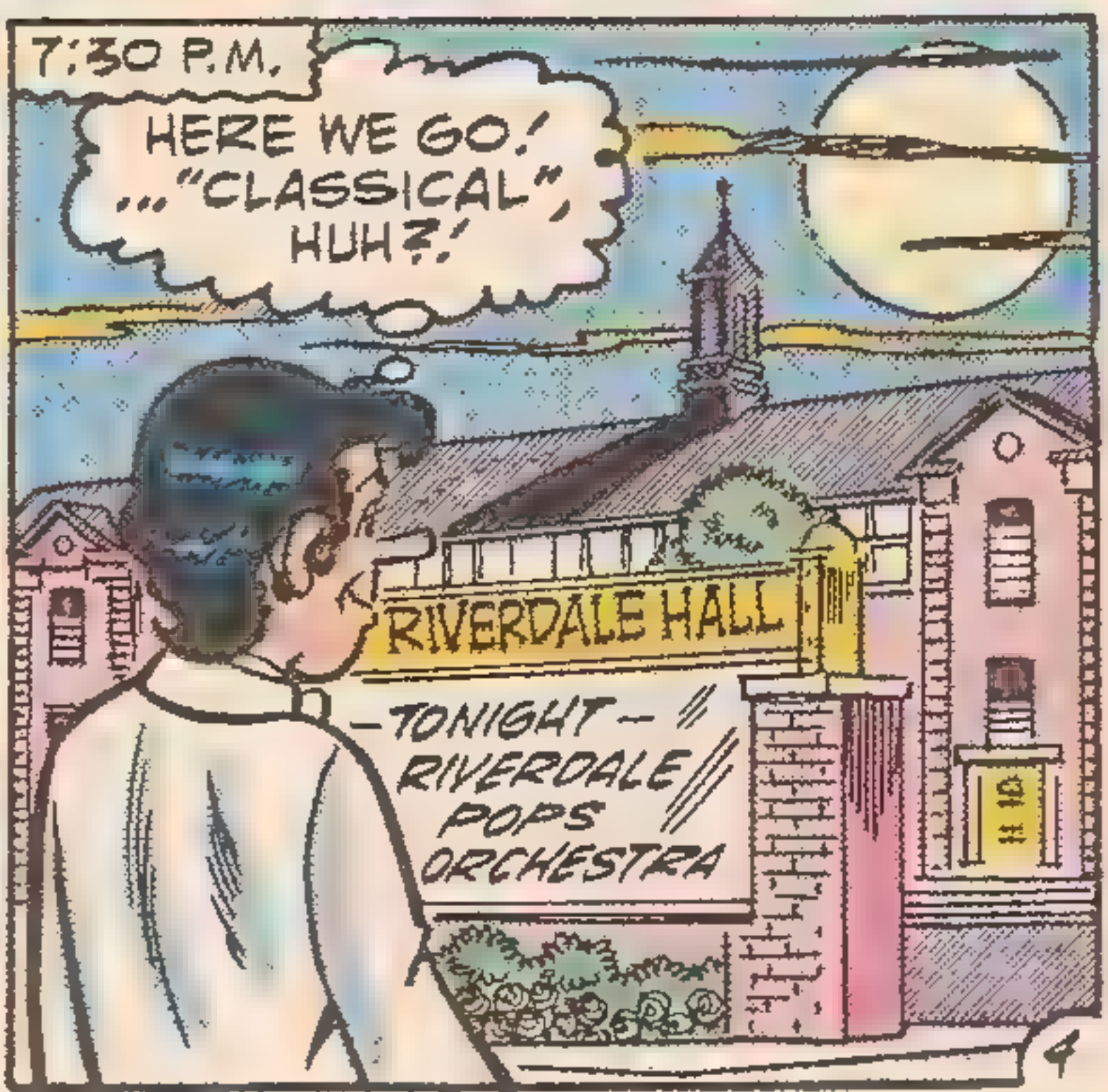
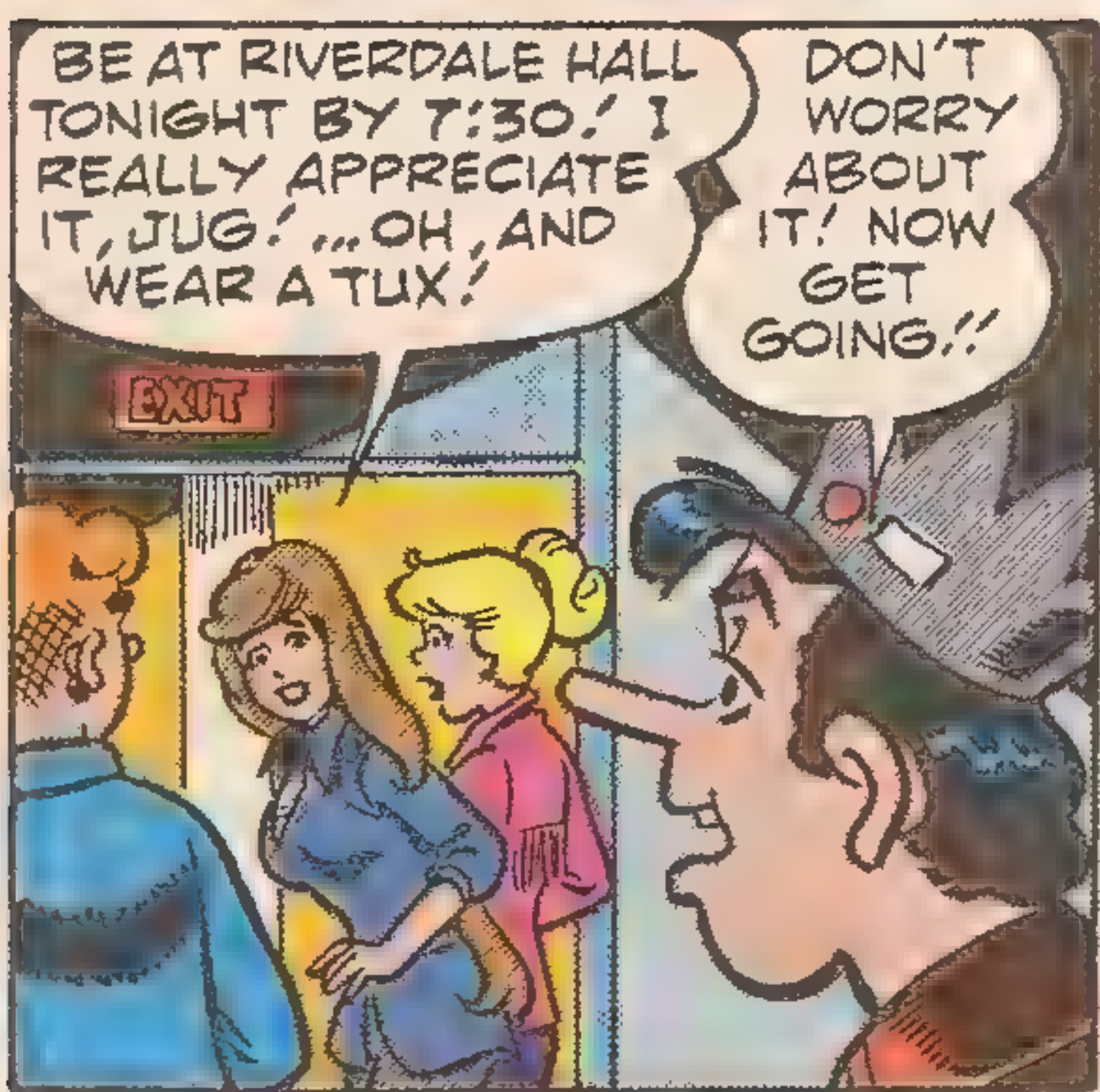
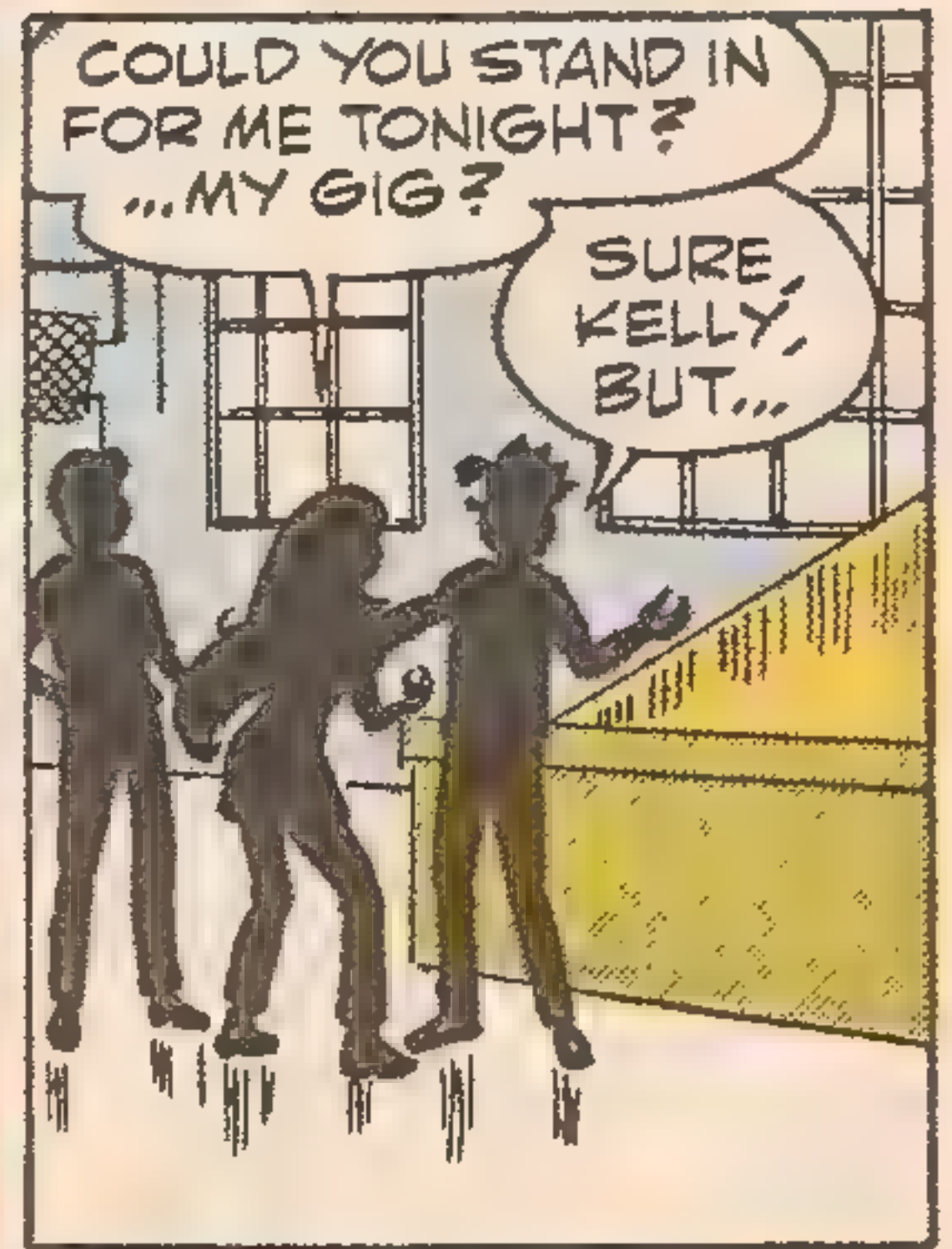
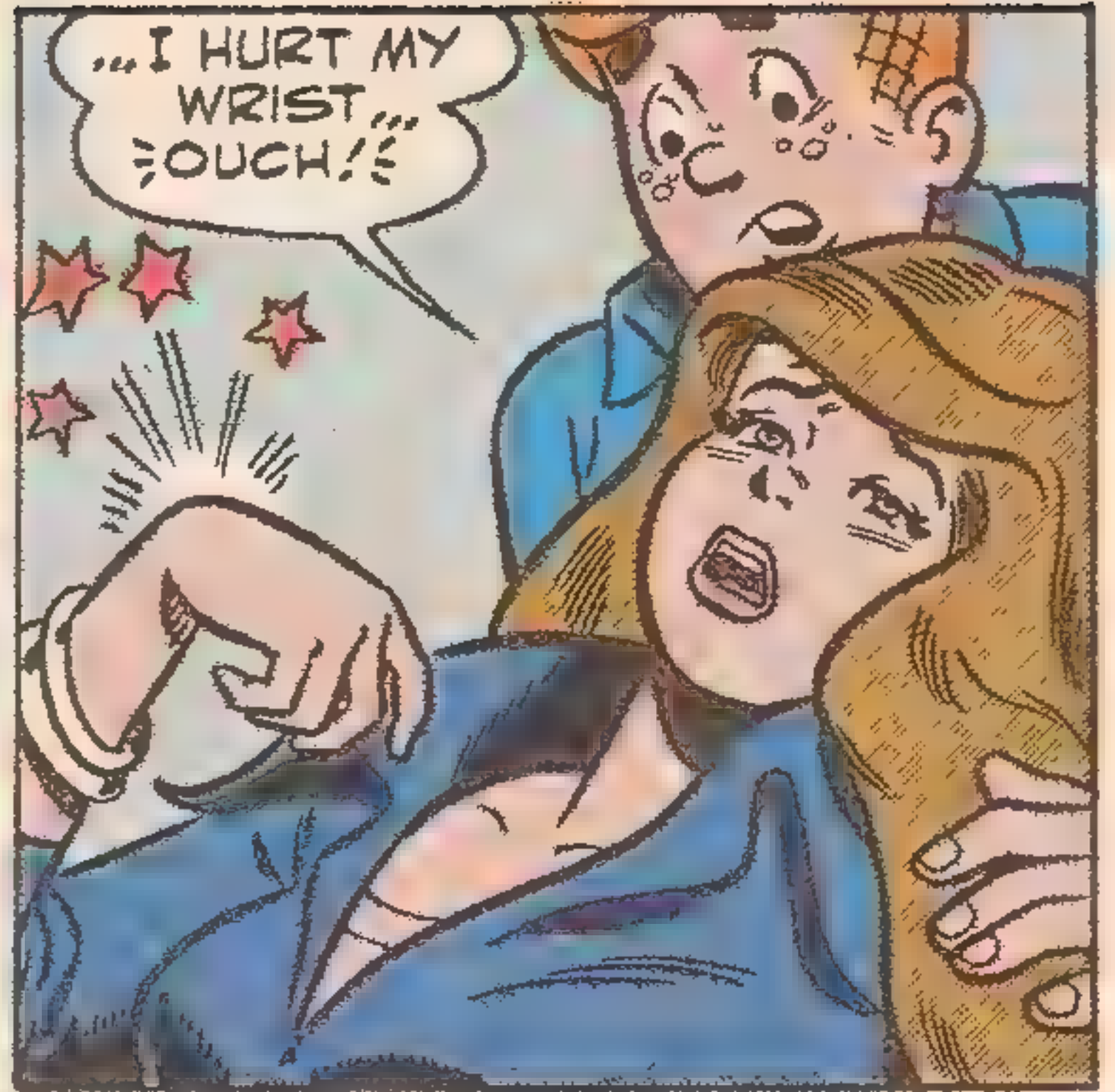
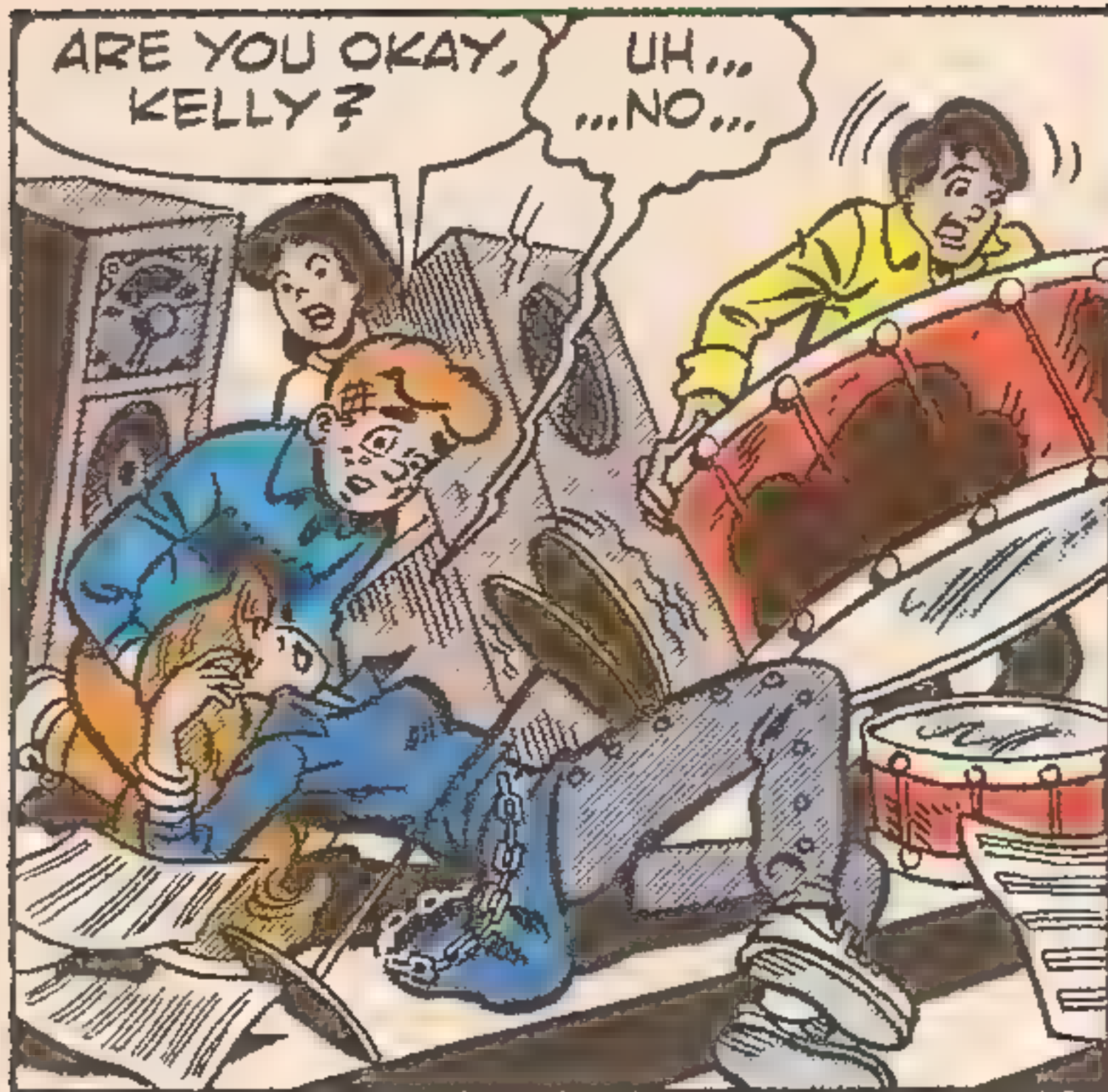


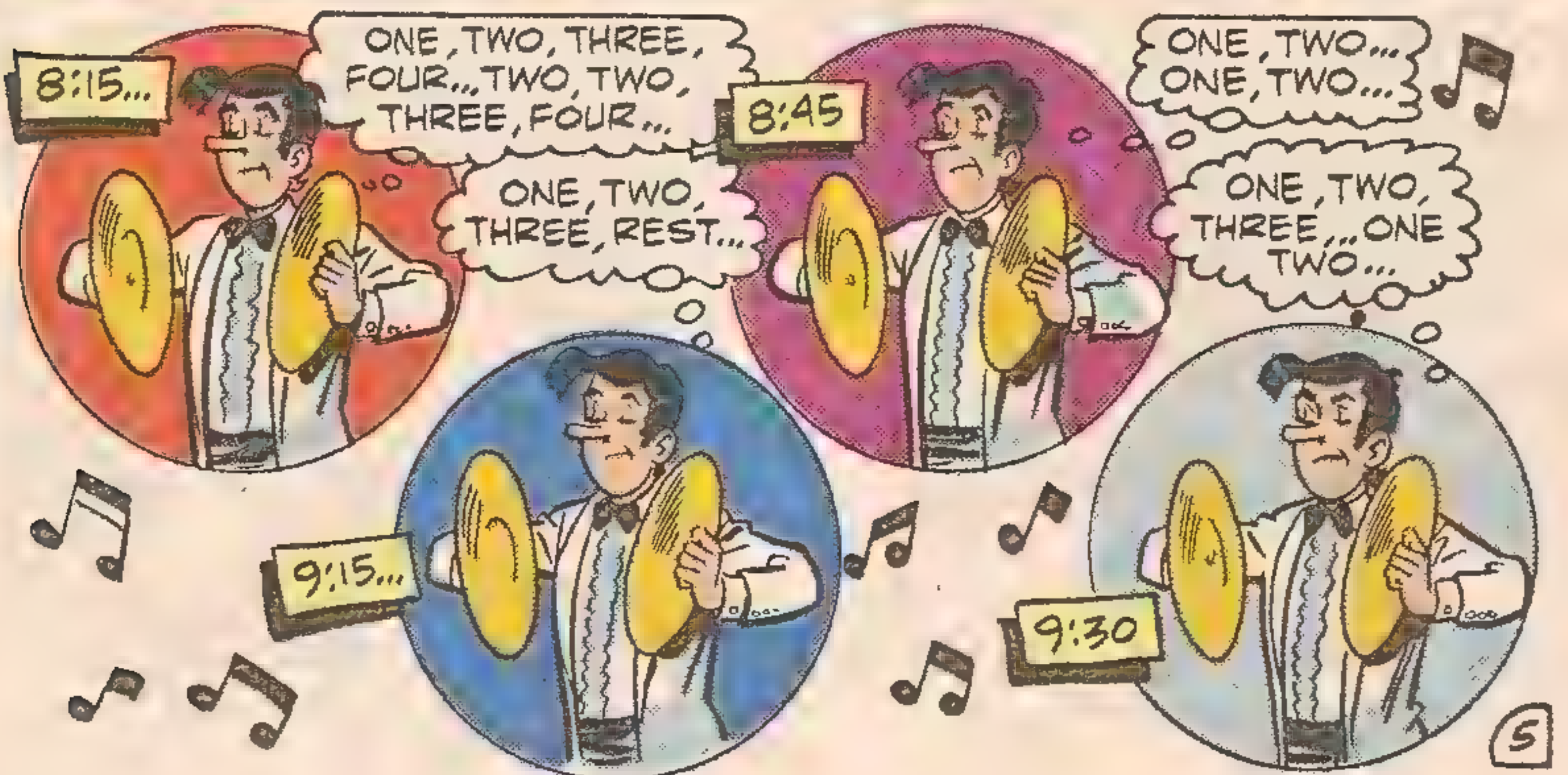
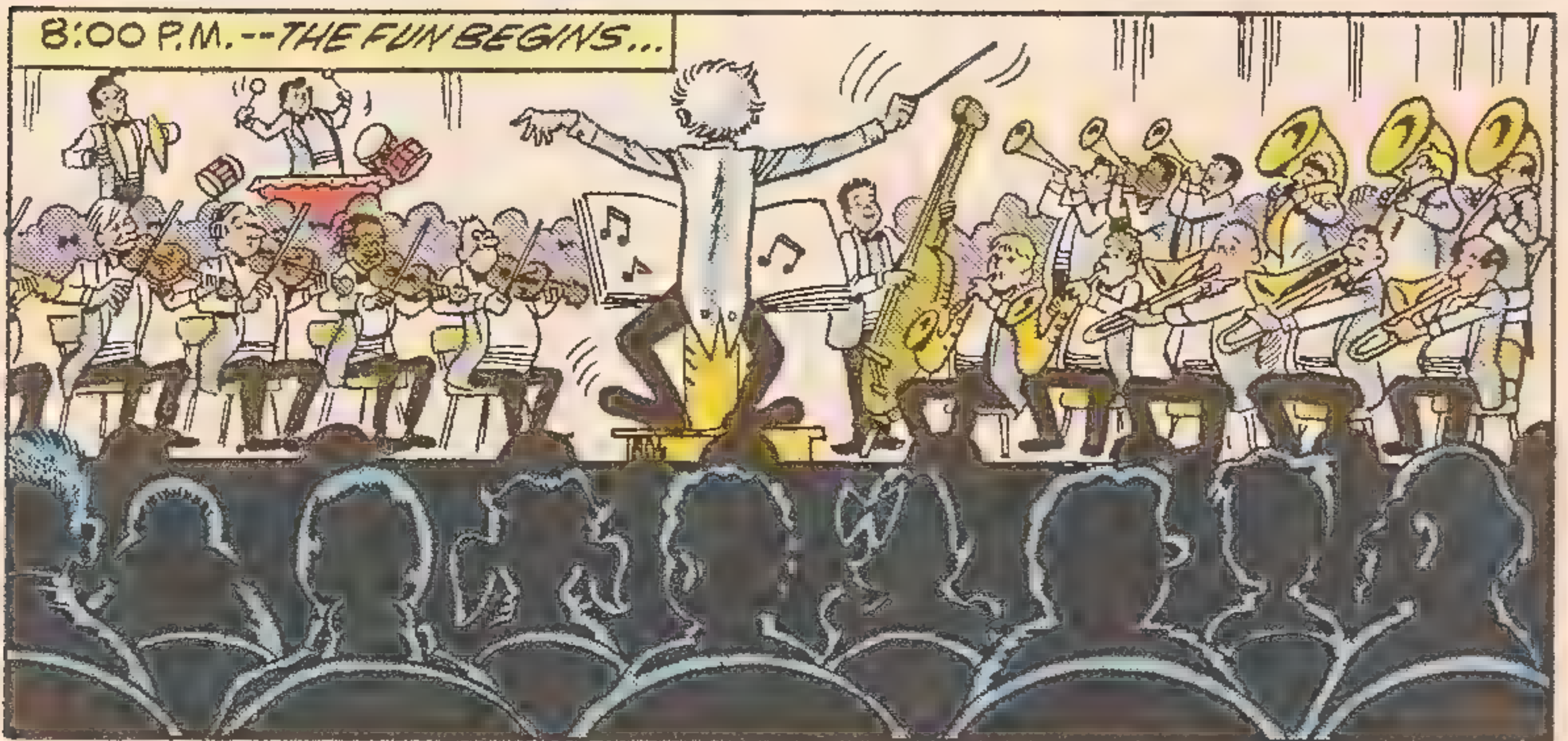
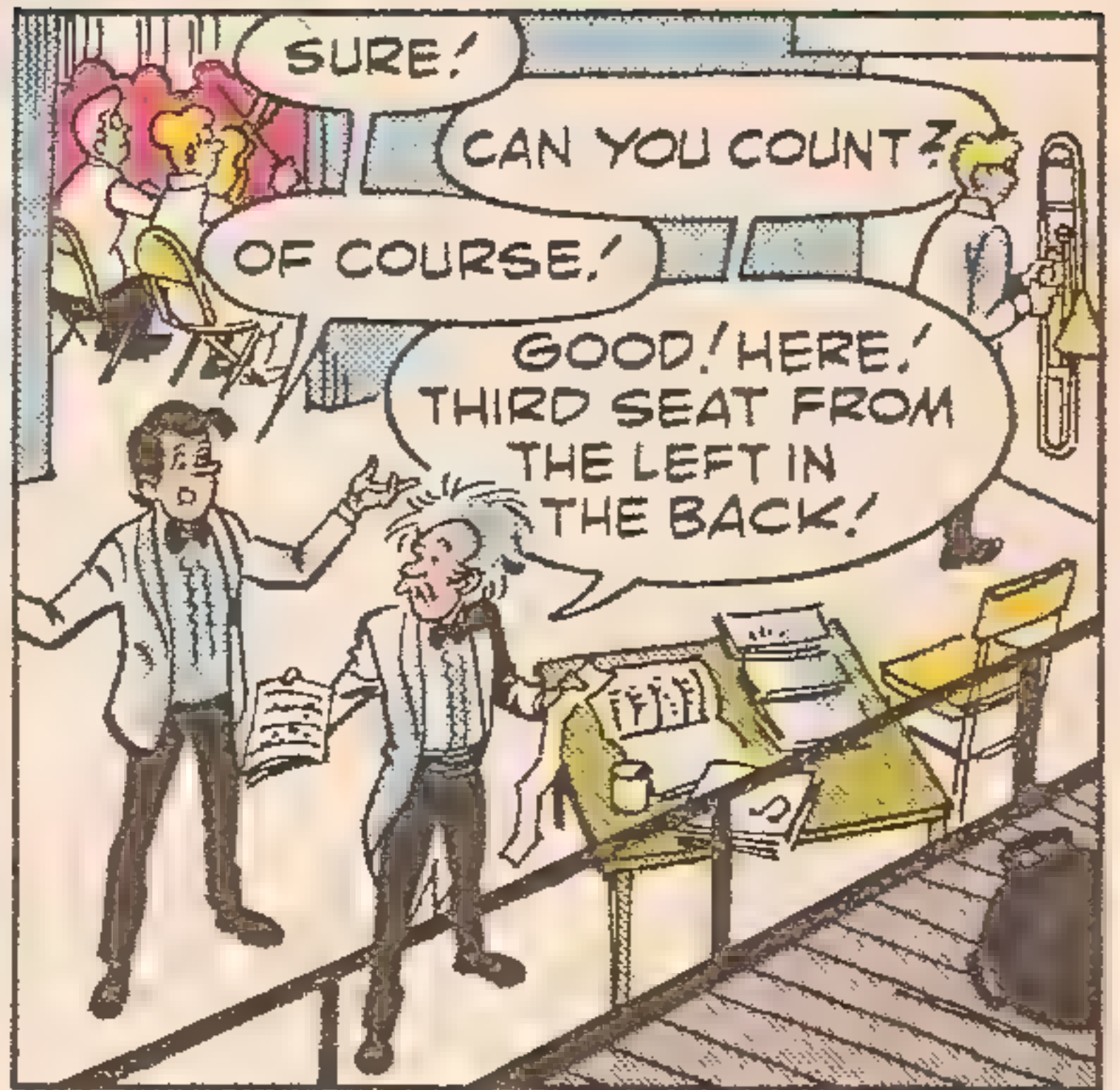
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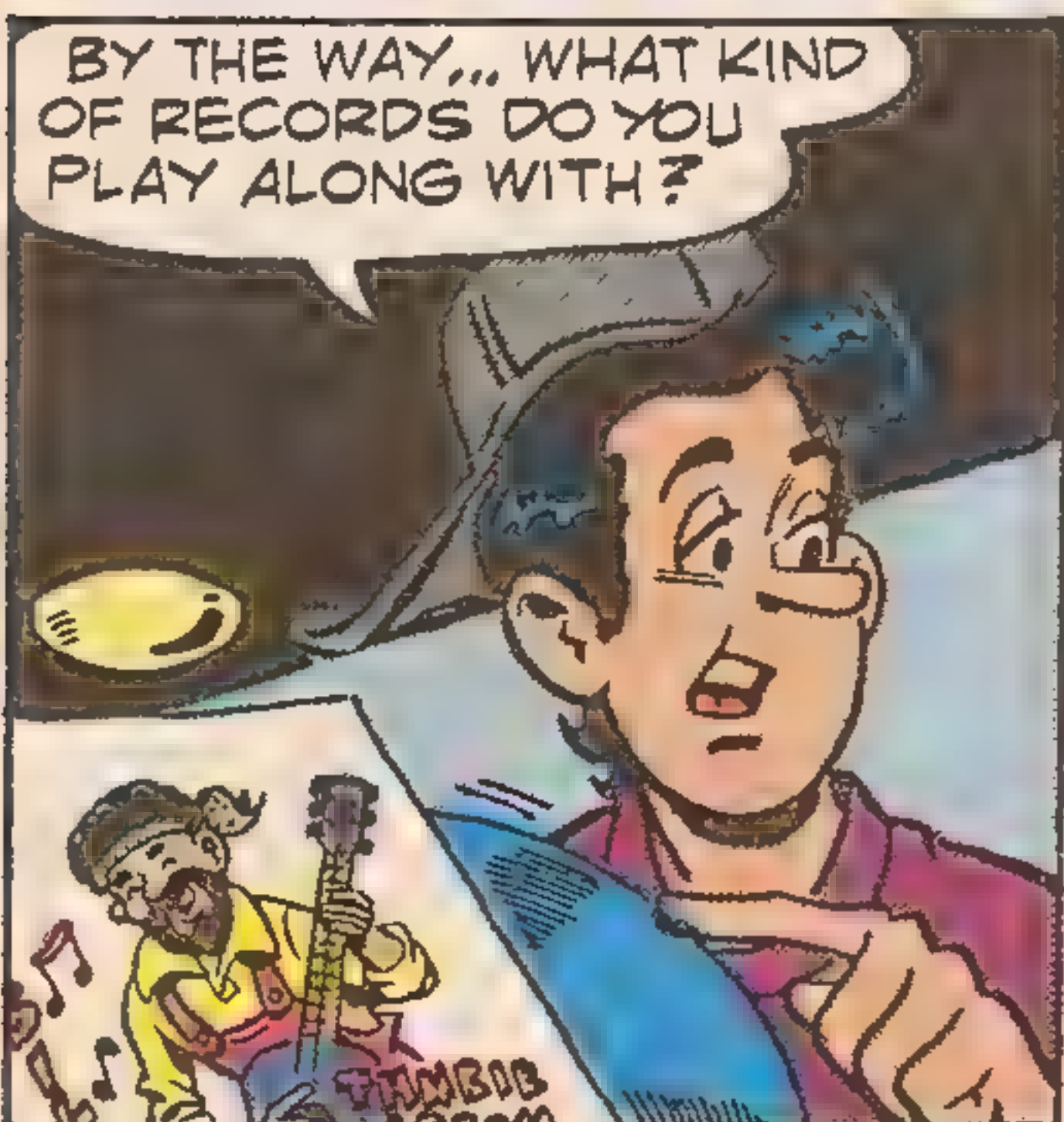
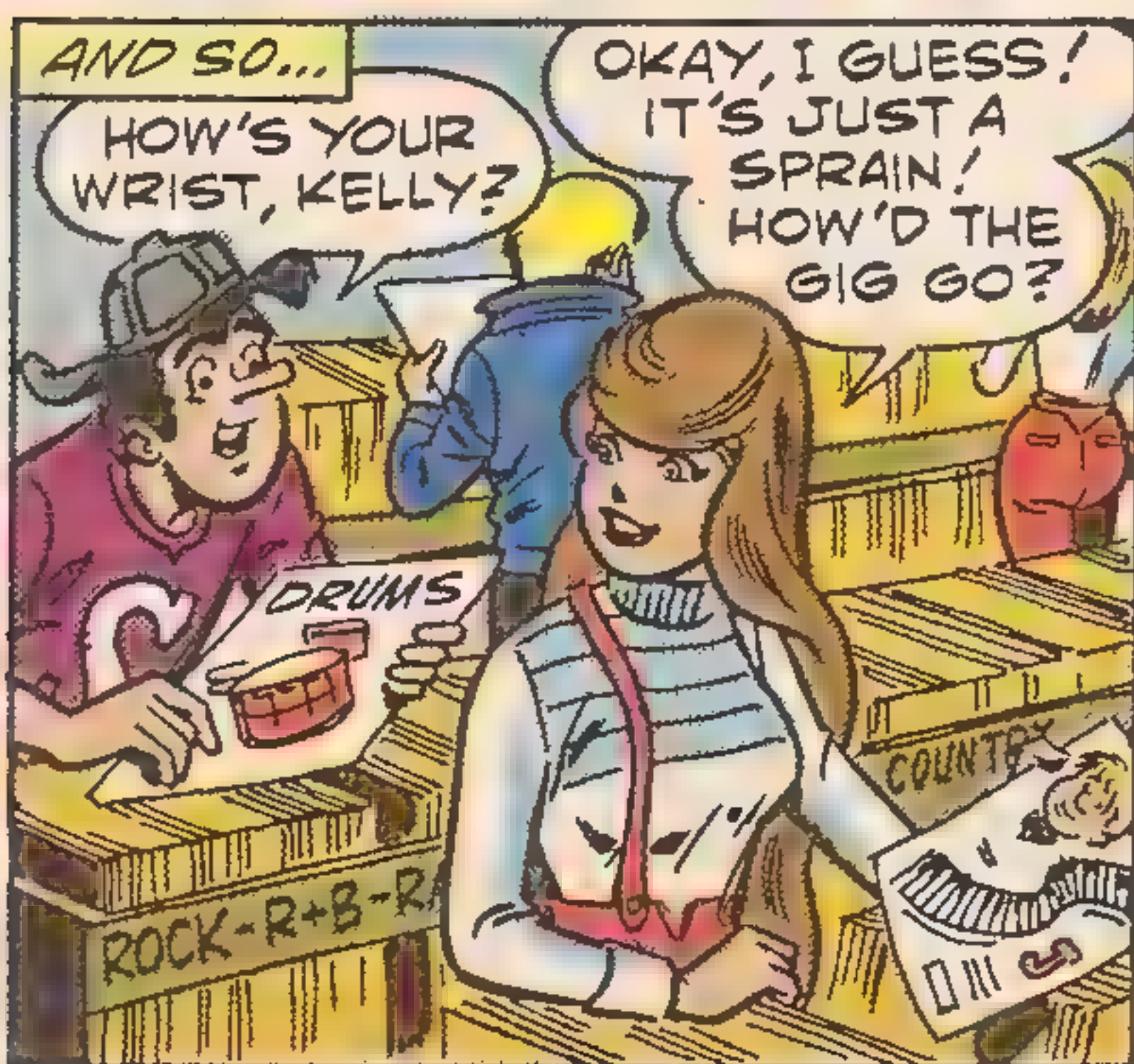












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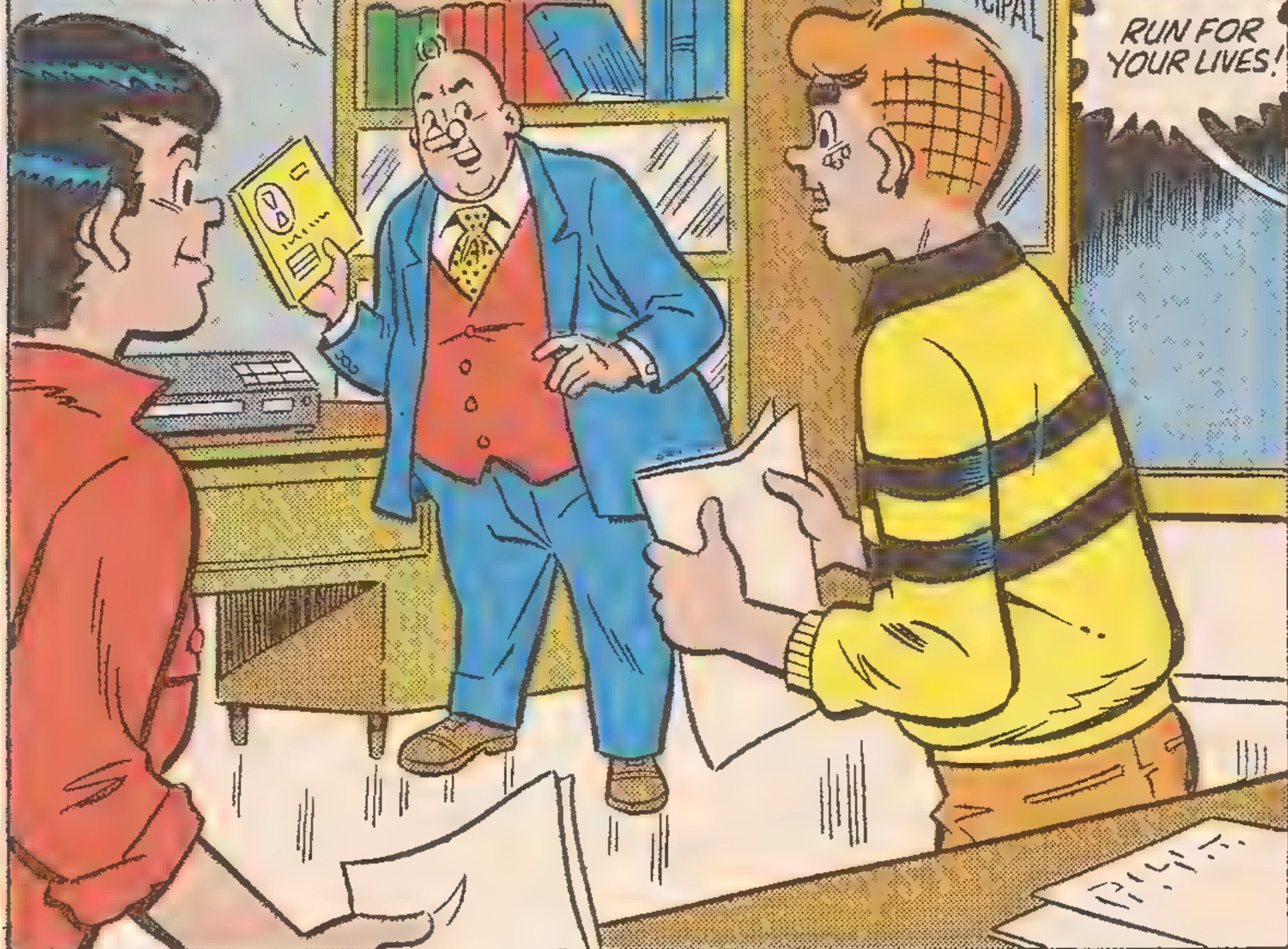
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Jughead

IN THE STING!

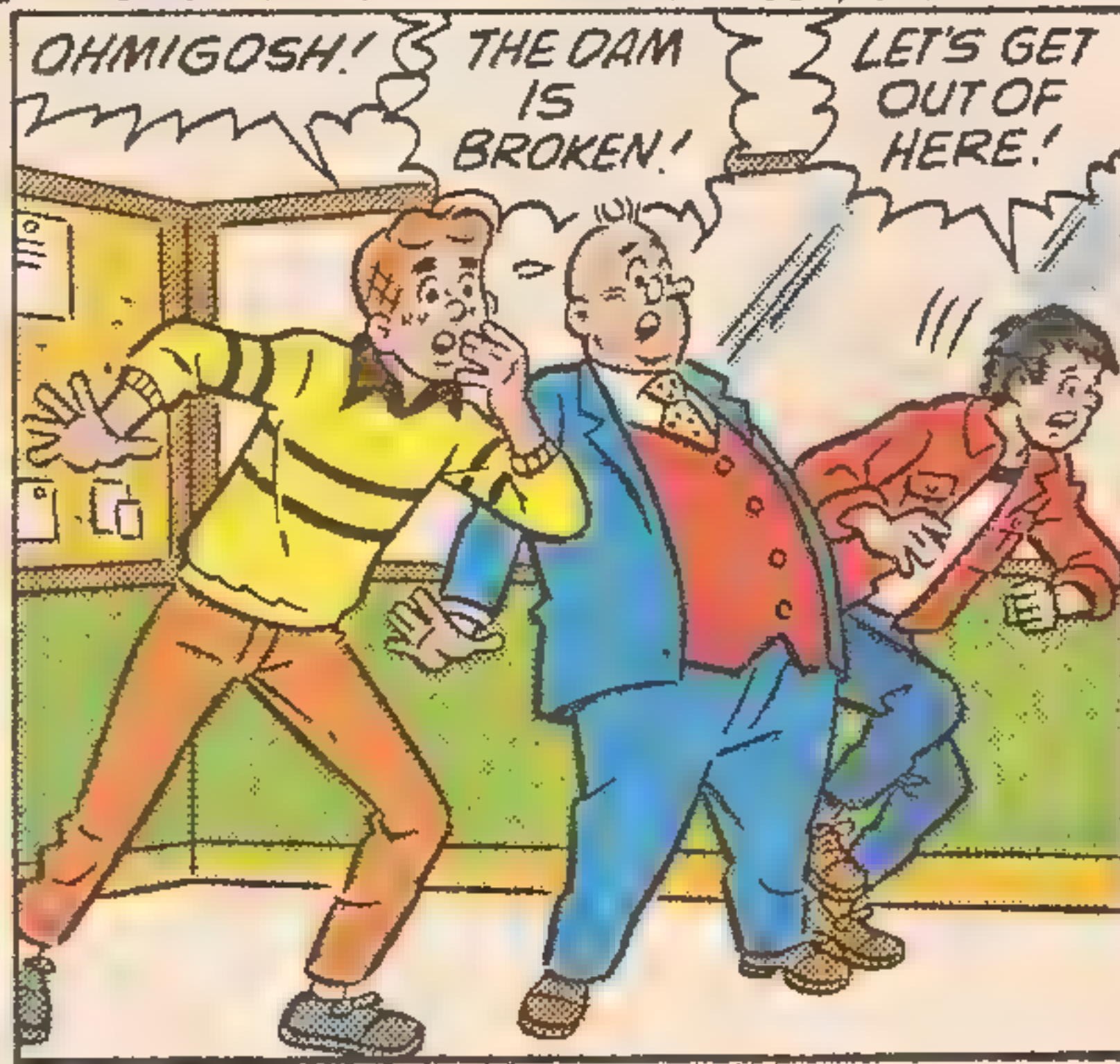
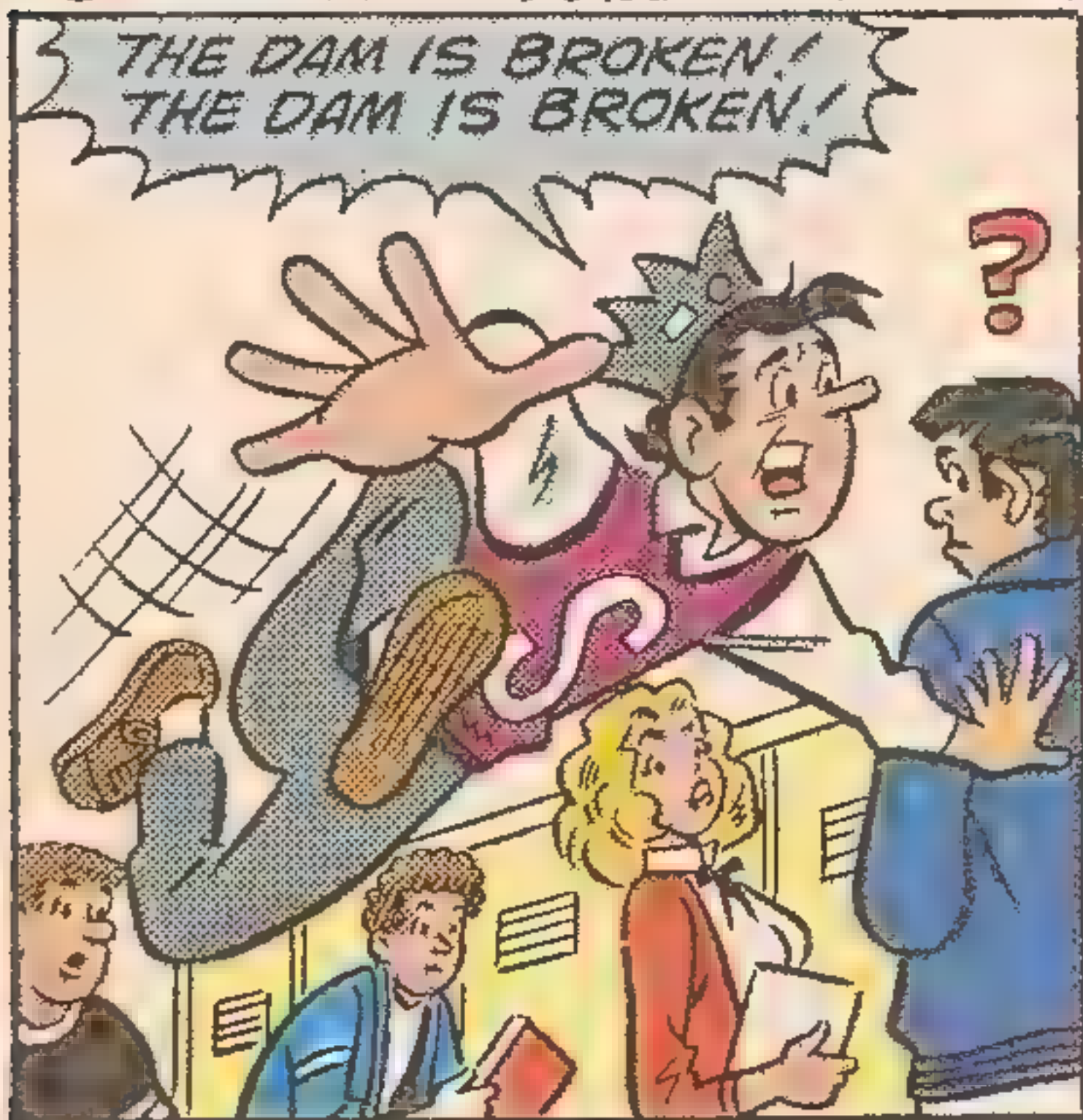
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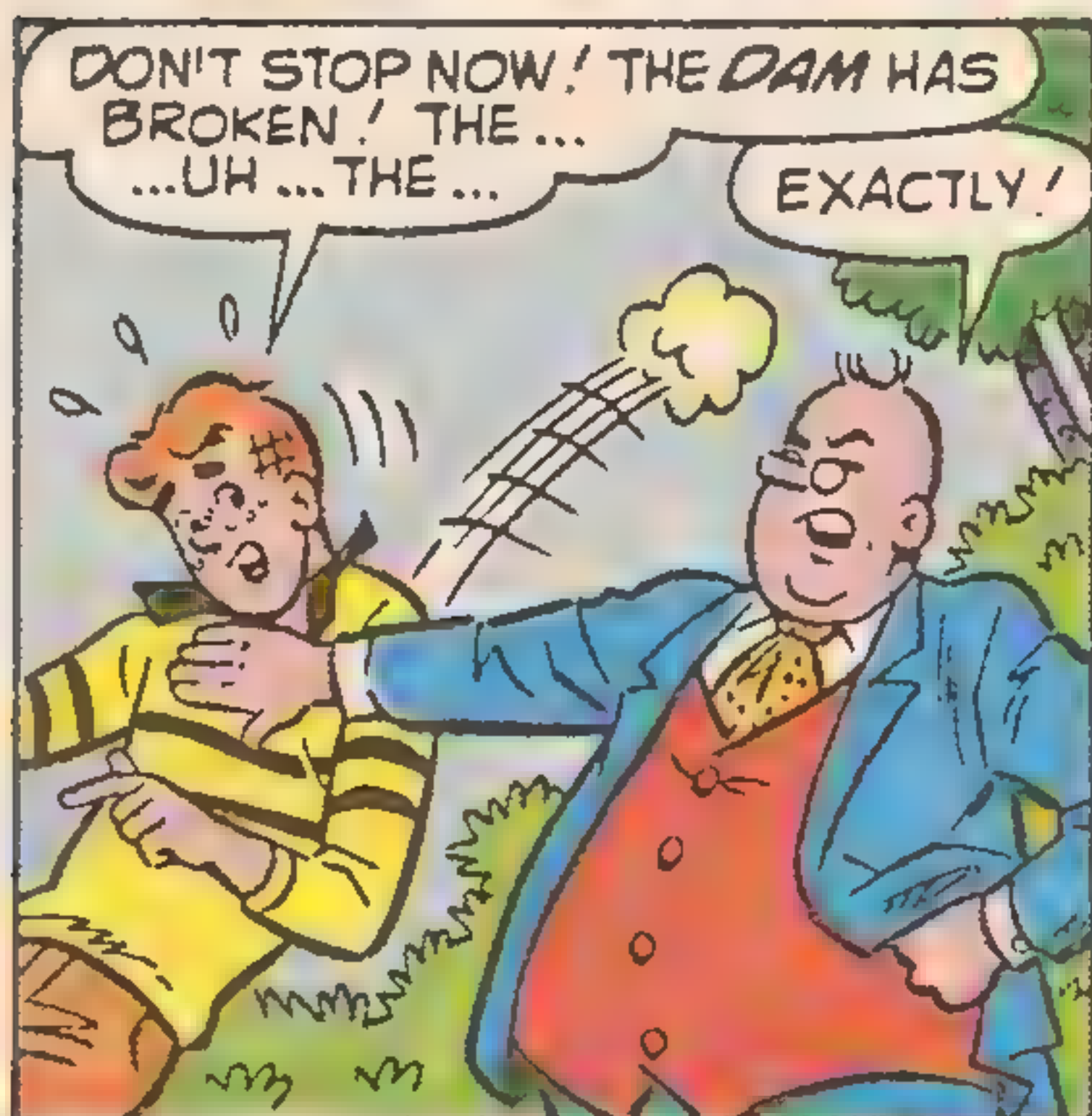
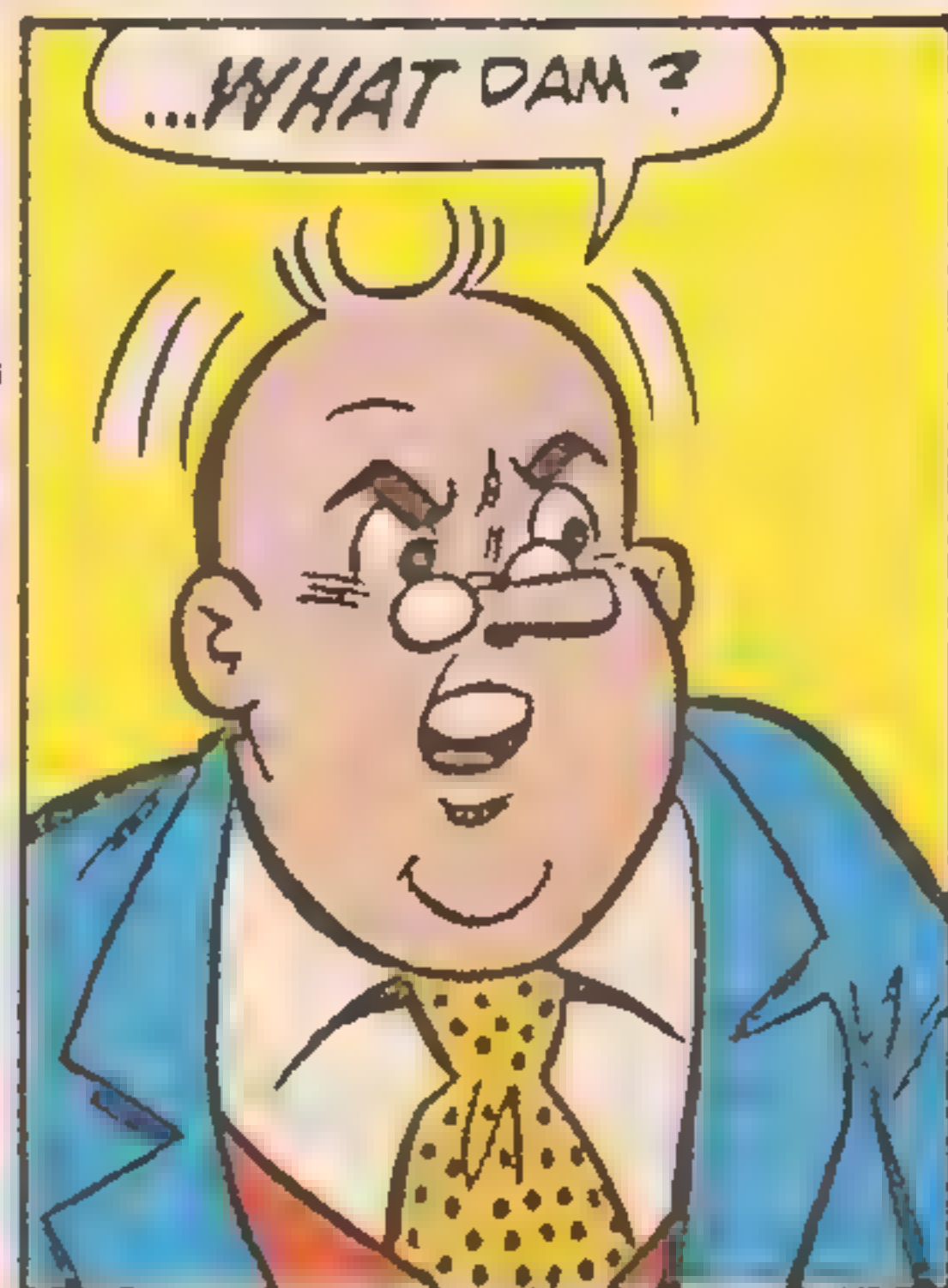
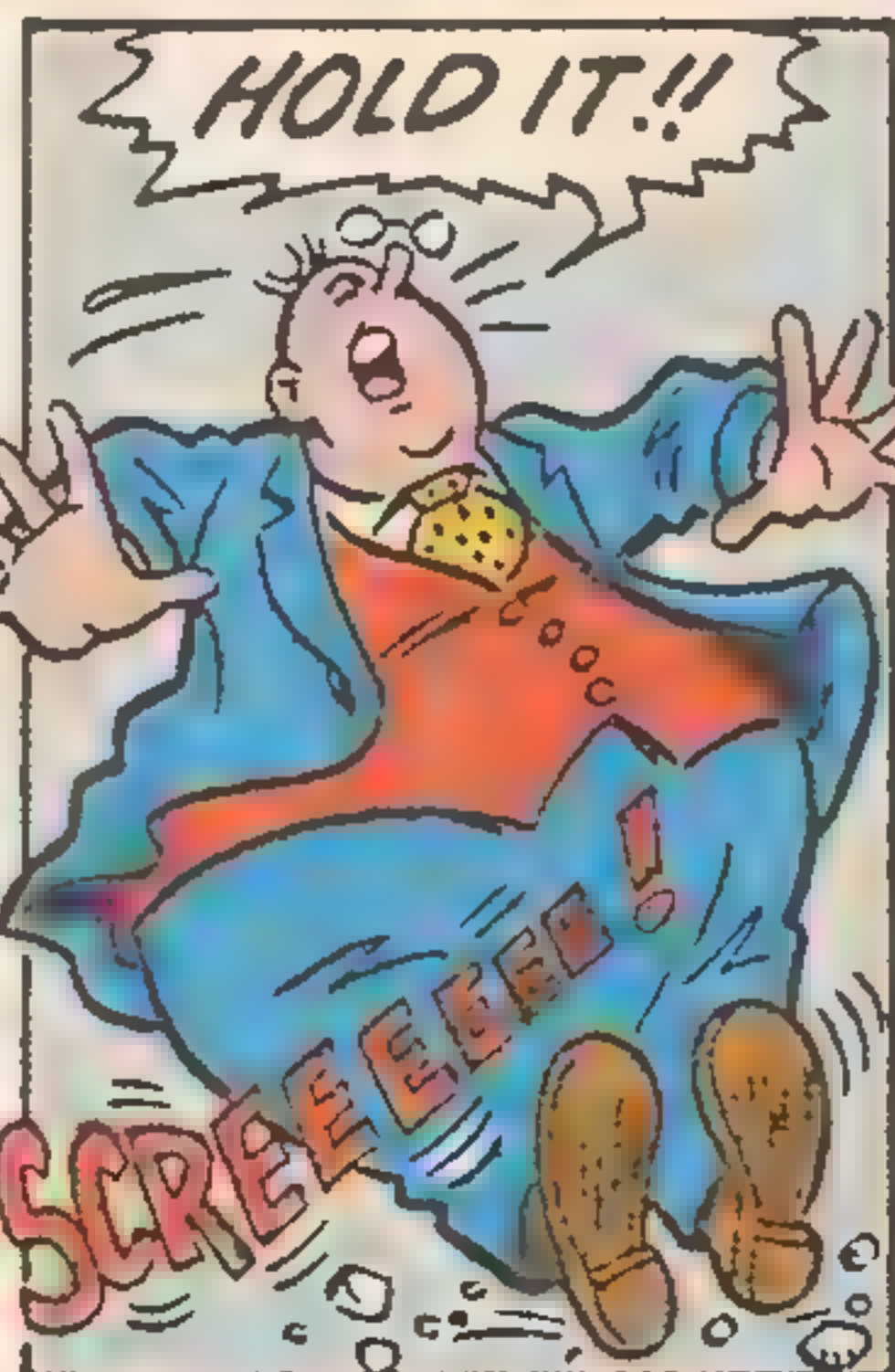
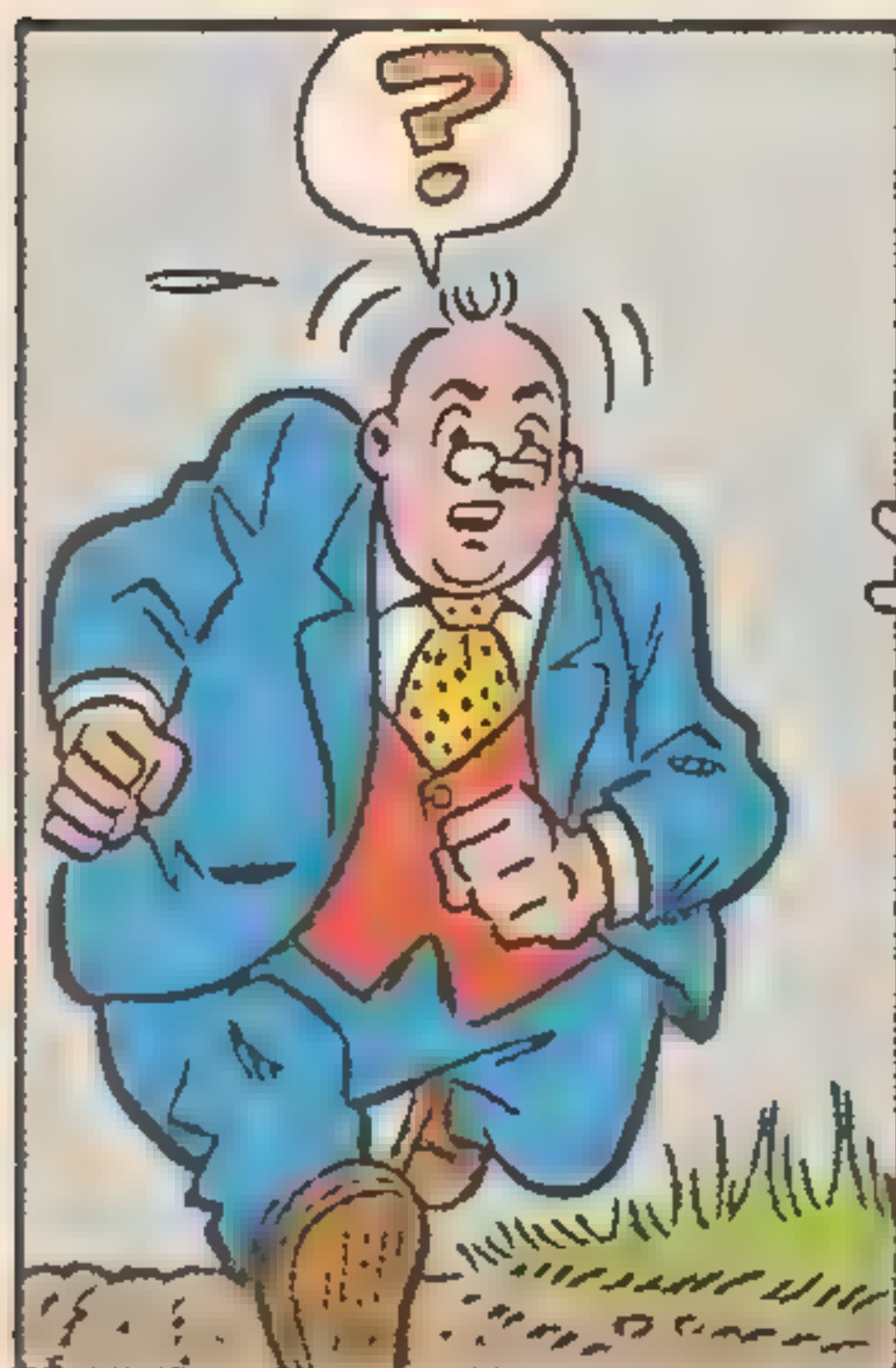
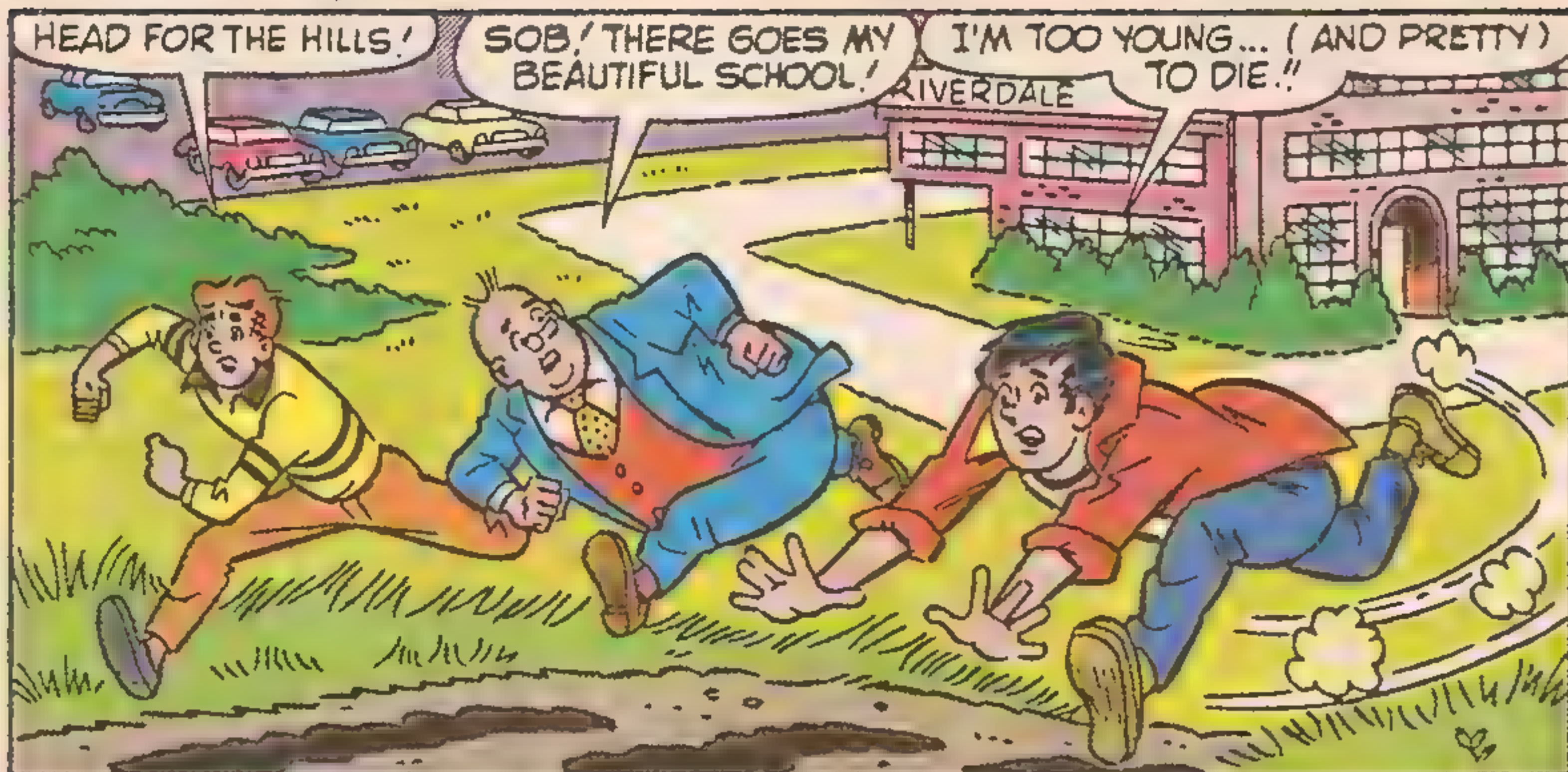


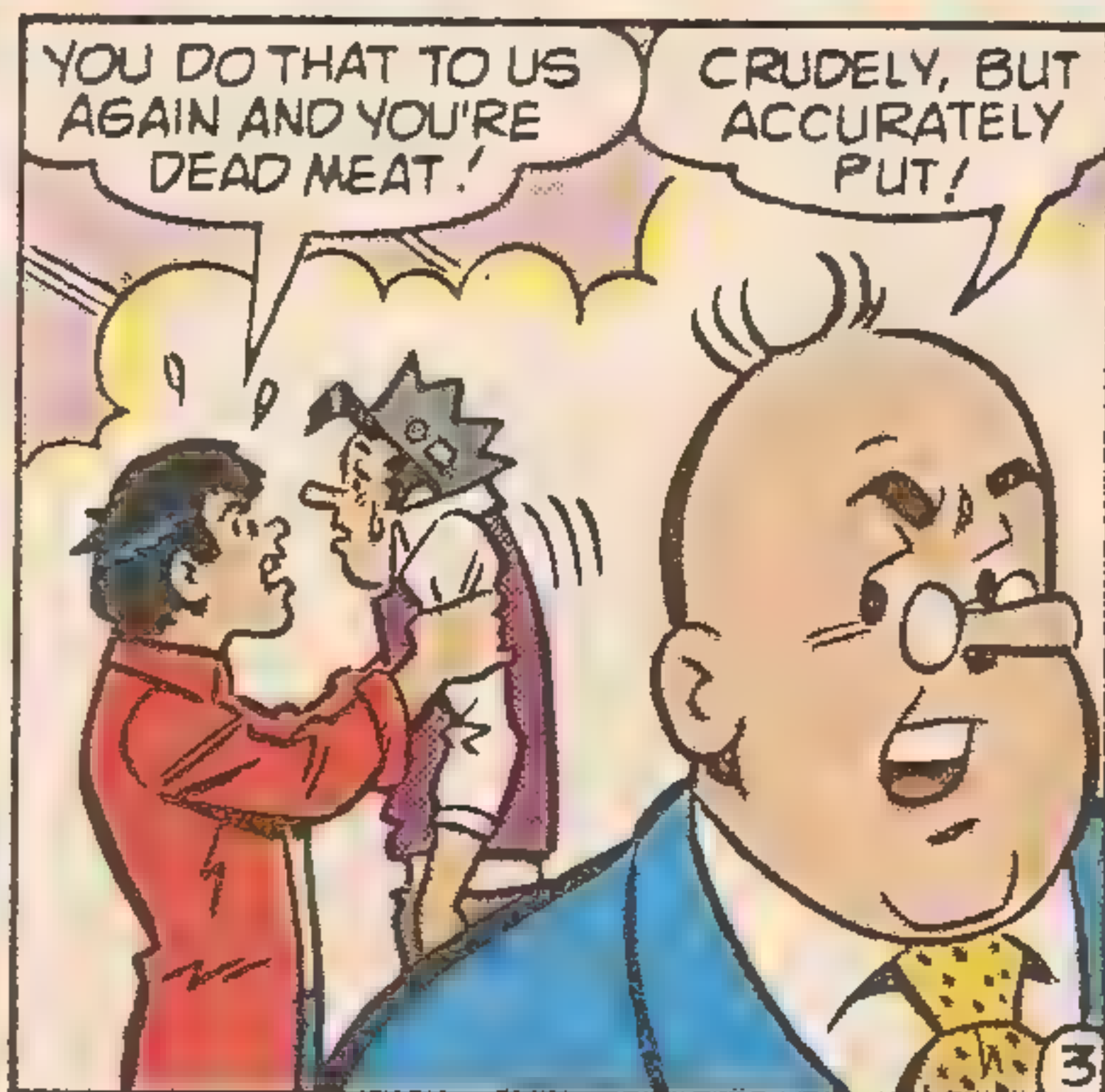
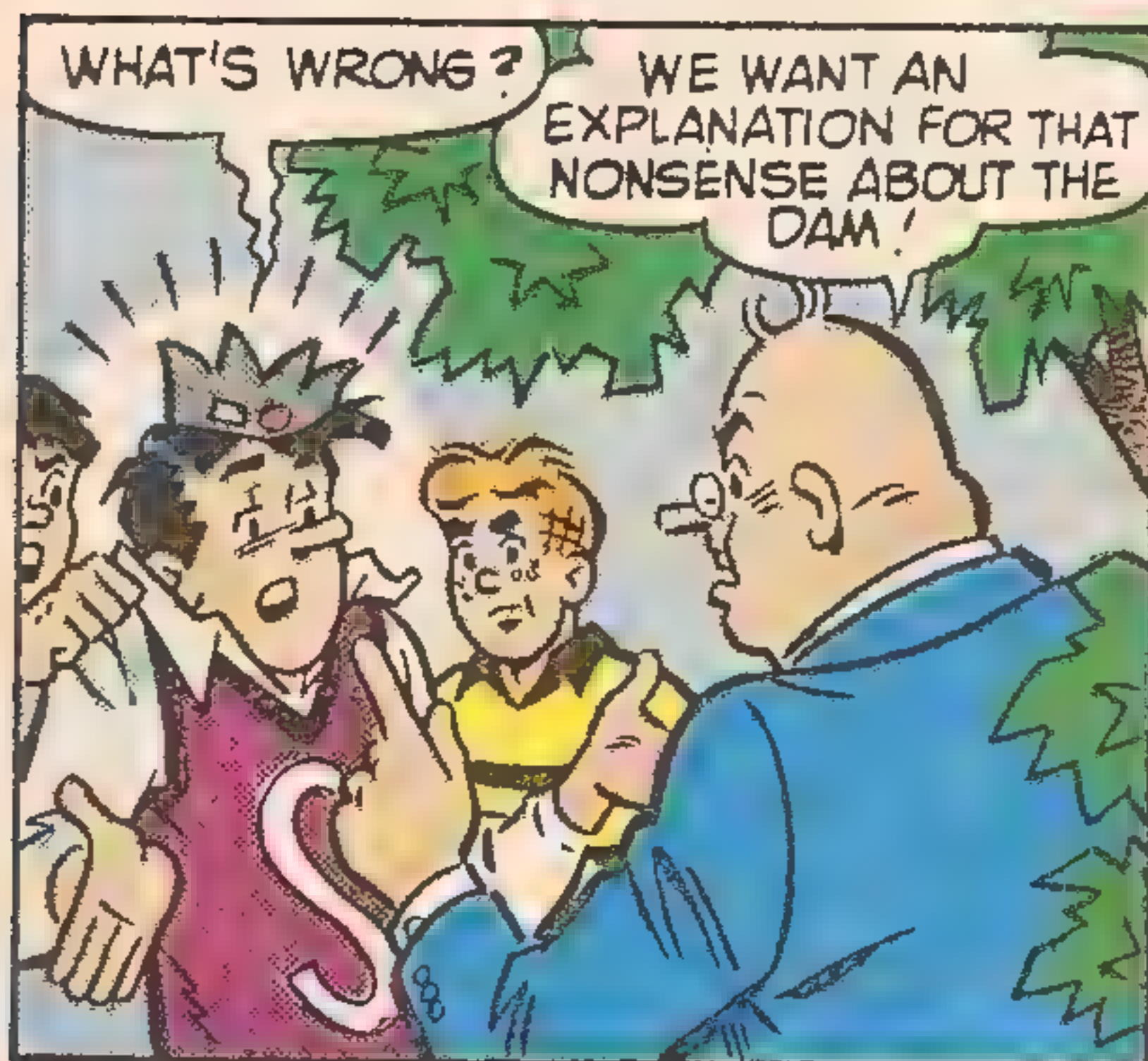
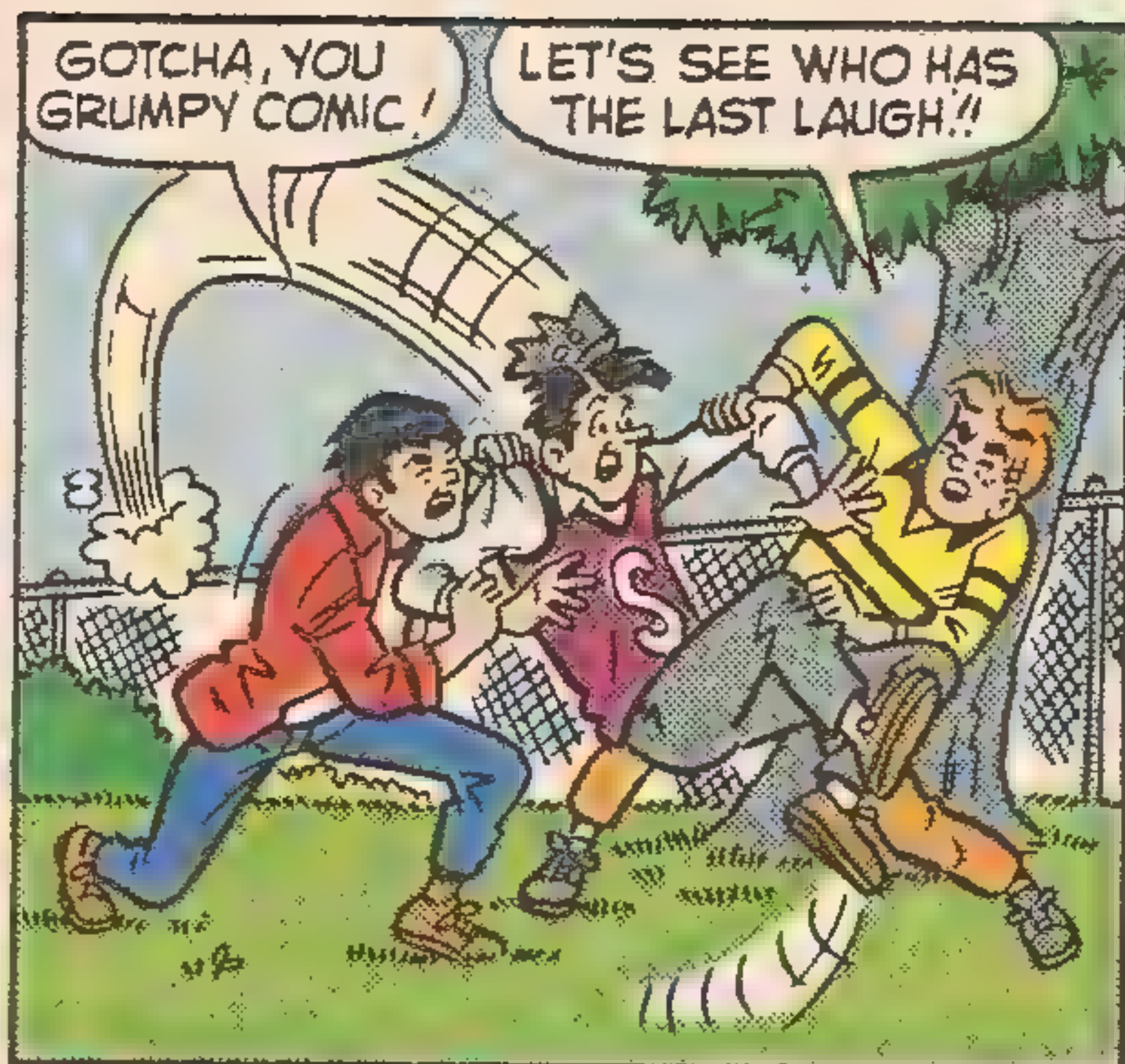
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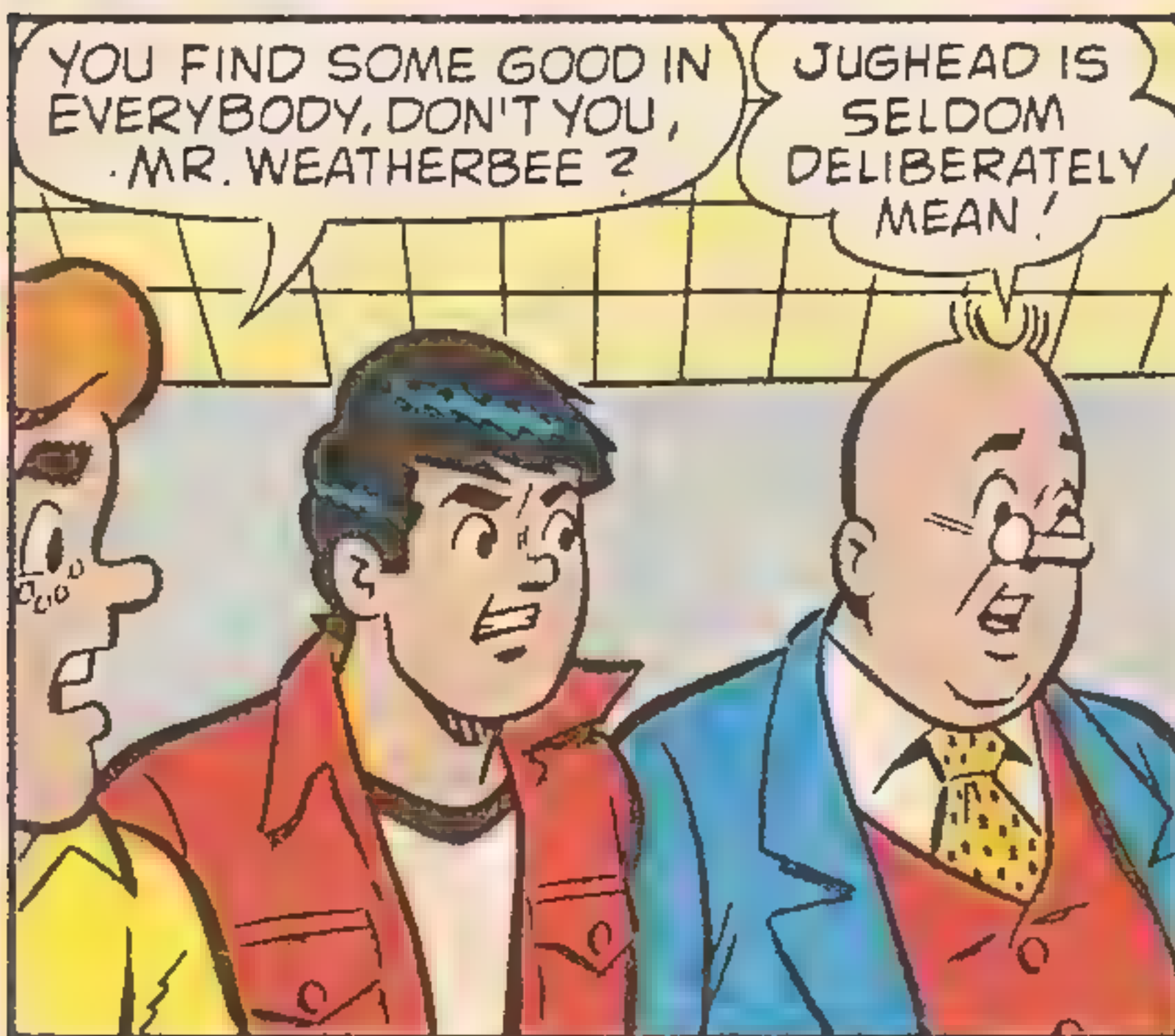
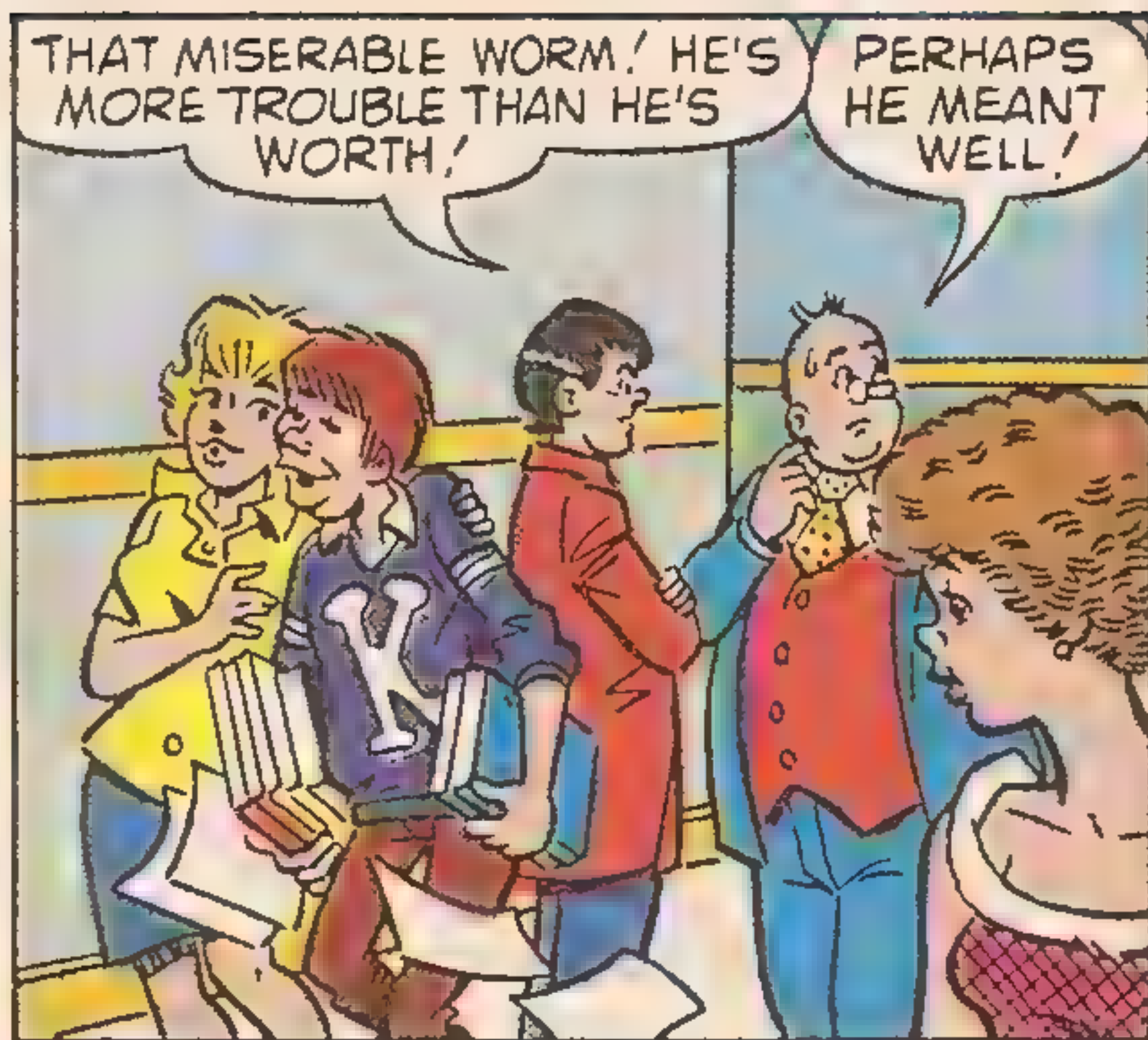
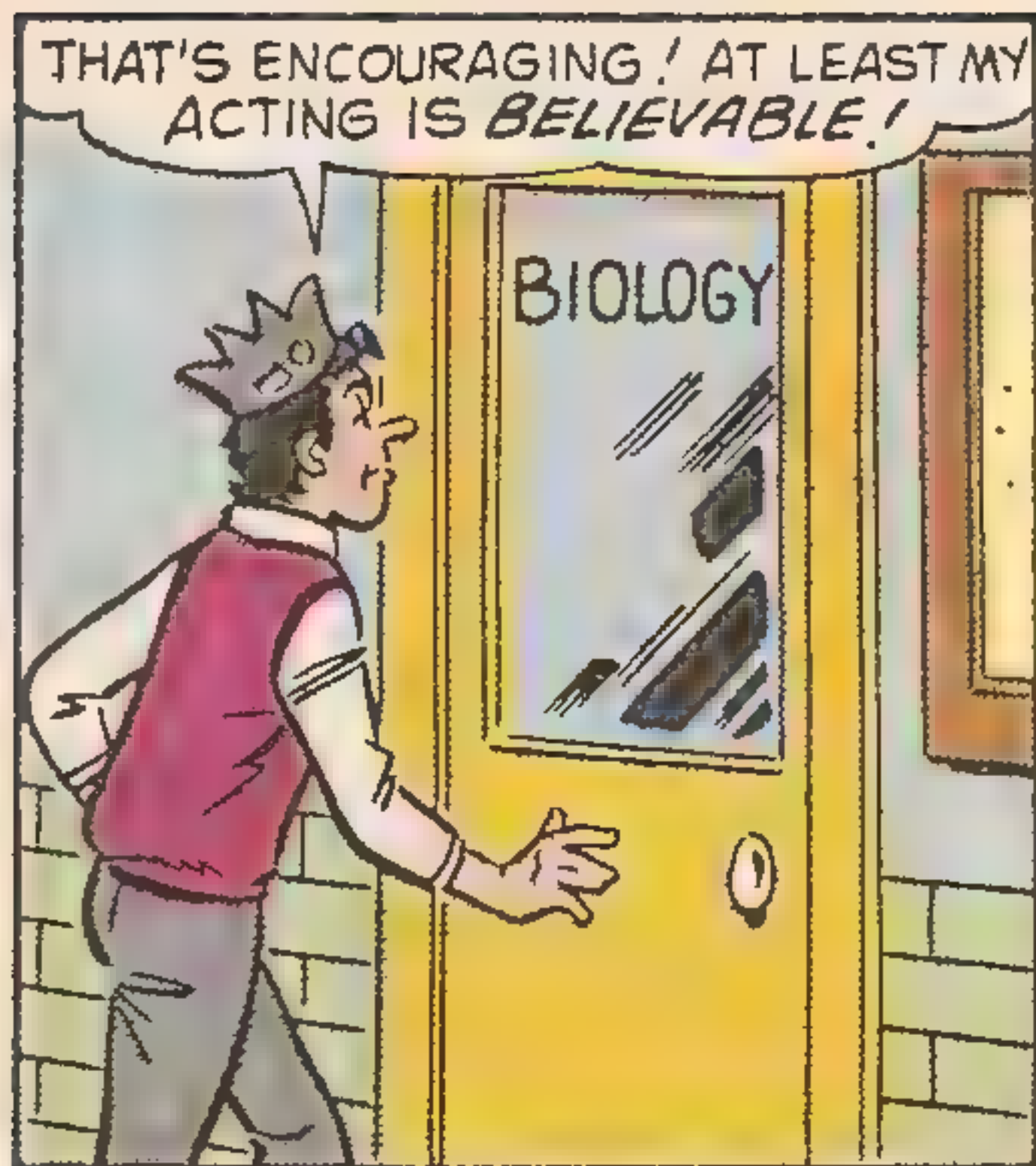
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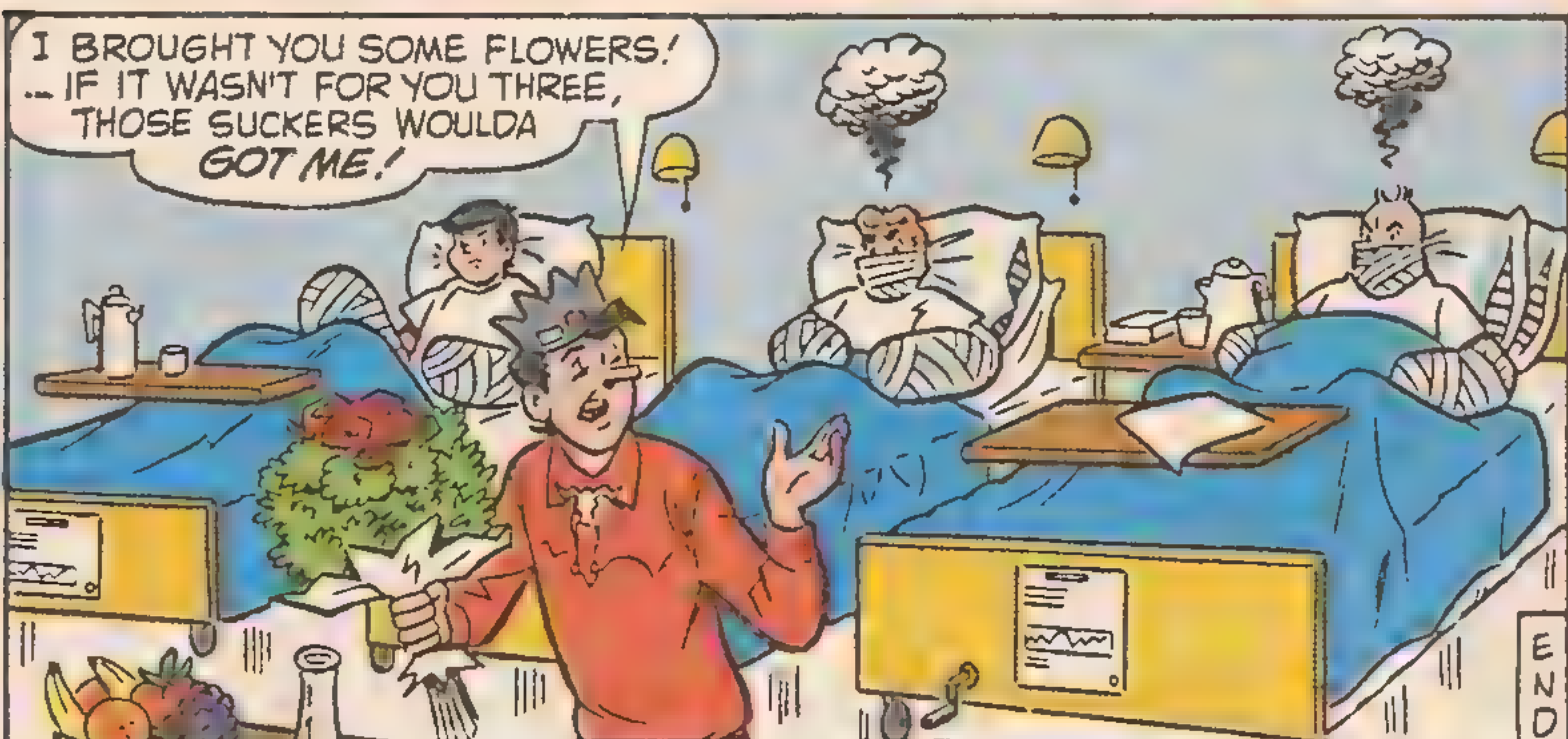
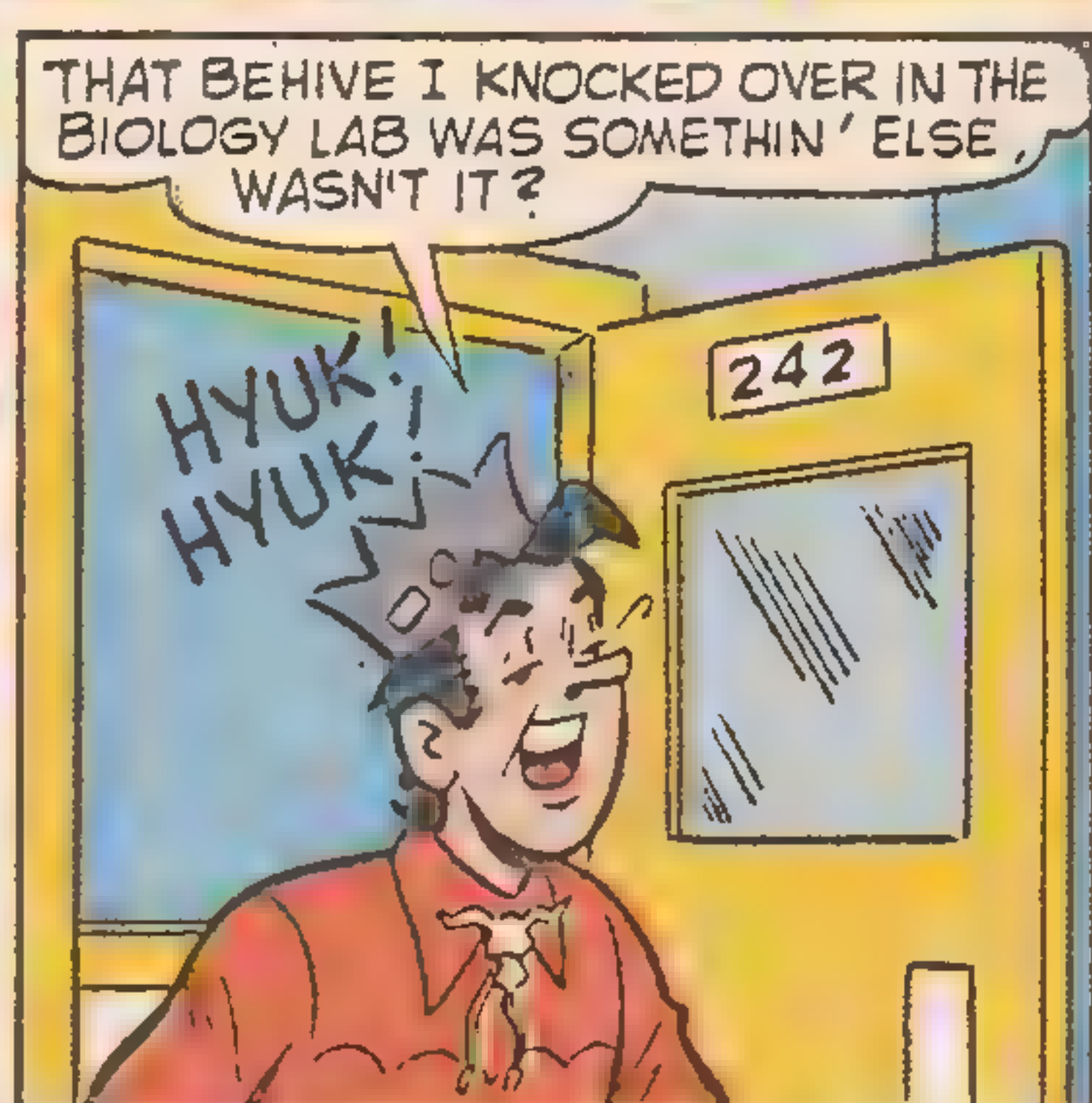
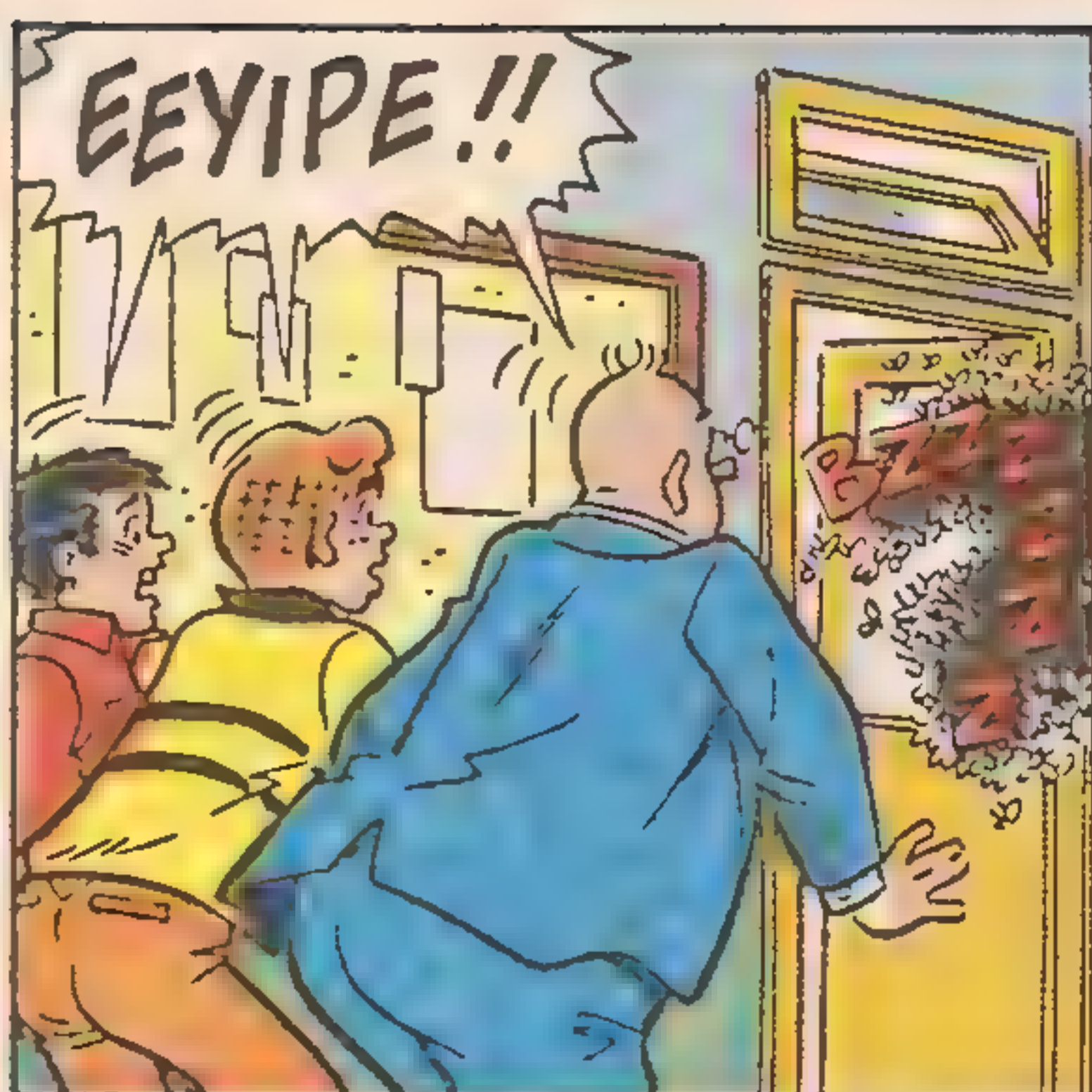
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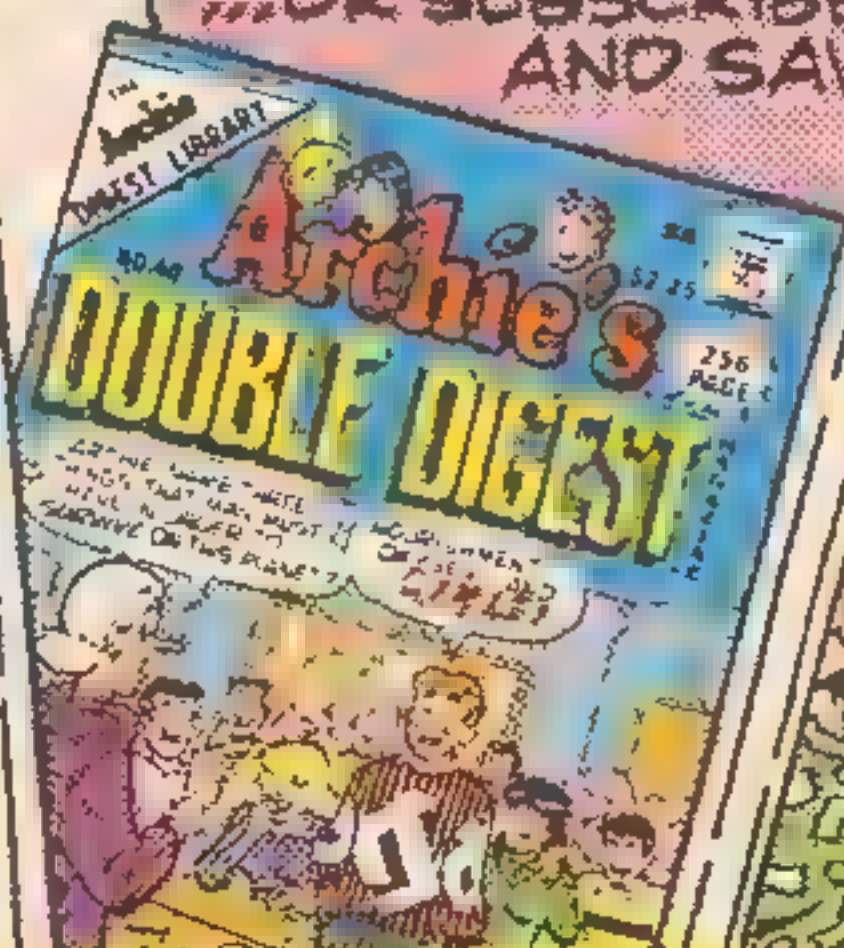
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-NO FOREIGN ORDERS ACCEPTED-

(OFFER EXPIRES OCT. 31, 1989)

BOY ☐
GIRL ☐

NAME: _____
(PLEASE PRINT) FIRST

AGE: _____

ENCLOSED FIND \$10.00 FOR EACH DOUBLE DIGEST
SUBSCRIPTION CHECKED BELOW.

- ☐ ARCHIE'S DOUBLE DIGEST: \$10.00
(I SAVE \$3.50!)
- ☐ BETTY & VERONICA'S DOUBLE
DIGEST: \$10.00 (I SAVE \$3.50!)
- ☐ ENCLOSED IS \$20.00 FOR BOTH
ARCHIE'S DOUBLE DIGEST AND
BETTY & VERONICA'S DOUBLE
DIGEST: (I SAVE A TOTAL OF \$7.00!)

ADDRESS: _____

CITY: _____ STATE & ZIP: _____

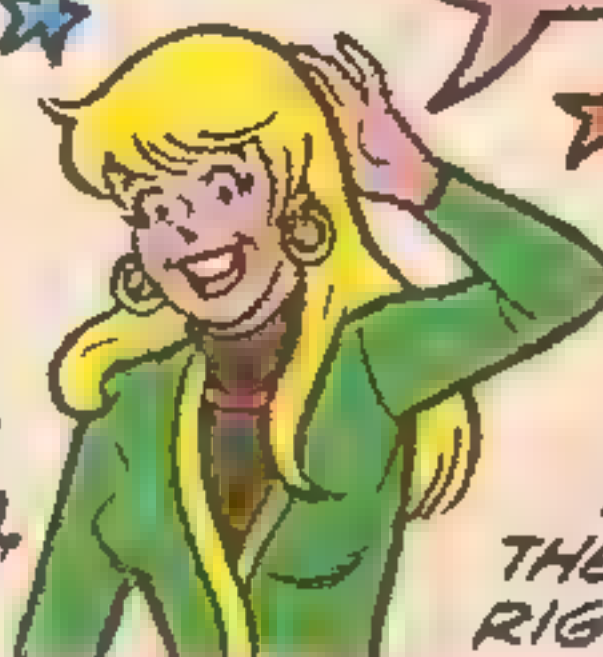
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OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS DELIVERY.



STEP RIGHT UP!
FOR THE GREATEST
DEAL IN COMICS!!

GET 3
COMICS FOR
ONLY \$2.00! YOU
SAVE 85¢ OFF THE
NEWSSTAND PRICE!!!
SINGLE ISSUES 75¢ EACH

NEVER MISS
ANOTHER
ISSUE!



3 COMIC
BOOKS
FOR
\$2.00

CHECK YOUR
CHOICES!

YOU'LL
SAVE
MONEY & HAVE
THESE COMICS SENT
RIGHT TO YOUR HOME!

CHECKLIST

MAIL
TO:

ARCHIE'S CHECKLIST
c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, N.Y. 10543

BOY ☐
GIRL ☐

NO FOREIGN ORDERS ACCEPTED!

(OFFER EXPIRES APRIL 30, 1989)

NAME _____
(PLEASE PRINT) FIRST

LAST

AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

TOTAL AMOUNT ENCLOSED \$ _____

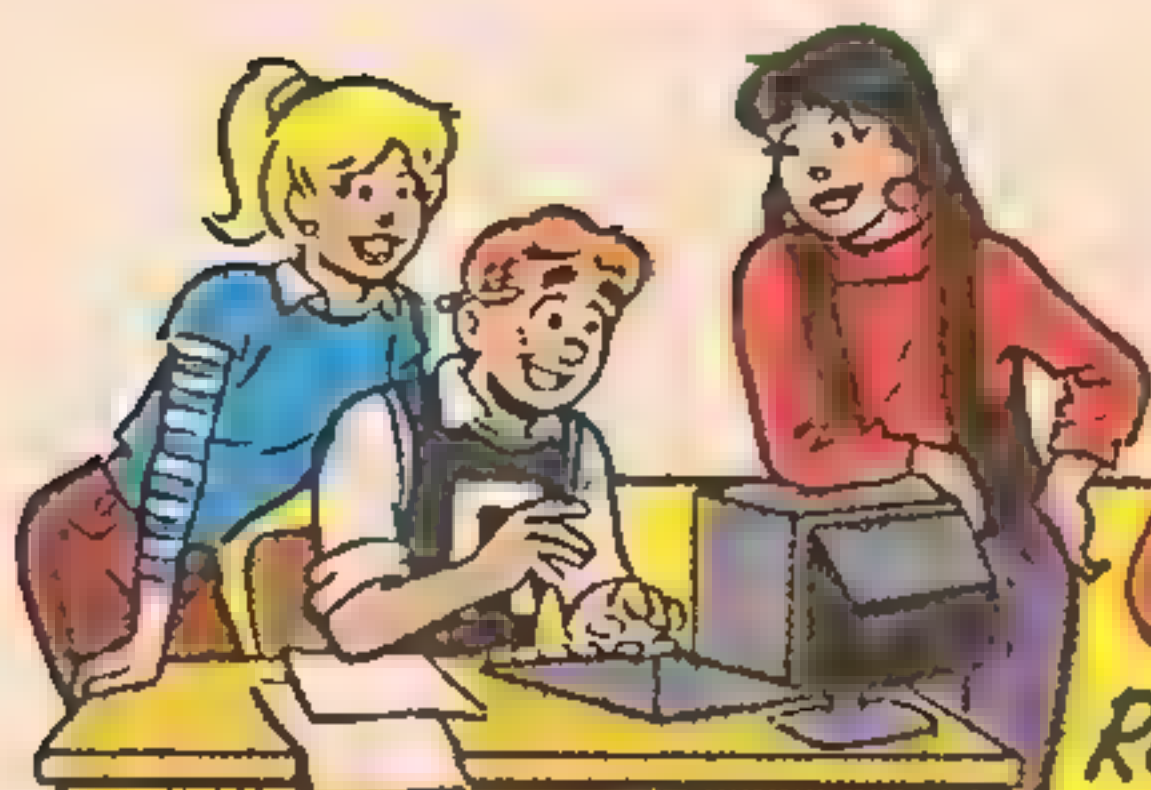
POSTAGE AND HANDLING PAID.
PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

PLEASE NOTE: ALL CANADIAN ORDERS ADD 10¢ PER TITLE FOR POSTAGE
AND HANDLING. PAYMENT MUST BE MADE IN U.S. CURRENCY OR BY
INTERNATIONAL MONEY ORDER.



- ☐ ARCHIE#368
- ☐ BETTY & VERONICA#21
- ☐ ARCHIE'S PALS'N' GALS#207
- ☐ BETTY'S DIARY#26
- ☐ BETTY & ME#176
- ☐ LAUGH#15
- ☐ EVERYTHING'S ARCHIE#143
- ☐ LIFE WITH ARCHIE#273
- ☐ VERONICA (IN AFRICA)#2
- ☐ BETTY & VERONICA SPECTACULAR#595
- ☐ ARCHIE 3000 #2

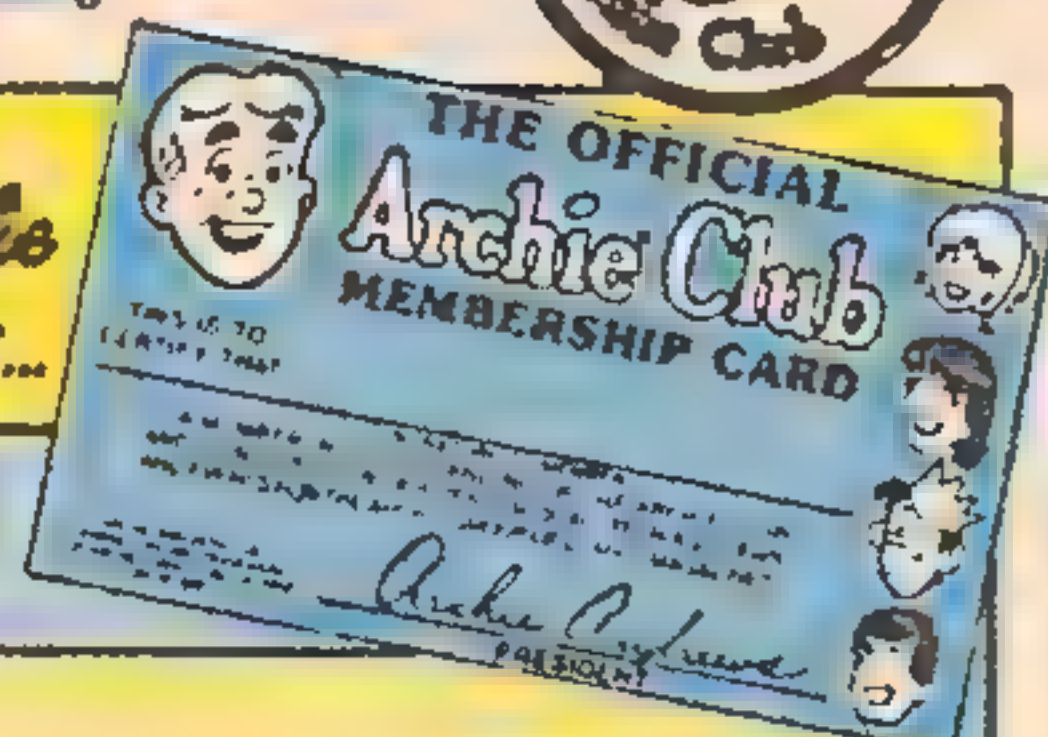
3 ISSUES FOR \$2.00



Archie's

Club News

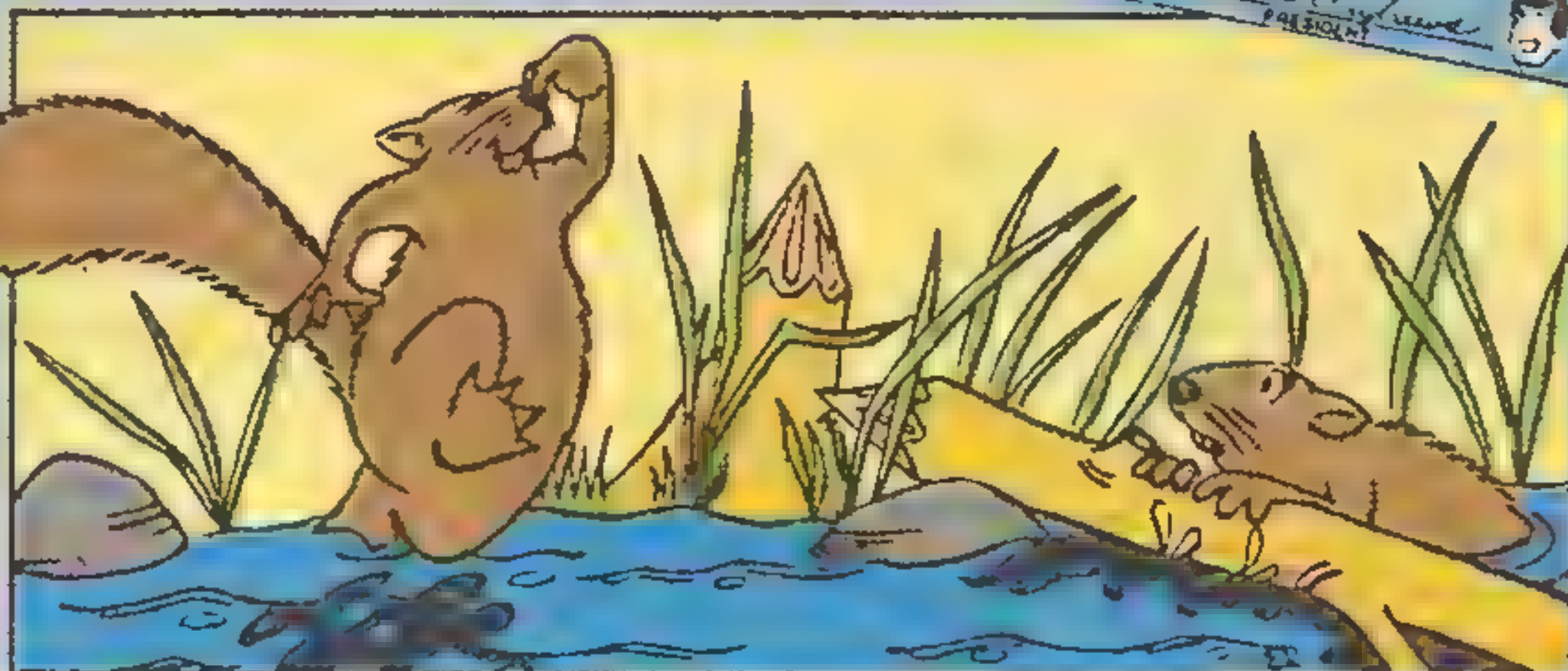
of the Readers... by the Readers... and for the Readers...



JUGHEAD No.12 JUNE



FIRST PRIZE--\$6.00
REPORTER
KEVIN THOMAS
Little Rock, AR



Dear Archie:

My report is on Beavers.

Beavers are famous for making dams. They are also North America's largest rodent.

Its very flat tale can grow from nine to twelve inches long. They make an underground foundation of mud and stone, then gnaw down trees and leave a cone-shaped stump. They drag or float cuttings to their dam site and then face it with another foundation of mud. As a pond forms behind the dam, the beaver builds a stick-and-mud lodge with underground entrances and an inside platform a couple of inches above the water.

The baby beavers which are called kits stay in the home pond until they are two years old. Beavers can be found in lakes and streams. The largest beaver found in Oklahoma was 87 pounds.



SECOND PRIZE--\$4.00
REPORTER
RYAN ADAMS
Inuvik, N.W.T.



Dear Archie:

This summer I went to cub camp.

When we got there we chopped thick logs to build lean-tos to sleep in. Then we went hiking and we went through thorn bushes, across logs, and down big hills and after that we had to help beavers across a creek. When

we got back to camp we put plastic on the lean-tos, and went to sleep.

In the morning we woke up, and went for a walk. When we got back to camp we had breakfast, took down camp, and went home.

It was a very nice weekend and a lot of fun!

ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive **CASH PRIZES** and their names are printed in the comics. You can become a member, too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club, you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**

Jughead's COOKIES

UNSCRAMBLE THE LETTERS BELOW TO DISCOVER WHAT KINDS OF COOKIES JUGHEAD LIKES BEST!!

①

COOP
LEHAI
ETCH

②

ATAL
OEM



③

CAHN
ID
SW

④

UE
FD
G

ANSWERS:
1. CHOCOLATE
CHIP
2. OATMEAL
3. SANDWICH
4. FUDGE



BE A PART OF THE FUN!! SEND YOUR PUZZLES, JOKES AND LETTERS TO: DILTON'S PUZZLE PALS
c/o ARCHIE COMIC PUB., INC., 325 FAYETTE AVE.,
MAMARONECK, NY 10543.

FANS! NOW YOU CAN JOIN THE **EXCITING**

Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!

ALL FOR ONLY \$3.00!

ARCHIE FAN CLUB

c o ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE
MAMARONECK, NEW YORK 10543

Total amount enclosed

\$ _____

Send me

kit(s).

☐ PLEASE ENROLL ME IN THE ARCHIE FAN CLUB!
ENCLOSED IS \$3.00 FOR EACH MEMBERSHIP KIT ORDERED.

☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

-NO FOREIGN ORDERS ACCEPTED- (OFFER EXPIRES OCT. 31, 1989)

NAME _____ AGE _____ ☐ BOY ☐ GIRL
(PLEASE PRINT) FIRST LAST

ADDRESS _____

CITY & STATE _____ ZIP _____

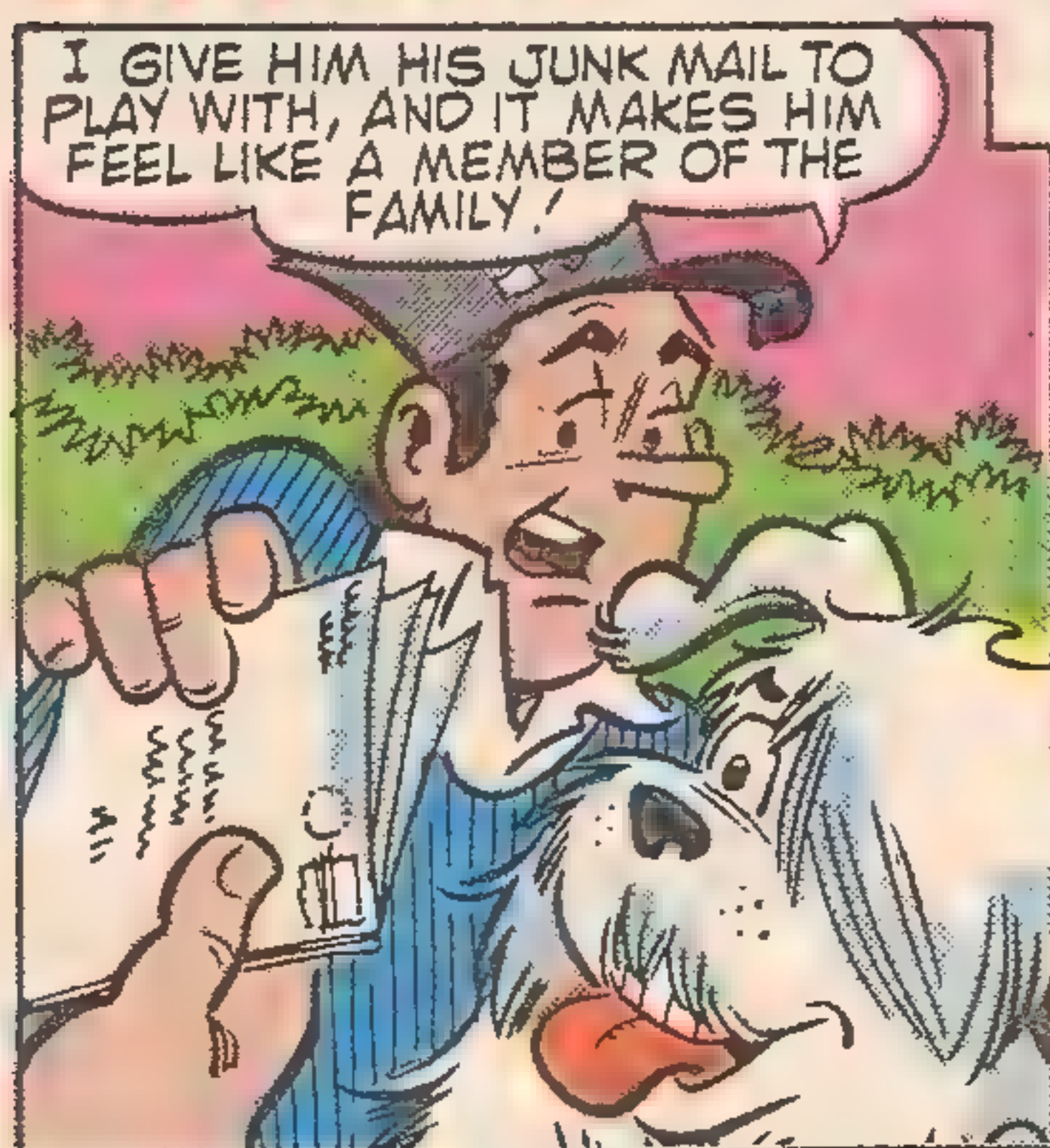
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If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!

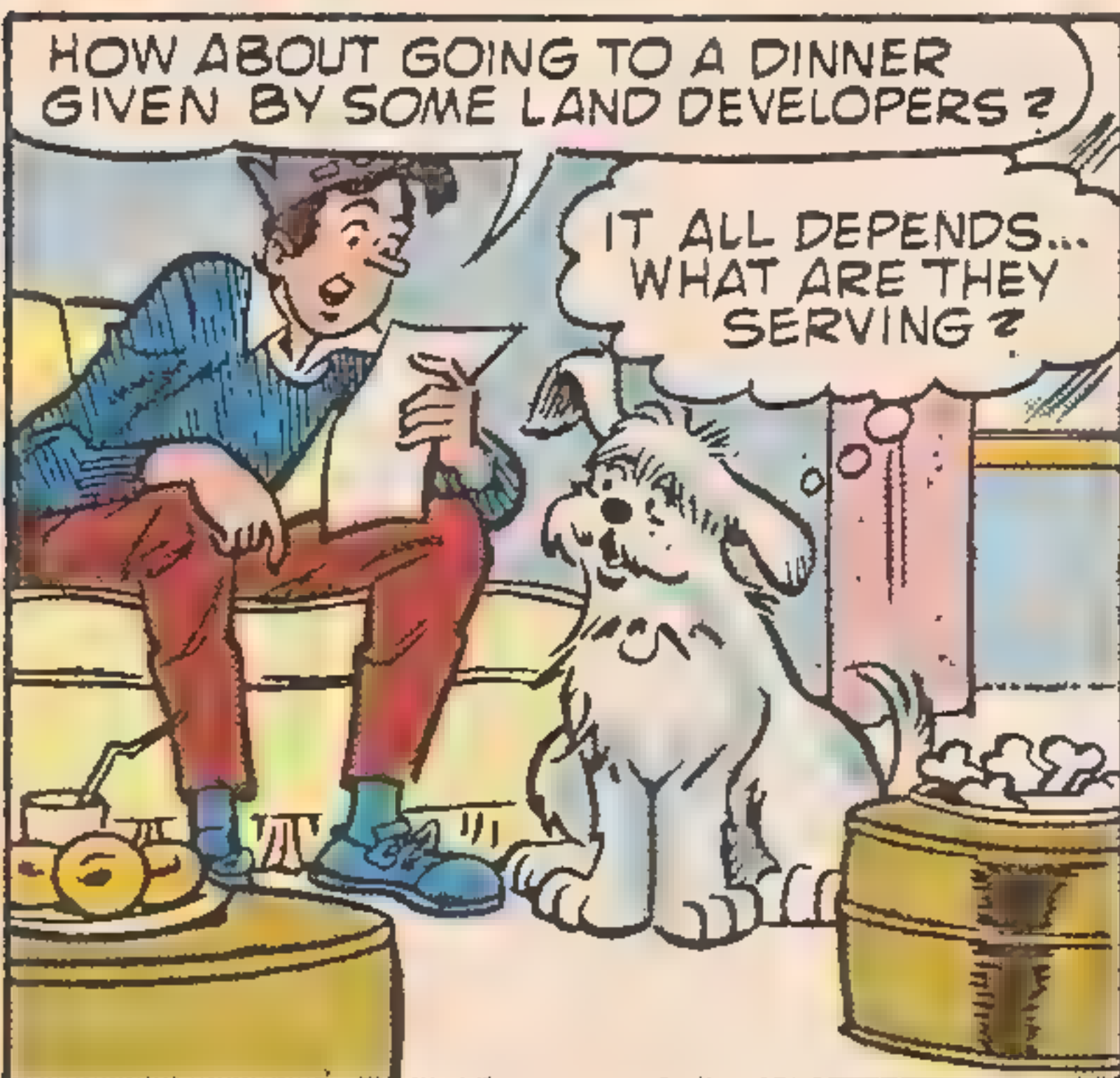
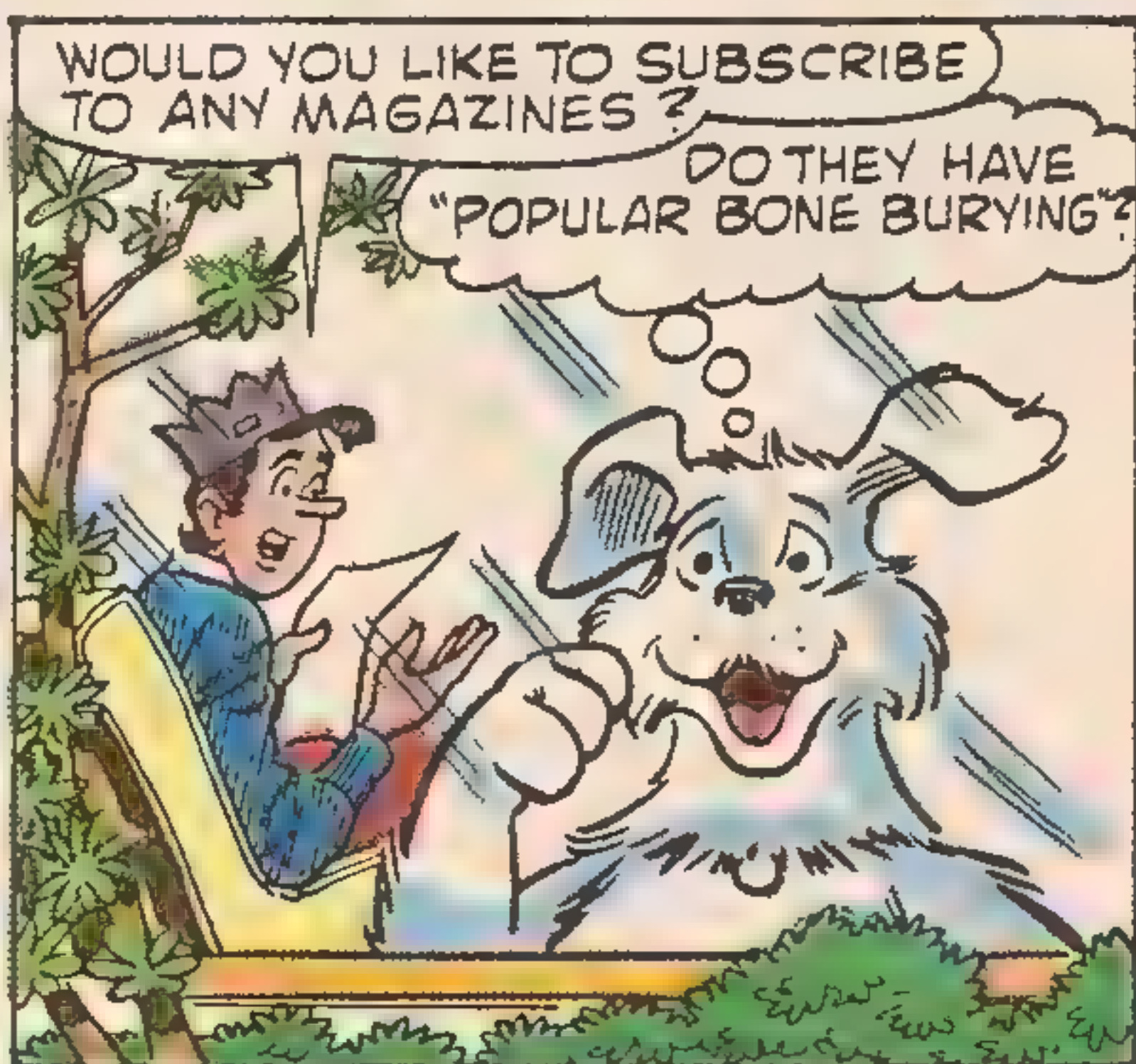
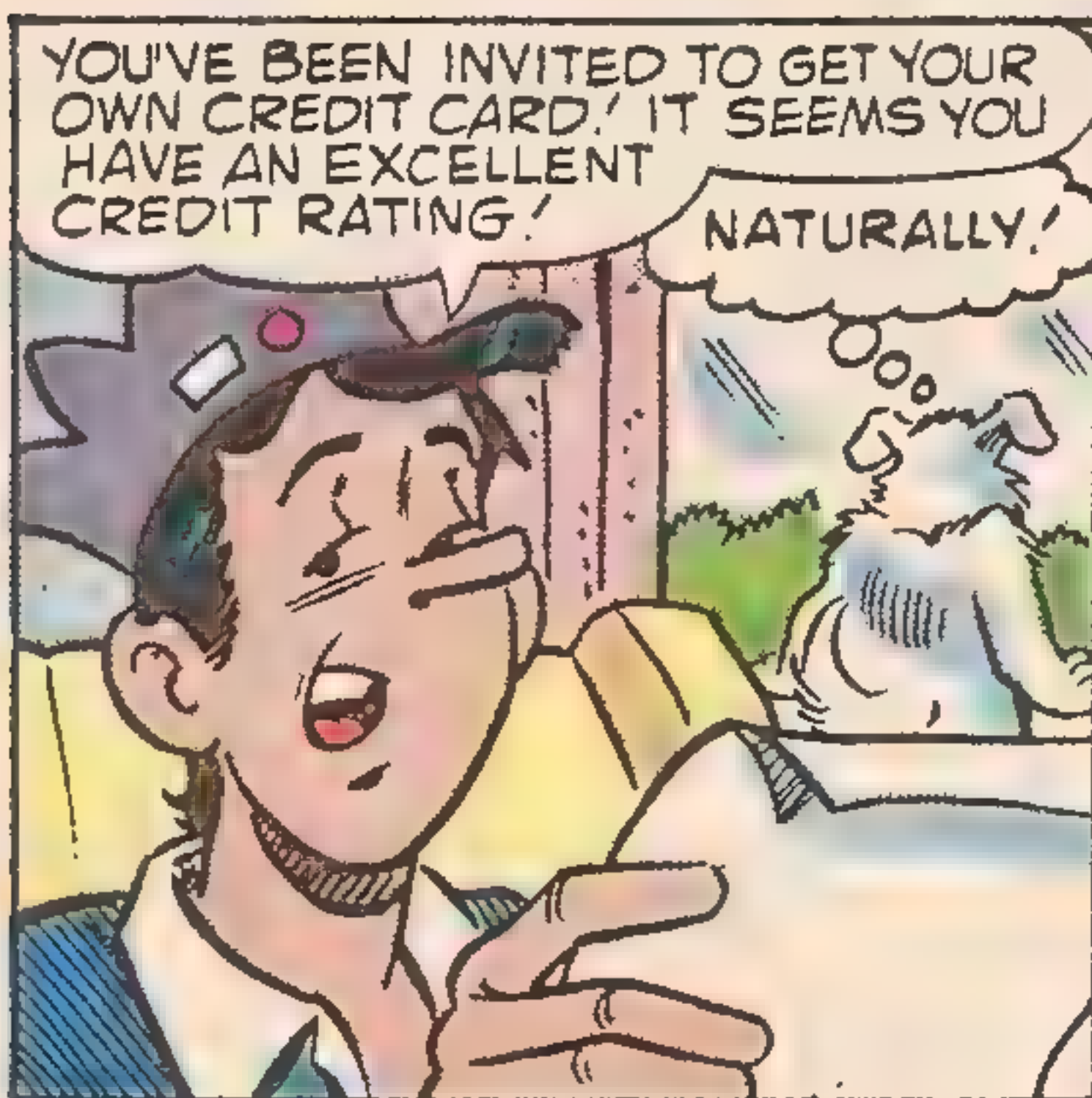
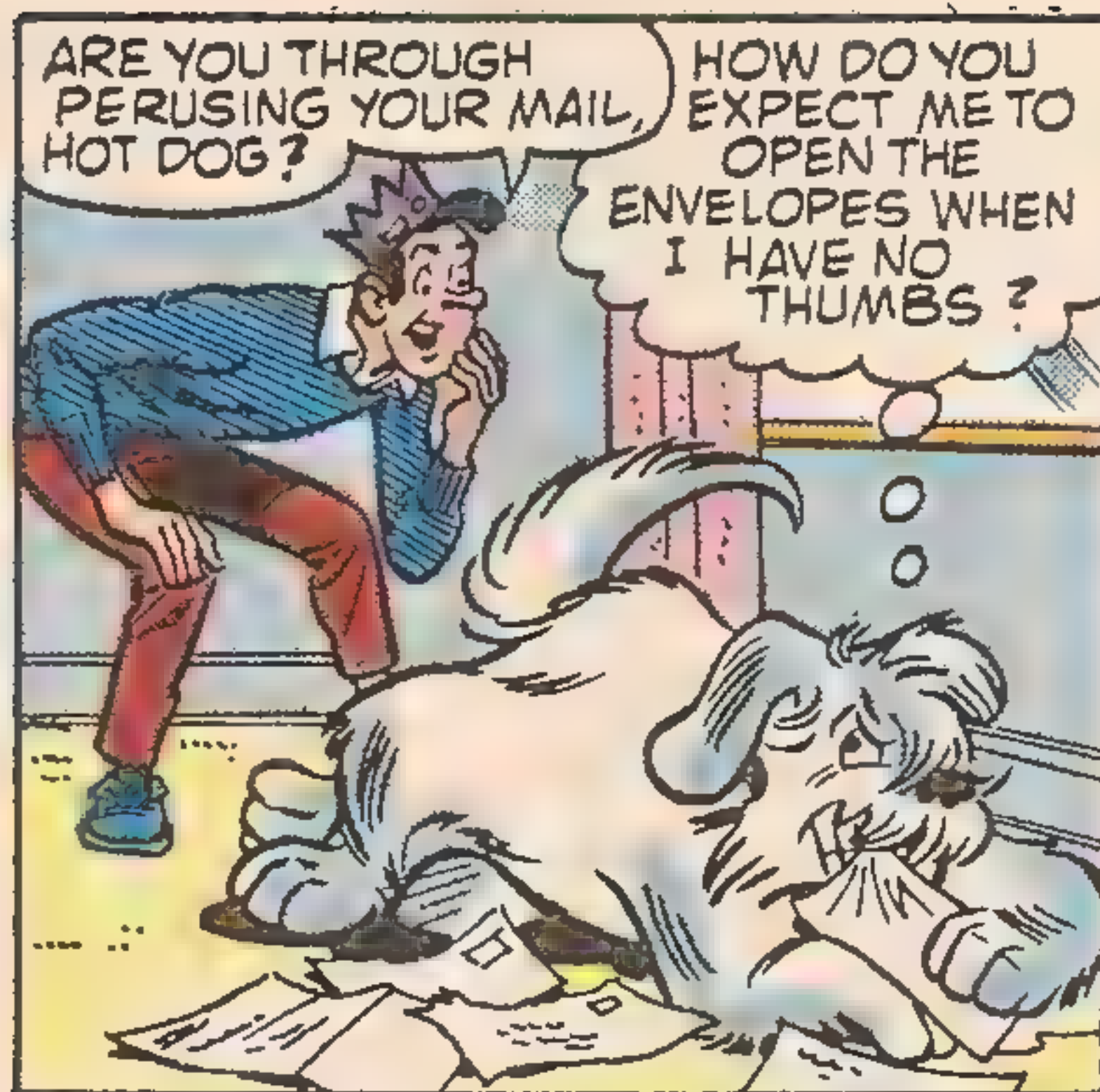
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HOTDOGTM in "MR. HOT DOG JONES ANSWERS HIS MAIL"



▶ WATCH "THE NEW ARCHIES" CARTOON SHOW ◀
CHECK YOUR LOCAL TV LISTINGS FOR TIME AND CHANNEL.





IT'S A NOTICE OF A CONTEST!
THEY'RE LOOKING FOR RIVERDALE'S
MOST INTERESTING BACHELOR!

THAT'S
ME!



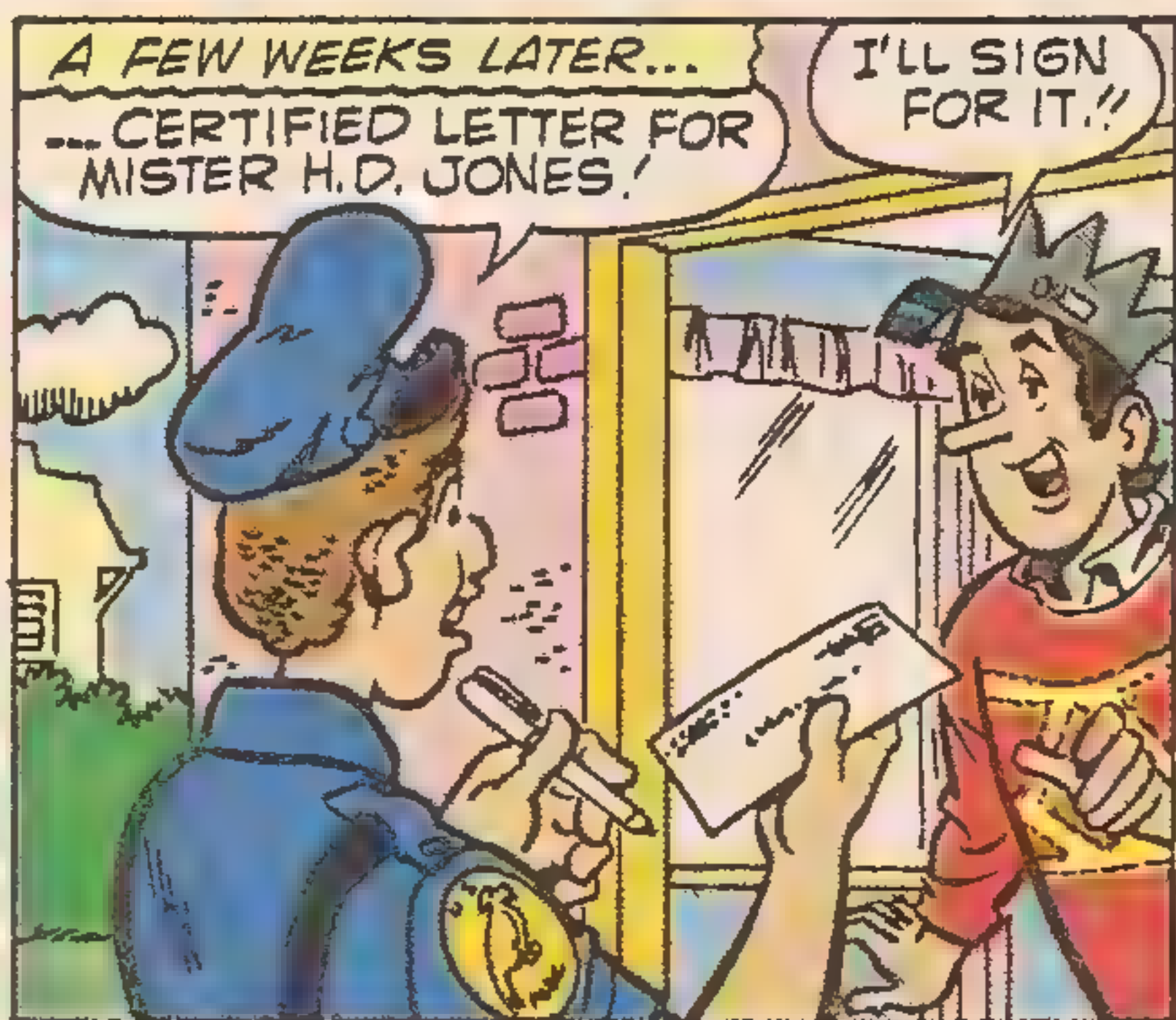
LET'S HAVE SOME FUN WITH THEM
AND FILL OUT THE QUESTIONNAIRE!
- WE WON'T WIN
ANYWAY!

DEFEATIST!



NOW LET'S SEE...
HOW WOULD YOU
DESCRIBE YOUR-
SELF?

HANDSOME!
CHARMING!
WITTY!
URBANE!

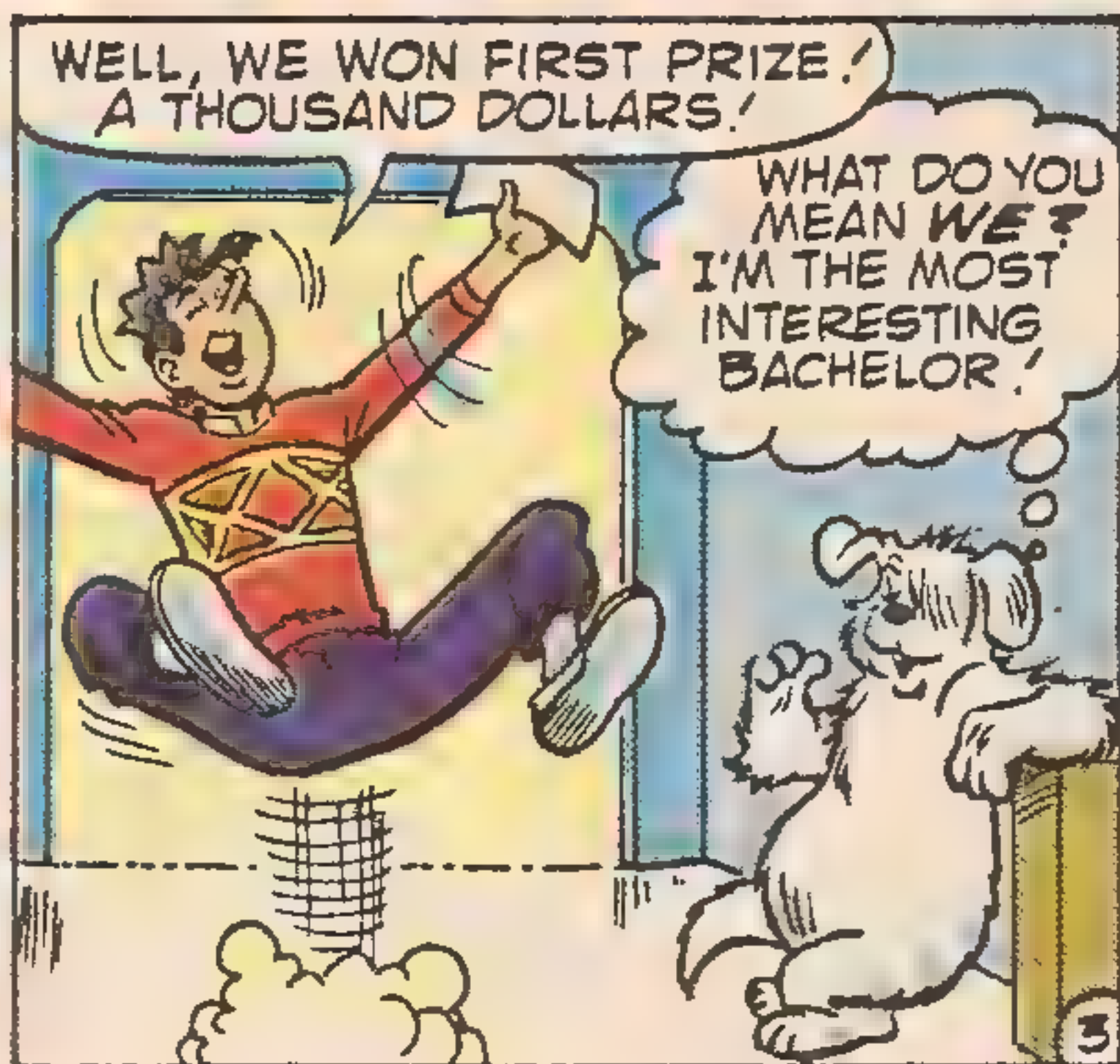


A FEW WEEKS LATER...
...CERTIFIED LETTER FOR
MISTER H.D. JONES!

I'LL SIGN
FOR IT!!

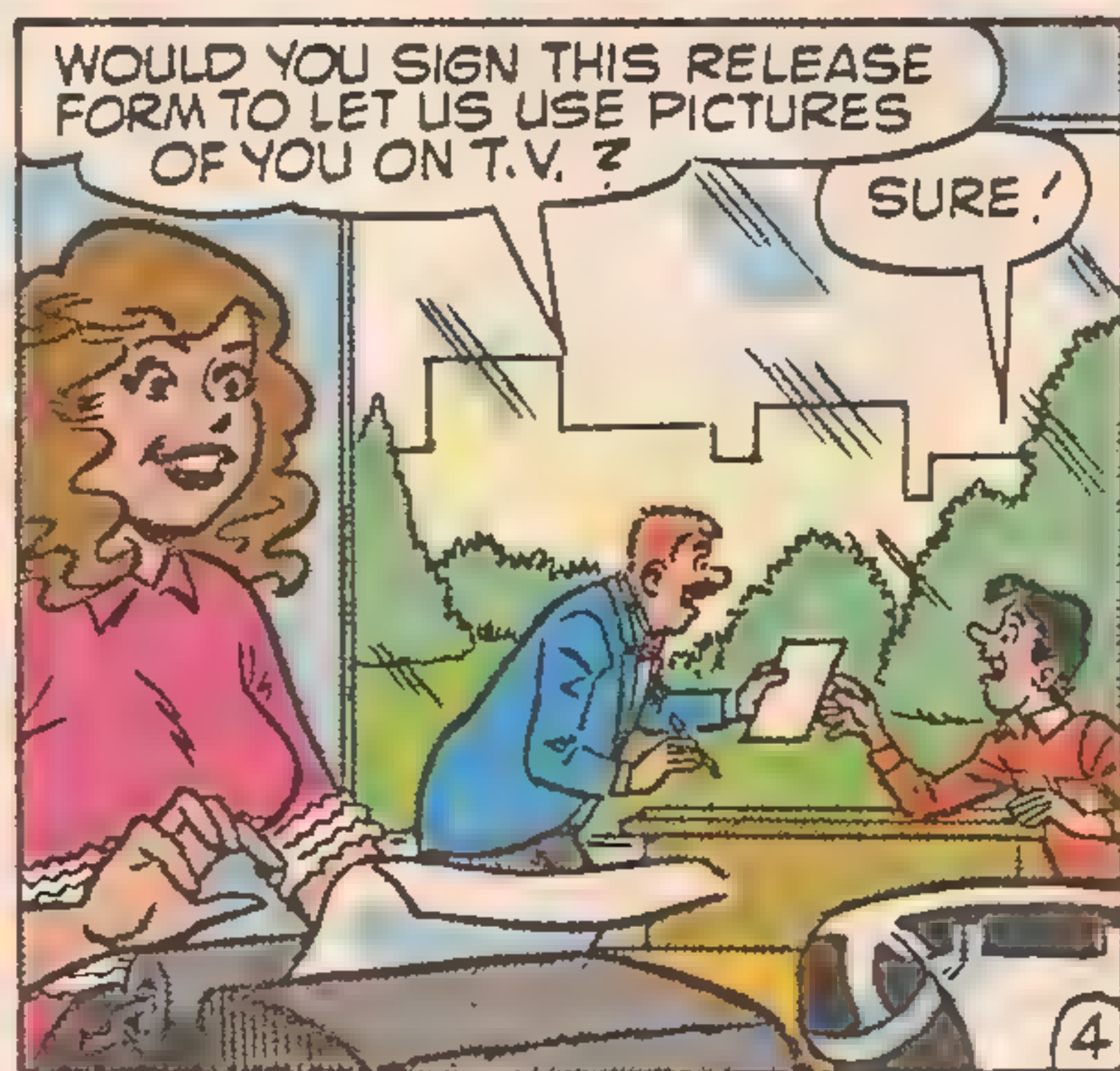
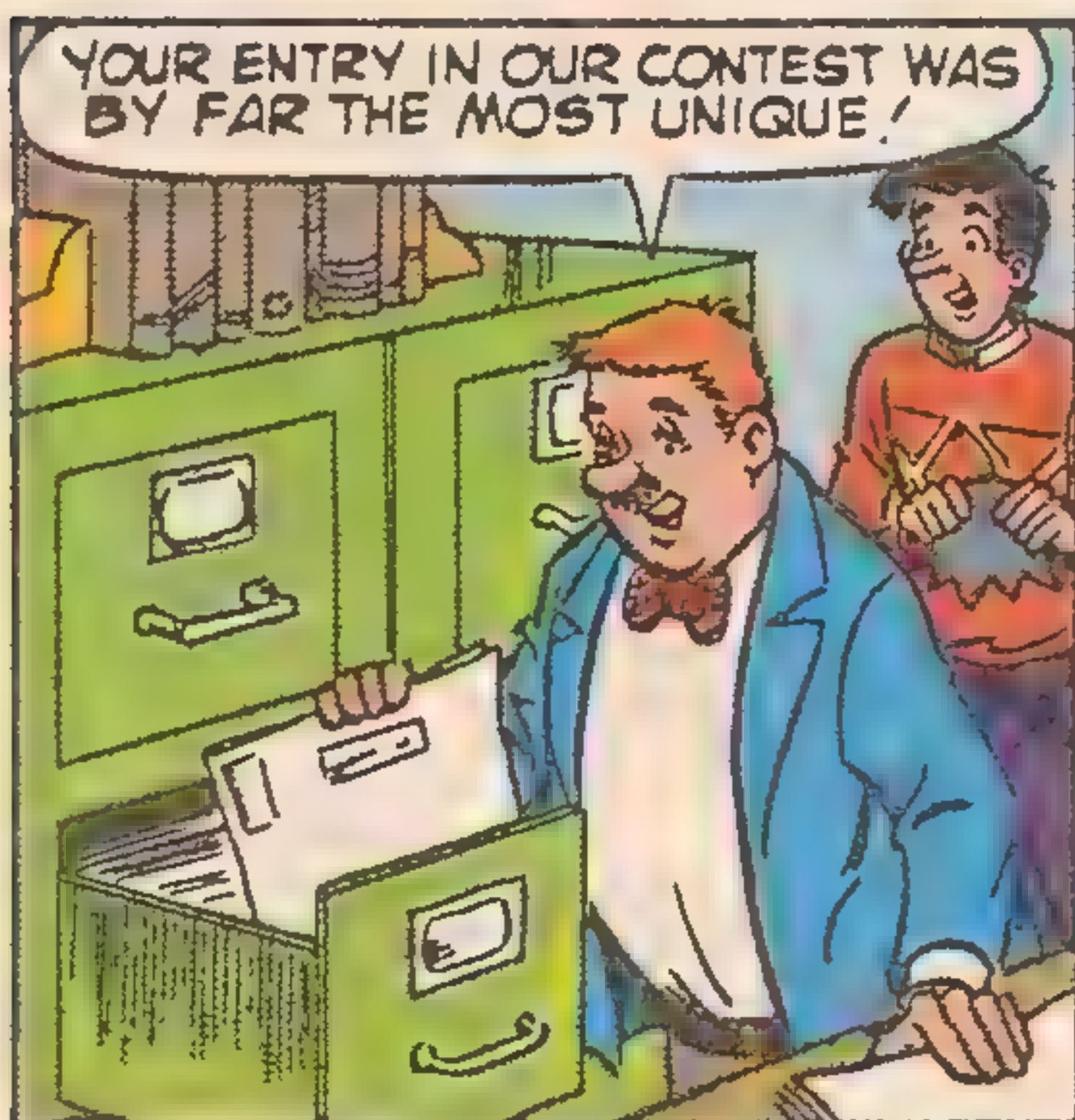
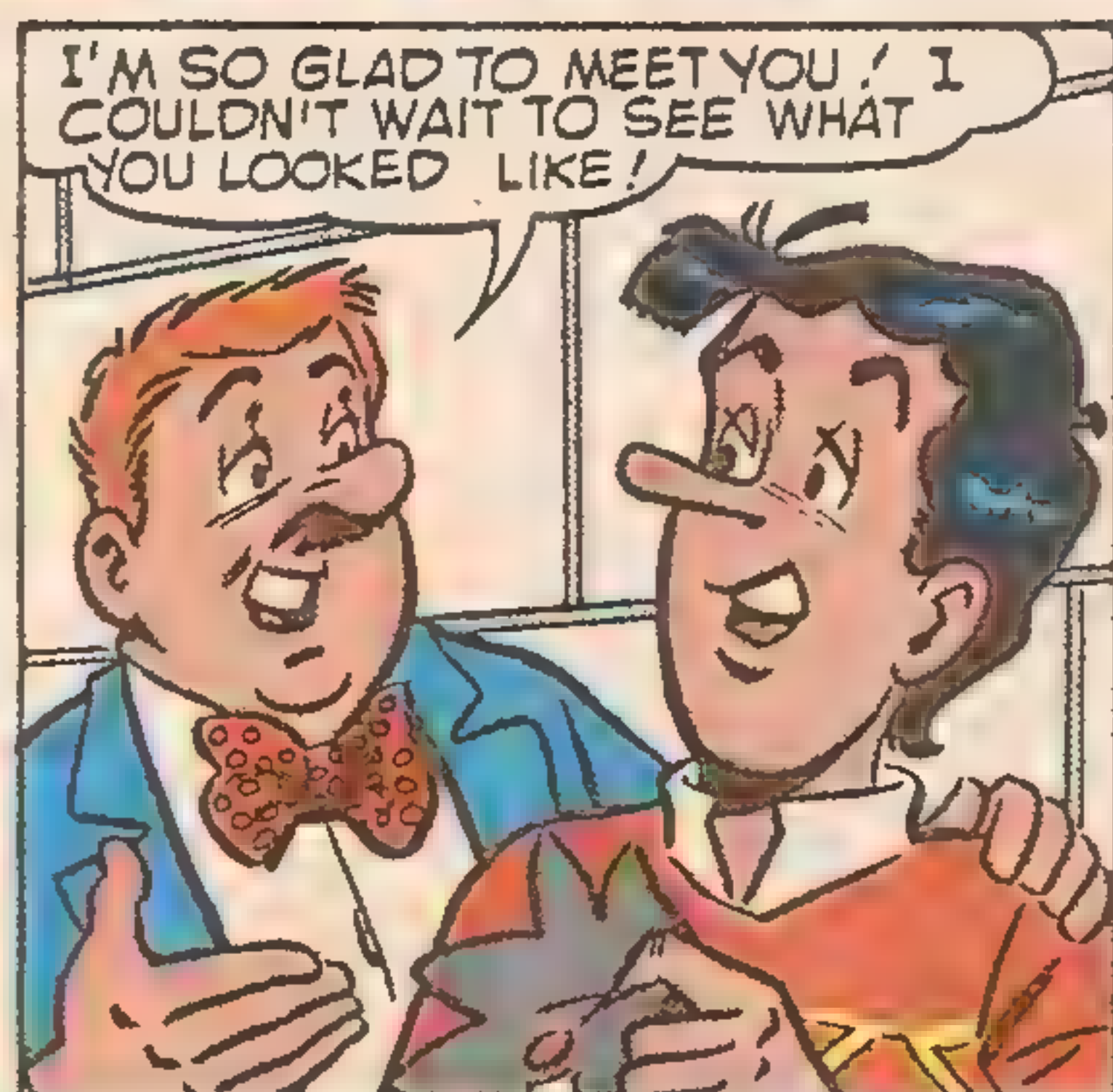
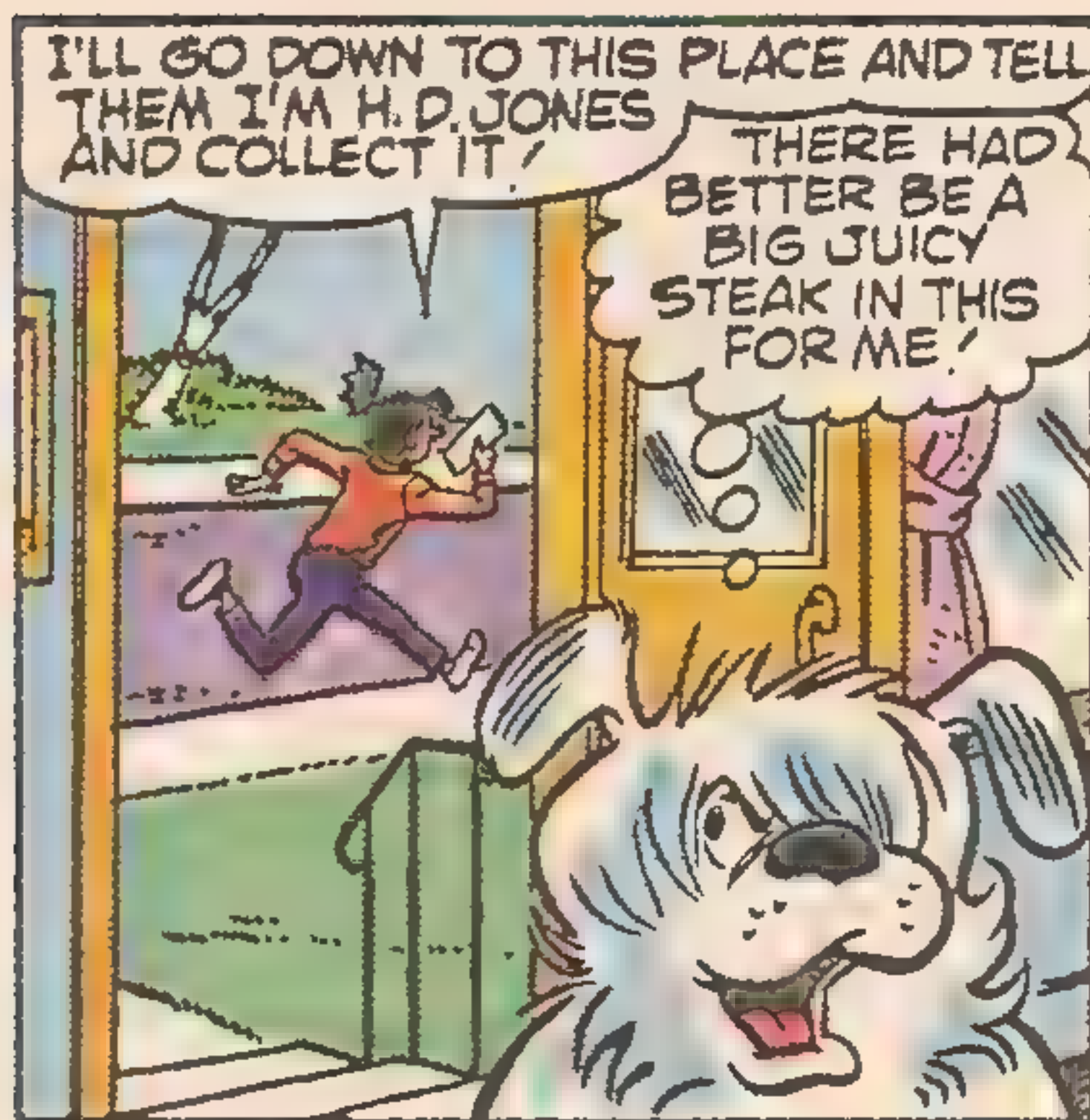


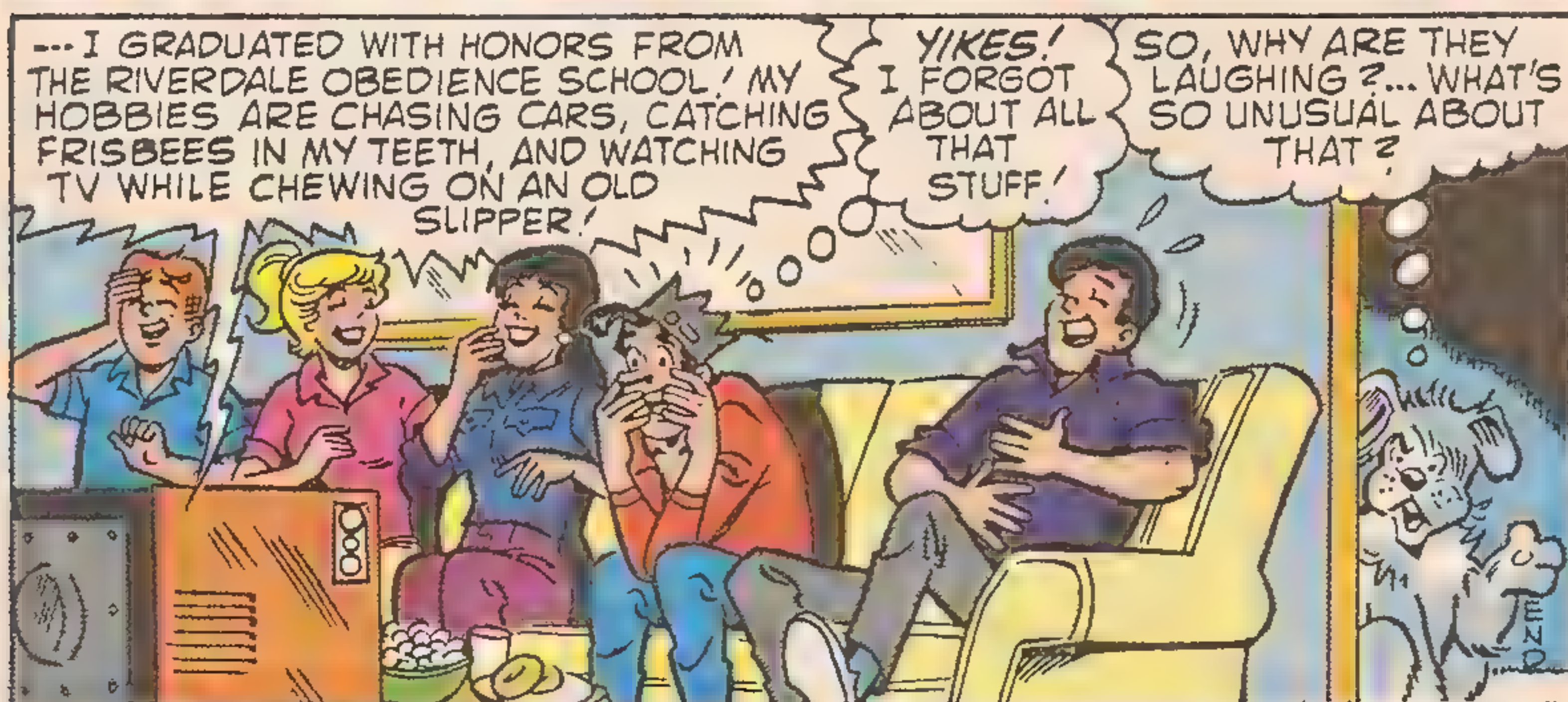
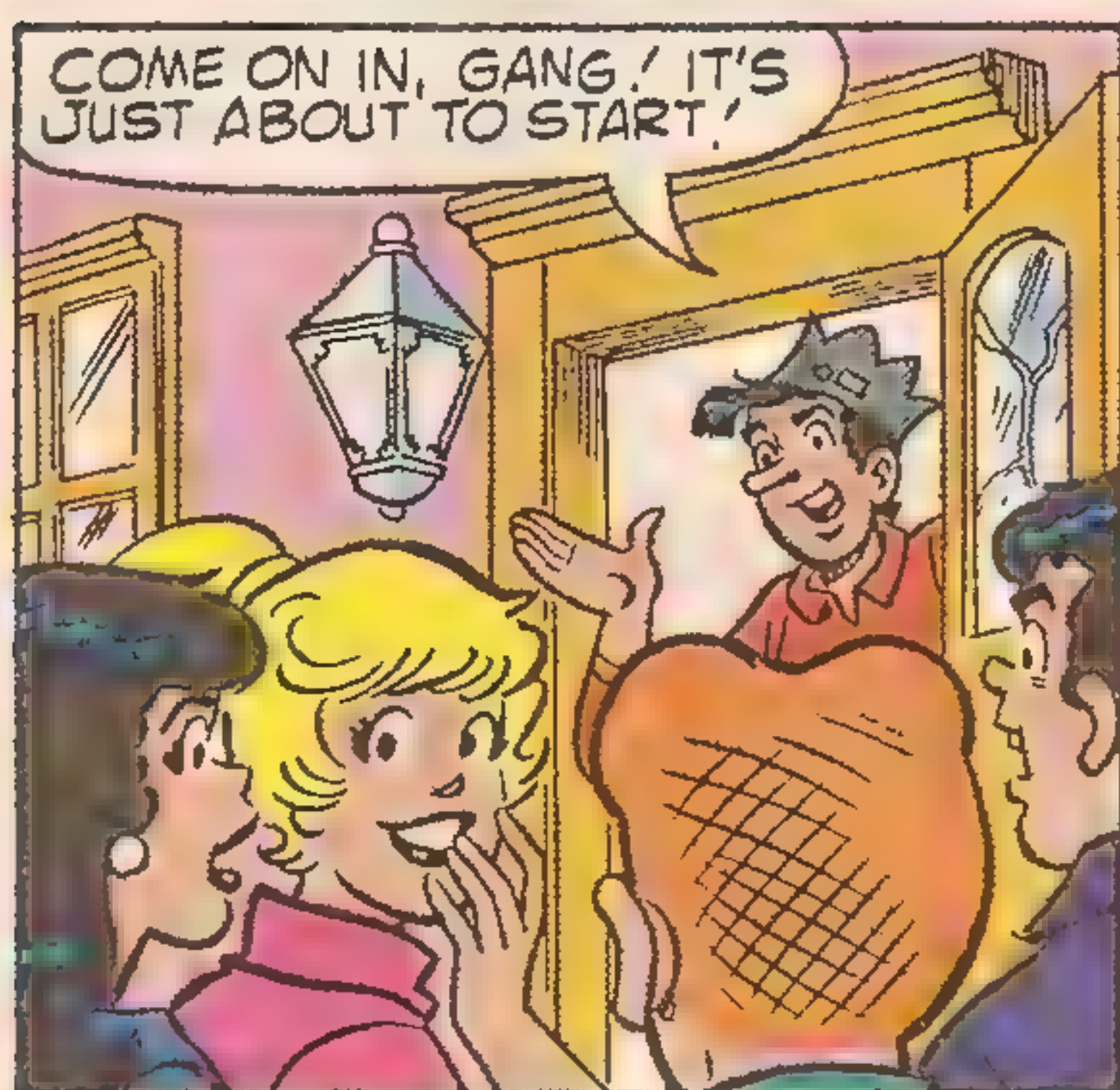
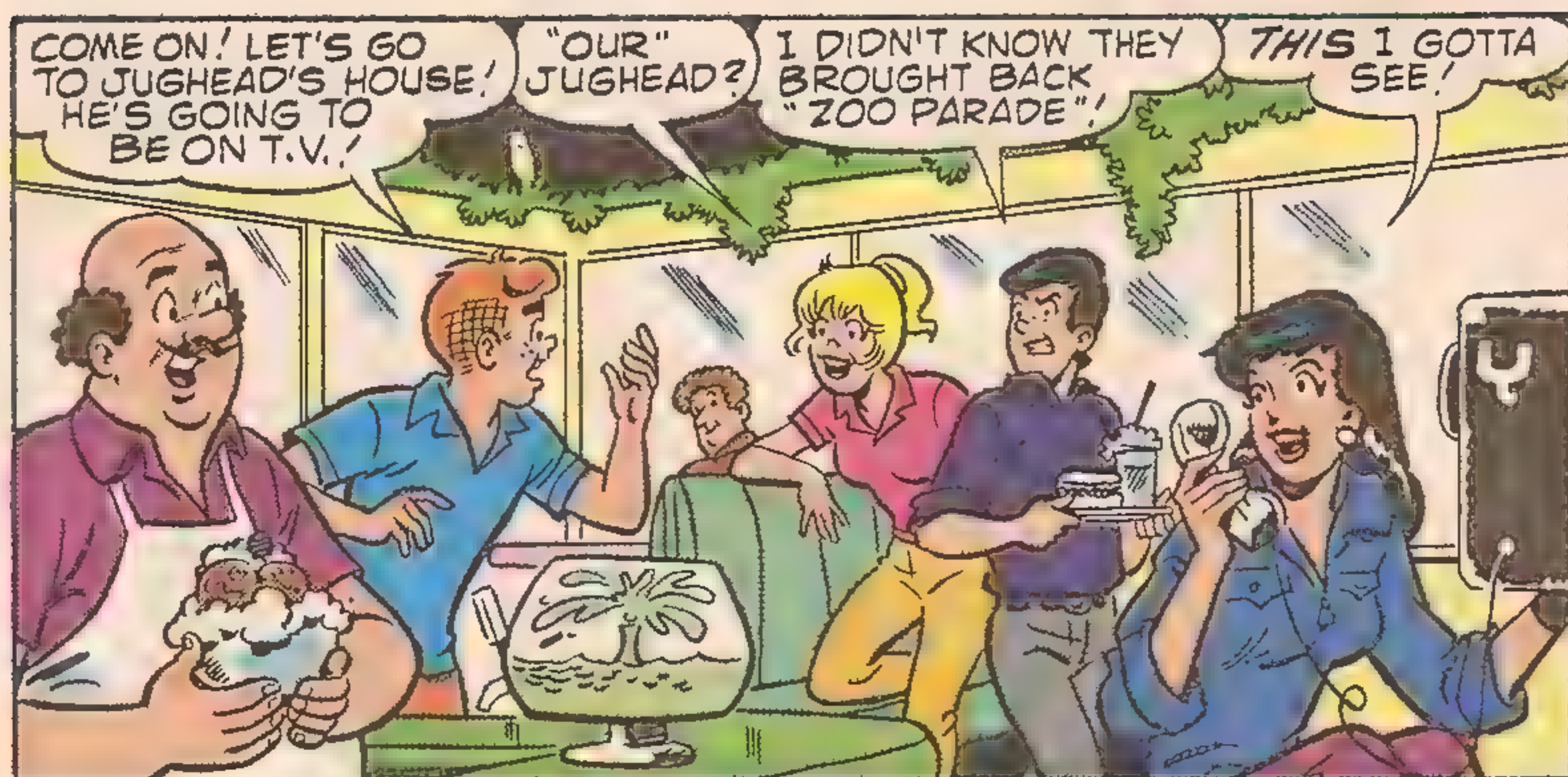
HEY, HOT DOG! LISTEN TO THIS!
REMEMBER THAT "MOST INTERESTING
BACHELOR" CONTEST I ENTERED
UNDER YOUR NAME?...



WELL, WE WON FIRST PRIZE!
A THOUSAND DOLLARS!

WHAT DO YOU
MEAN *WE*?
I'M THE MOST
INTERESTING
BACHELOR!





JOIN DILTON DOILEY, Everybody's Favorite Genius, and his NEW Girlfriend DANNI in a BRAND NEW MAGAZINE, "DILTON'S STRANGE SCIENCE"! DON'T MISS IT!

DON'T
MISS
THIS
OFFER!

SUBSCRIBE **AND** SAVE \$2 50 ON EACH FIVE-ISSUE SUBSCRIPTION!!



POSTAGE
AND
HANDLING
PAID!!

NEVER MISS
ANOTHER ISSUE!
GET THE NEXT FIVE
ISSUES OF YOUR
FAVORITE DIGEST FOR
ONLY \$5.00! SAVE
50¢ ON EACH ISSUE!
SUBSCRIBE AND
HAVE EACH ISSUE
MAILED TO
YOUR HOME!

ORDER
TODAY!



FILL IN THIS HANDY COUPON
AND MAIL IT IN TODAY!!

TO: ★★ ★

FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00!
I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE
ORDERED! I SAVE \$2.50 OFF THE NEWSSTAND PRICE OF FIVE ISSUES!
THAT'S A SAVINGS OF 50¢ PER COPY WHEN SUBSCRIBING!

ARCHIE'S
SPECIAL DIGEST
SUBSCRIPTION OFFER
c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, NY 10543

(OFFER EXPIRES OCT. 31, 1989)
-NO FOREIGN ORDERS ACCEPTED-

- | | |
|--------------------------|-----------------------------|
| ☐ | ARCHIE COMICS DIGEST |
| ☐ | LAUGH COMICS DIGEST |
| ☐ | LITTLE ARCHIE COMICS DIGEST |
| ☐ | JUGHEAD JONES COMICS DIGEST |

- | | |
|--------------------------|-------------------------------------|
| ☐ | THE NEW ARCHIES DIGEST |
| ☐ | ARCHIE'S STORY & GAME COMICS DIGEST |
| ☐ | ARCHIE ANDREWS WHERE ARE YOU DIGEST |
| ☐ | BETTY AND VERONICA COMICS DIGEST |
| ☐ | JUGHEAD WITH ARCHIE COMICS DIGEST |

TOTAL
NUMBER OF
SUBSCRIPTIONS
CHECKED:

NAME
(PLEASE PRINT) FIRST

LAST

AGE

☐ BOY
☐ GIRL

ADDRESS

TOTAL
AMOUNT
ENCLOSED:

\$

CITY

STATE & ZIP

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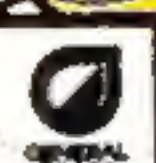
SUPER GOLDEN CRISP™ CEREAL PRESENTS...

Sugar Bear™

AND THE

BUMBLING BEES!

© 1988 GENERAL FOODS CORPORATION





MMM, MMM—NOTHIN' LIKE A DELICIOUS BREAKFAST WITH MY **SUPER GOLDEN CRISP™** CEREAL. I JUST LOVE THAT **HONEY SWEET WHEAT**.



SO DO WE!!!



HAND OVER YOUR **HONEY SWEET WHEAT** — SUGAR BEAR



TO BEE OR NOT TO BEE?



HOW ABOUT A VITAMIN PACKED PUNCH!?

ZOOM!



NOW BUZZ OFF!!



ZIP

ZIP

ZIP



PLUNK!

PLUNK!

PLUNK!



CAN'T GET ENOUGH **SUPER GOLDEN CRISP™** IT'S GOT THE CRUNCH WITH PUNCH!

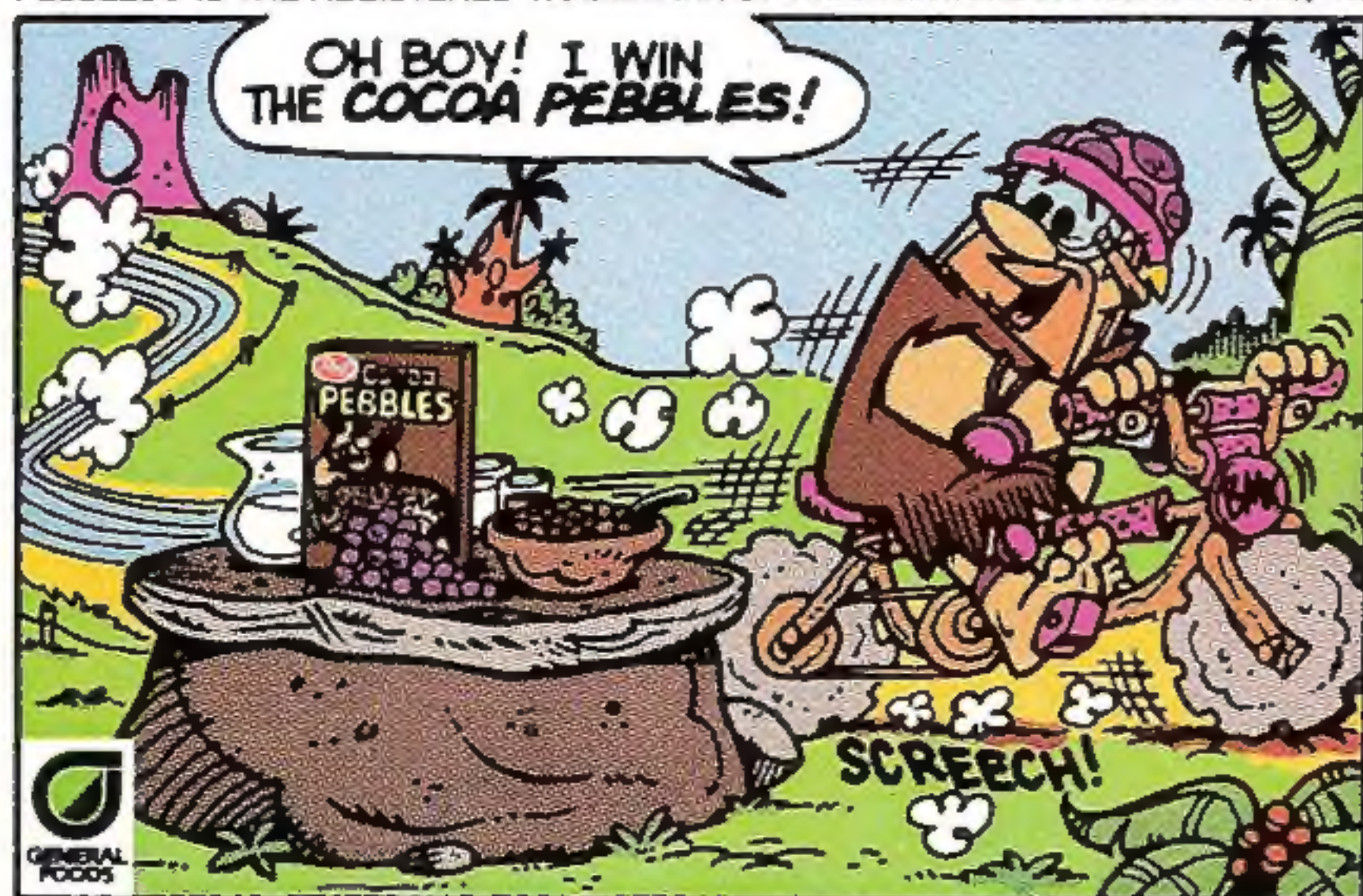
YEAH!!



THE END

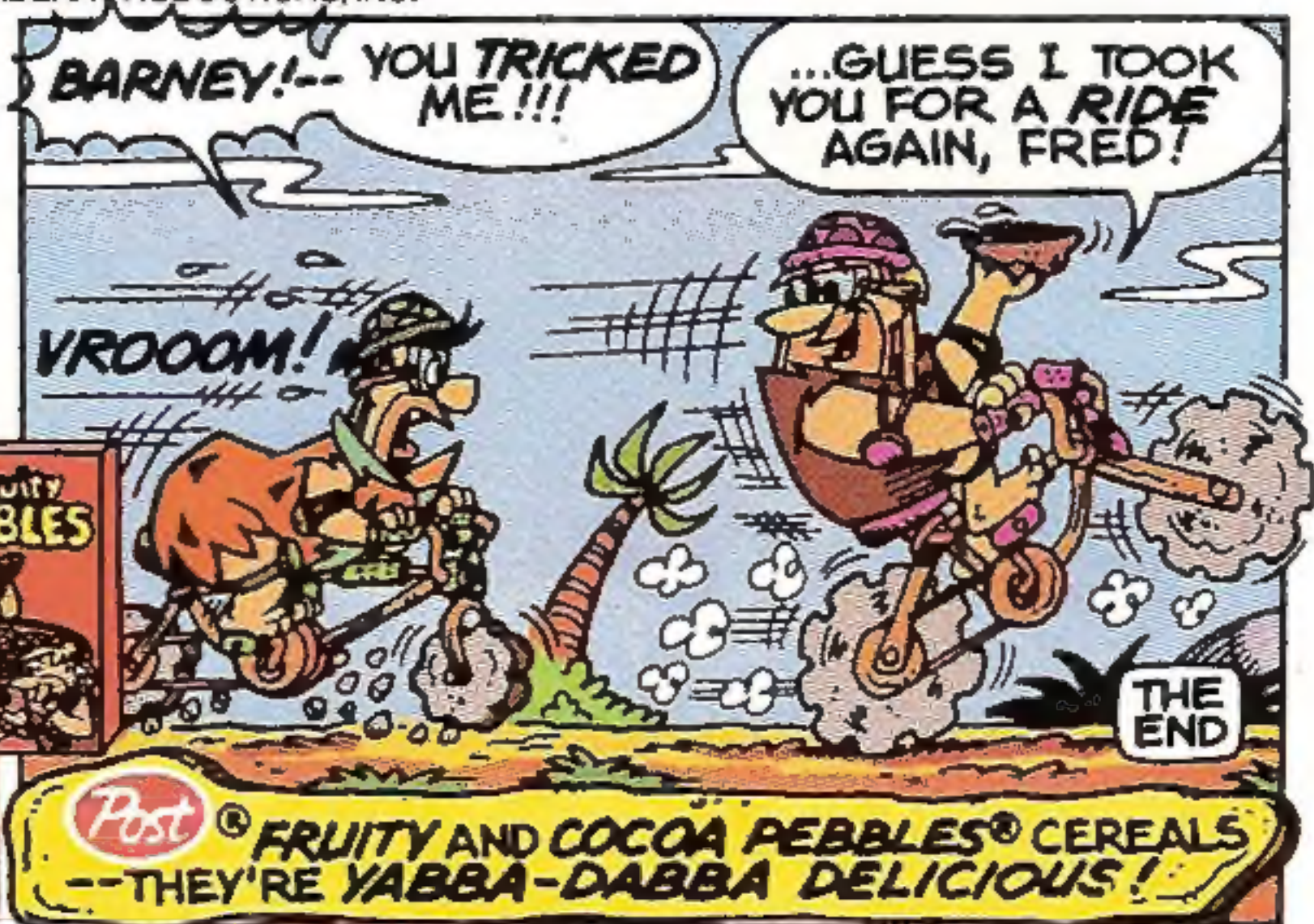


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HEY, EVERYONE! DID YOU GET
THE COMIC BOOK THAT JOJO
SCANNED?

